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Mopar Premieres Pair of Customized All-new 2018 Jeep® Wrangler Vehicles at LA Auto Show

- Two Mopar-modified, all-new 2018 Jeep® Wrangler vehicles on display during press days at Los Angeles Auto Show
- Four-door 2018 Jeep Wrangler Rubicon is enhanced for the off-road with Jeep Performance Parts tube doors, 2-inch lift kit, beadlock-equipped wheels, rock rails, LED off-road lights, snorkel and more
- Mopar accessories, including tailgate table, vehicle graphics, roof rack and cargo carrier, add adventure-ready utility on two-door 2018 Jeep Wrangler Sport
- Mopar is launch-ready with 200-plus Jeep Performance Parts and accessories for all-new Wrangler
- Lineup of Mopar products for all-new Wrangler is culmination of more than 100,000 hours of development, testing and validation

November 30, 2017, Los Angeles - Mopar is showcasing a selection of its 200-plus product portfolio for the all-new 2018 Jeep® Wrangler with a pair of personalized vehicles on display during press days at the LA Auto Show. The FCA US display at the Los Angeles Convention Center includes a four-door 2018 Jeep Wrangler Rubicon and a two-door 2018 Jeep Wrangler Sport uniquely customized with a selection of Jeep Performance Parts and accessories from Mopar.

The Mopar brand's new lineup for the all-new Jeep Wrangler, first teased in late October during the [2017 Specialty Equipment Market Association \(SEMA\) Show](#) in Las Vegas, was created after more than 100,000 hours of development, validation and testing. Most of the 200-plus new Jeep Performance Parts and accessories from Mopar for the all-new 2018 Jeep Wrangler will be available when the vehicle arrives in dealerships.

"The Jeep Wrangler is one of the most versatile and customized vehicles in the industry," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA. "A total of 98 percent of Jeep Wrangler vehicles are typically outfitted with at least one of our products. We worked with the Jeep brand, engineers and designers to create an exclusive line of parts and accessories that perfectly match the new Jeep Wrangler, delivering unique functionality, style and factory-backed quality. The two customized vehicles at LA showcase our new product portfolio and empower owners to personalize the new Jeep Wrangler for extreme off-roading or for all-purpose lifestyle adventures."

Mopar-modified four-door 2018 Jeep Wrangler Rubicon

An array of new Jeep Performance Parts and accessories pulled from the Mopar brand's menu enhances the already legendary off-road capability of the four-door 2018 Jeep Wrangler Rubicon.

A set of 2-inch-round steel tube doors adds to the open-air freedom of the all-new Wrangler. The four-door's eye-catching Mojito Green exterior, a production option, is protected by new Jeep Performance Parts rock rails that are thicker and wider than previous offerings and augmented with a new, grippier coating similar to that used on Ram Truck bedliners.

The production Rubicon front "Stubby" bumper assembly defends the Mopar satin black keystone-shaped grille from trail obstacles and features a water-resistant Mopar Warn winch kit with die cast construction and includes synthetic rope, a wired remote control and hawse fairlead.

The 2-inch lift kit raises the Rubicon for off-road clearance and works in conjunction with production high-top fender flares. BFGoodrich KM2 35-inch tires wrap around new Jeep Performance Parts beadlock-equipped 17-inch

aluminum wheels that feature a 12 mm offset to accommodate oversize tires and help tackle off-road conditions.

New LED off-road lights, available in 5- and 7-inch applications, pump out a maximum of 8,000 lumens, putting commercial and military grade illumination into the hands of hard-core off-roaders. The off-road lights mount to the frame rails or windshield via new Jeep Performance Parts off-road light brackets. A new auxiliary switch bank, standard on the Rubicon and an available option for other trim levels, features its own power distribution center and offers an organized central area for operating accessories such as the off-road lights, winch and other electrical-powered items.

A Jeep Performance Parts snorkel embellished with the all-new Jeep Performance Parts badge attaches using a hood cutout kit and works in concert with a Mopar cold-air intake to feed cool air to the 3.6-liter engine and keep water out during deep-water crossings. The all-new Jeep Performance Parts badge is also a unique Mopar accessory that can be applied to toolboxes, Jeep exteriors and more.

The new spare tire tailgate hinge reinforcement is also stamped with the all-new Jeep Performance Parts badge and provides a rock-solid foundation for a spare tire carrier that mounts to the tailgate with strength enough to handle 37-inch tires. The new Mopar Center High-Mount Stop Light (CHMSL) light relocation kit keeps the brake light visible when using the spare tire carrier, without interfering in use of the rearview camera.

Interior customizations include redesigned Mopar Roadside Assistance and First Aid kits. Molle bags on the rear seatbacks allow for extra storage and new Mopar grab handles are now hard-secured with fasteners to the sport bars, offering increased grip.

Durable, all-weather floor mats fit like a glove and feature a new topographic design inspired by the rugged Moab trails. An integrated plug allows accumulated water and debris captured in the high-walled mats to be drained without removal. Katzkin leather seats are embroidered with the distinctive Jeep grille logo in Tungsten stitching. A screen protector, another first-ever Mopar product, protects and even enhances visibility of the 8.4-inch Uconnect system display.

Mopar-modified 2018 Jeep Wrangler Sport

Mopar accessories and Jeep Performance Parts work together to deliver go-anywhere, adventure-ready personality and fun utility for the two-door 2018 Jeep Wrangler Sport.

The Mopar roof rack — the first-ever for a Wrangler vehicle — is mounted to the hardtop and is accessorized with a cargo carrier that is added for transport of gear and equipment to fit any active lifestyle. Bicycle, ski and snowboard carriers are also available options.

The newly redesigned Mopar hardtop headliner enhances and insulates the interior while providing a quieter ride. The exterior of the white Wrangler stands out with new American-flag-themed hood graphics and silhouette bodyside graphics that mirror the famed Moab trails.

BFGoodrich KO2 35-inch tires feature Mopar 17-inch “Gear” rims inspired by the shape and design of the all-new Jeep Performance Parts logo. Jeep Performance Parts tube steps and a 2-inch lift kit add off-road touches, and like its four-door counterpart, the two-door all-new Wrangler is also customized with the new spare tire tailgate hinge reinforcement, CHMSL light relocation kit and off-road LED lights.

A first-ever Mopar tailgate table that can be mounted with or without the new production Trailrail system conveniently flips out to create a utility space and beverage holder and folds up for storage. Katzkin leather seats are embroidered with the distinctive Jeep grille logo.

The black fuel door, new from Mopar, has been redesigned to incorporate styling cues of the all-new Wrangler. Mopar doorsill guards, grab handles and all-weather floormats round out the Mopar accessories

The Mopar line of Jeep Performance Parts and accessories for the all-new 2018 Jeep Wrangler will be available for purchase when the Wrangler arrives in dealerships. For more information,

visit www.Mopar.com/jpp.

About Jeep Brand

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options.

Mopar-first Features

During the brand's 80 years, Mopar has introduced numerous industry-first features including:

- Vehicle-information apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- wiADVISOR: first to incorporate a tablet-based service lane tool
- Electronic Vehicle Tracking System (EVTS): first to market with a new interactive vehicle tracking device that sends owner a text when vehicle is driven too fast or too far based on pre-set parameters
- Wi-Fi: first to offer customers the ability to make their vehicle a wireless hot spot
- Electronic owner manuals: first to introduce traditional owner manuals on a smartphone app

About Mopar

Mopar (a simple contraction of the words MOtor and PARTs) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centers and 25 customer contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at www.mopar.com. Mopar is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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