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As Dodge Performance Enthusiasts Await the 2018 Dodge Challenger SRT Demon, Hagerty Unleashes Official Insurance Coverage to Protect Them

- As the official insurer of the 2018 Dodge Challenger SRT Demon, Hagerty offers tailored coverage to 3,000 U.S. and 300 Canadian enthusiasts
- Demon fans can call Hagerty's dedicated hotline at (844) 840-8733 for more information
- The new 2018 Dodge Challenger SRT Demon, the fastest quarter-mile car in the world, begins arriving at Dodge//SRT dealerships this fall at a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of **\$84,995** (including \$1,700 gas guzzler tax, excluding \$1,095 destination); its full 840 horsepower can be unleashed for \$1

July 11, 2017, Auburn Hills, Mich. - As the next chapter in the Dodge brand's performance legacy inches closer with the [2018 Dodge Challenger SRT Demon](#) – the most-powerful, street legal production car ever – arriving in dealerships this fall, Hagerty is unleashing official insurance policies specifically tailored to give Demon owners specialized insurance coverage and the ability to enjoy their new performance machine.

"We are living in the golden age of automotive performance, and the Demon is the latest example that speaks directly to the hearts of enthusiasts," said McKeel Hagerty, CEO – Hagerty. "The insurance industry had a hand in ending the first great muscle car era, and we're here to make sure history doesn't repeat itself."

The Dodge Challenger SRT Demon is the first-ever production car to do a front-wheel lift, as certified by Guinness World Records, and it's the world's fastest quarter-mile production car with an elapsed time (ET) of 9.65 seconds at 140 miles per hour (mph), as certified by National Hot Rod Association (NHRA). It also registers the highest g-force (1.8 g) ever recorded at launch in a production car.

"The 2018 Dodge Challenger SRT Demon isn't just the industry's first and only purpose built street-legal production drag car, it is also the world's first drag car that you actually want to drive on the street," said [Tim Kuniskis](#), Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "We didn't build the Demon to be a halo car that never sees the light of day – we want to make sure that Demon owners have access to the insurance they need to get these cars out on the street, for all the Dodge//SRT enthusiasts to see and appreciate their performance."

Hagerty's coverage for the Demon will be the same Guaranteed Value™ policy that is provided to all vehicles that qualify for their program. Unlike traditional auto policies for daily driven vehicles, the vehicle's value is established at the time the policy is issued. This eliminates the need for any negotiation on value should the vehicle experience a total covered loss.

Dodge named Hagerty as its official insurance provider of the Dodge Challenger SRT Demon in April. Hagerty, the world's leading insurance provider for enthusiast vehicles, is a company for people who love cars and they already protect many of the rarest high-performance cars in the world.

Hagerty is ready to work with Demon owners to discuss their best insurance options. For more information, call a dedicated hotline for Demon owners at (844) 840-8733. For those preferring to start the process online, visit

www.hagerty.com and click the "Quote Now" tab.

About Hagerty

Hagerty offers insurance for enthusiast cars, trucks, motorcycles and motorcycle safety equipment, tractors, automotive tools and spare parts, and even "automobilia" (any historic or collectible item linked with motor vehicles). Hagerty also offers overseas shipping and touring insurance coverage, business coverage and club liability coverage. For more information, call (800) 922-4050 or visit www.hagerty.com. Hagerty also provides online Valuation Tools and publishes Hagerty Price Guide, which are the premier guides for post-war collectible automobiles. For more information please visit www.hagerty.com/valuationtools.

About Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge proudly offers a complete lineup of performance vehicles that stand out in their own segments. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. The 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye, 2020 Dodge Challenger SRT Hellcat, the Challenger R/T Scat Pack Widebody and the 2020 Challenger R/T Scat Pack 1320. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable American three-row SUV, completes the brand's performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger. Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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