

Contact: Ron Kiino
Kristin Starnes

2018 Chrysler Pacifica Wins Cars.com 'Family Car of the Year' Award

January 17, 2018, Auburn Hills, Mich. - Cars.com editors named the [2018 Chrysler Pacifica](#) the "Family Car of the Year" at their annual 2018 [Best of Awards](#) show hosted in Detroit during the [North American International Auto Show](#).

According to Cars.com editors, "Chrysler has a history of stuffing its minivans with innovations, and the Pacifica is no exception. It's an achievement in practicality, from the improved Stow 'n Go fold-flat seats to the available rear entertainment system that impresses even versus mobile devices. None of that costs you on the driving front, where the Pacifica pairs refined ride quality and quietness with a capable V-6. Following its 2017 model-year introduction, the minivan improved for 2018 thanks to newly standard safety features, a price reduction in base models and updated multimedia systems with Apple CarPlay and Android Auto. It's as competitive as ever, and perhaps even more so."

In 2017, the Chrysler Pacifica was the first minivan to win Cars.com's "Best of" award, which honors all-new or fully redesigned vehicles that excel in quality, innovation and value.

When determining award winners, Cars.com experts consider three key criteria for every car tested: quality, innovation and value; for pickup trucks, the criteria are power, capability and value. These are all assets that experts consider requirements for a well-rounded, award-worthy vehicle.

The Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the Uconnect Theater rear-seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of 2017.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves 84 miles per gallon equivalent (MPGe) in electric-only mode and 33 miles of all-electric range.

The Chrysler Pacifica lineup is expanding for 2018 with the addition of the [S Appearance Package](#), which offers a customized, athletic look featuring black accents inside and out. The Chrysler Pacifica also receives additional updates for the 2018 model year, including standard SafetyTec across all gas and hybrid models, and upgraded Uconnect 4 systems with Apple CarPlay and Android Auto.

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Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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