

Contact: LouAnn Gosselin

Daniel Labre

FCA Canada: New for 2018, Dodge Durango Buyers Can Get SRT Attitude With Every Durango Powertrain

- New for 2018, Durango R/T models now share the same front fascia, performance hood, lower valence, and LED fog lamps first seen on new 2018 Durango SRT that debuted at the 2017 Canadian International Auto Show
- Functional performance hood that debuted on new 2018 Durango SRT is now available on Durango GT when equipped with Blacktop or Brass Monkey Appearance Package
- New hood features center air inlet duct flanked by heat extractors, as well as a lower valence to house new cold-air duct and LED fog lamps
- Front Park Assist joins ParkSense® Rear Park Assist System as standard on Durango R/T models and features sensors in the front bumper to detect obstacles; includes a shut-off switch
- Durango GT models now feature standard power liftgate and Capri and suede bucket leather seats. Capri leather seats are also available. The Technology Group is now available as an option
- B5 Blue (available exclusively on Durango R/T and SRT models, late availability) debuts on Durango for the 2018 model year and is the first time it's offered on Durango
- All Durango models now feature a backup camera, new sport steering wheel and driver oriented electronic T-shifter

June 27, 2017, Windsor, Ontario - Dodge took the wraps off its new 2018 Dodge Durango SRT, introducing America's fastest, most powerful and most capable three-row SUV with 475 horsepower at the Canadian International Auto Show in February.

Now, new for 2018, all Durango R/T models share the all-new Durango SRT's aggressive, functional performance hood and fascia as standard equipment. The performance hood features a center air inlet duct flanked by heat extractors, a front lower valence that houses a new cold-air duct system and LED fog lamps. Durango GT models equipped with the Blacktop or Brass Monkey appearance package now offer the performance hood, first seen on Durango SRT, as an available option.

"Performance is more than stats, at Dodge performance is an attitude that permeates through everything we do," said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "And new for 2018, Durango buyers can get SRT attitude with every Durango powertrain – from the 295-horsepower 3.6-litre Pentastar V6 to the 360-horsepower 5.7-litre HEMI V-8 to the new 475-horsepower 6.4-litre SRT – strengthening the brand's promise to deliver performance vehicles with world-class power, technology and standout styling our customers have come to expect."

In addition to the new front fascia, Durango R/T is one of only two models to be available in a B5 Blue exterior colour (late availability); Durango SRT being the other. Front Park Assist, which uses sensors in the front bumper, is now included with ParkSense® Rear Park Assist System and is standard on Durango R/T models. New for 2018, Durango GT models now feature a standard power liftgate and Capri and suede bucket leather seats. Capri leather seats and the Technology Group are also available as standalone options, as well.

For 2018, all Durango models feature a backup camera, a new sport steering wheel and driver-oriented electronic T-shifter which provides the driver with intuitive gear selection and offers an Auto Stick selector gate for added control. Customers can also opt for the available hand-wrapped instrument panel with accent stitching.

Dodge continues to deliver customization and features that its loyal Durango customers love. The Dodge Durango boasts class-leading towing and driving range, confident driving dynamics, advanced technology, aggressive styling, and with the addition of the new exterior performance fascia on R/T, now offers even more ways customers can stand out in a sea of sameness.

Dealers are currently able to place orders and vehicles will start arriving in dealerships in the third quarter of 2017. Pricing for the 2018 Dodge Durango will be announced closer to vehicles arriving at dealers.

FCA Canada

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