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Ram Power Wagon Wins Rebelle Rally "Bone Stock" Award; Team 4 Corners Finishes Second Overall

October 24, 2017, San Diego, Calif. - For the second consecutive year, Ram has won the Bone Stock Award in the Rebelle Rally.

Team 4 Corners' Nena Barlow (Sedona, Arizona) and Chris Mayne (Chaville, France) – who were supported by Ram Truck – finished second overall driving a 2017 Ram Power Wagon.

"The terrain and the competition was much tougher this year," said Barlow. "The Power Wagon ate up the terrain with ease, giving us more time and energy to focus on our navigation challenges.

"The HEMI® power enabled us to be the only ones to make it to the top of the famous Oldsmobile Hill at Glamis, and the Ram Power Wagon's ground clearance, sway bar disconnect and lockers allowed us to fish her through the infamous sharp rocks and steep hills of Johnson Valley. Her winch came in handy to rescue a competitor that slid off the trail. She is an unwavering force with the assets to do anything you need a truck to do, and then a whole bunch of crazy fun stuff!"

Barlow was the third-place finisher in 2016, piloting a Ram 1500 Rebel in the inaugural running of the event.

After leading the early stages of the event, Team 4 Corners narrowly missed the overall win this year by just two points – 1175 to 1177. The event covered more than 750 miles over seven days from Lake Tahoe, Nevada, to California's Imperial Sand Dunes.

This all-women event is organized by veteran off-road racer and trainer Emily Miller. Miller was the first U.S. woman to score a podium finish in the long-running Gazelle Rally in Morocco.

"Our goal is a world-class competition and event that truly tests the capability and durability of the entire team – driver, navigator and vehicle," said Miller. "Team 4 Corners was professional, effective and encouraging to competitors, proving themselves as a powerful trio, while earning the respect of the entire field.

"The rally is not for race cars, but a true test of stock trucks, SUVs and CUVs. We designed the Bone Stock Class to showcase the capability of unmodified vehicles, and in a strong field of entries, the Ram Power Wagon proved to be an incredible, durable truck."

Out of the 36 two-woman teams, only 11 trucks and SUVs were eligible for the Bone Stock Award. The Bone Stock Award is presented to the team that places highest in a vehicle that is exactly as delivered from the factory. The only allowable change is different tires, but even those are limited to the factory sizing. Team 4 Corners completed the event with the Power Wagon's original 33-inch Goodyear Wrangler DuraTrac tires.

The Rebelle Rally is an off-road driving and navigation competition. It differs from a traditional race where speed is a priority to finish as quickly as possible. By contrast, the Rebelle Rally is about precision. Precise navigation and precise driving. There is no GPS, no pre-running and you don't need a highly modified vehicle to be successful at the Rebelle Rally.

"My vision was to create an event that rewards intelligence, proper planning and attention to detail," added event founder Miller.

Over seven days, teams comprised of two women (one driver, one navigator) use maps, compasses and road books to navigate to multiple checkpoints (CPs) in a prescribed amount of time. Some CPs are visibly marked by a flag and course worker (Green CPs), while others are marked by a small flag or PVC pipe (Blue CPs). Black CPs offer the greatest challenge, with no visible reference on the ground. Teams check in at each CP with their tracker, and the closer they are to the exact Black CP location the more points they receive.

Barlow has more than 20 years of experience in the 4WD industry. She is the owner and operator of Barlow Adventures, a Jeep® rental and 4WD training company, and certified by the International 4WD Trainers Association. Though considered well known in the 4WD world, the 2016 Rebelle Rally was her first competitive off-road event.

Mayne is a rally veteran on multiple continents, with last year's inaugural Rebelle Rally under her belt, as well as 12 Rallye de Gazelles in Morocco and 2010 winner of the Rallye de Princesses in France.

About Ram Power Wagon

Since returning from the battlefields of World War II as America's first 4x4 pickup truck in 1946, Power Wagon's mission has been to be the ultimate off-road truck.

Power Wagon retains unique, segment-leading off-road equipment including:

- 12,000-pound Warn Winch
- · Bilstein mono-tube shocks
- · Five-link rear coil spring suspension
- Smart Bar electronic disconnecting sway bar
- · Electric locking front and rear differentials
- 33-inch Goodyear Wrangler DuraTrac tires
- Complete under-chassis armor

Capabilities include 14.3-inch ground clearance, 26 inches of wheel travel and 30 inches of water fording.

Starting MSRP for the Ram Power Wagon is \$52,295, plus \$1,395 destination. A Power Wagon option package for a base Tradesman 2500 4x4 Crew Cab adds \$8,450 to the base MSRP of \$38,945, for a total of \$47,395, plus \$1,395 destination. A \$4,995 Leather & Luxury option package is offered for Ram Power Wagon buyers who prefer the luxury of a leather-appointed interior and other premium features.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- · Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup Ram Power Wagon
- · Most awarded light-duty truck in America
- · Highest owner loyalty of any half-ton pickup

The latest <u>J.D. Power APEAL study</u>, which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more

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