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## **New Challenger SRT Hellcat Widebody Completes Dodge's Most Powerful Muscle Car Lineup Ever for 2018**

*New SRT Hellcat Widebody model has a starting U.S. Manufacturer's Suggested Retail Price of \$71,495 (including \$1,700 gas guzzler tax, excluding \$1,095 destination).*

- Widebody design brings new fender flares first seen on 2018 Dodge Challenger SRT Demon to the Challenger SRT Hellcat Widebody, adding 3.5 inches of width
- New 20 x 11-inch "Devil's Rim" split-five spoke aluminum wheels riding on 305/35ZR20 Pirelli P-Zero performance tires answer enthusiasts who have been clamoring for a factory-production Hellcat with even more grip
- Road course lap time on a 1.7-mile track lowered by approximately 2 seconds per lap in Widebody vs. standard Hellcat, approximately 13 car lengths after one lap
- New standard electric power steering (EPS) system with SRT Drive Modes add new selectable steering tuning to Hellcat, to help manage increased grip for improved acceleration and handling performance
- Powered by proven 707-horsepower supercharged 6.2-liter HEMI® Hellcat V-8 engine
- 2018 Dodge Challenger SRT Hellcat Widebody model is open for dealer orders in July; will start arriving in dealerships in the third quarter

June 27, 2017, Auburn Hills, Mich. - When the new 840-horsepower [Dodge Challenger SRT Demon](#) raced down the drag strip to open the New York Auto Show in April, Dodge unleashed the ultimate street-to-strip car. Today, the brand is following up on its performance car mantra, introducing the new 2018 Dodge Challenger SRT Hellcat Widebody, answering enthusiasts who have been clamoring for a factory-production Hellcat with even more grip.

"The new Dodge Challenger SRT Hellcat Widebody completes our strongest Dodge muscle car lineup in history," said [Tim Kuniskis](#), Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT – FCA North America. "Our brand, engineering and design teams poured a ton of effort into making the new SRT Demon the world's fastest quarter-mile production car, so now we're leveraging that know-how, and some of those vital elements and transferring them to the new Challenger SRT Hellcat Widebody for improved performance on the street and a bolder, more aggressive new look."

With a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$71,495 (including gas guzzler tax, excluding destination \$1,095), the new Challenger SRT Hellcat Widebody model features the same fender flares first shown on the SRT Demon. These wider fender flares add 3.5 inches to the SRT Hellcat's overall width, covering the new 20 x 11-inch "Devil's Rim" split-five spoke aluminum wheels, which ride on new, wider 305/35ZR20 Pirelli P-Zero tires with a new tread pattern. A new electric power steering (EPS) system with SRT Drive Modes adds new selectable steering tuning for the first time on a Hellcat model.

In addition to its wider, more menacing stance, this new Challenger SRT Hellcat Widebody delivers improved lap times, lateral grip, acceleration and braking, compared with the already ferocious performance numbers of the Hellcat:

- Road course lap time on a 1.7-mile track lowered by approximately 2 seconds per lap, approximately 13 car lengths after one lap
- ¼ mile elapsed time (ET) improved by approximately .3 sec (10.9 ET in Widebody vs. 11.2 ET in standard Hellcat)
- Lateral skid pad grip increased by .04 g (.97 g in Widebody vs. .93 g in standard Hellcat)

- 0-60 mph acceleration improved by .1 second (3.4 in Widebody vs. 3.5 in standard Hellcat)
- Top speed of 195 mph

### **New EPS – a First for Hellcat**

The 2018 Challenger SRT Hellcat Widebody features a new standard electric power steering (EPS) system – a first for Hellcat. The system uses SRT Drive Modes with selectable settings for Street (Auto), Sport and Track.

Not only does the EPS system improve handling performance, owners will also notice better steering feel and ease of turning efforts at parking lot speeds.

With EPS and SRT Drive Modes, drivers can tailor their experience by controlling horsepower, transmission shift speeds, steering, paddle shifters (automatic transmission only), traction and suspension. There is also a Custom setting lets the driver use individual preferences.

### **Functional and Intimidating Exterior Design**

With the new Widebody fender flares that add 3.5 inches to the overall width of the Challenger Hellcat, the Widebody model joins the Challenger SRT Demon as the widest Challengers ever.

The new flares are expertly integrated into the body design with concealed attachments to amplify the Challenger SRT Hellcat's menacing stance, while making room for the new 20 x 11-inch "Devil's Rim" split-five spoke aluminum wheels that ride on 305/35ZR20 Pirelli tires for improved performance while filling the wheel wells for a stronger planted appearance. The front side marker lights are styled to flow with the shape of the fender flares.

The 2018 Dodge Challenger SRT Hellcat Widebody carries numerous exterior styling cues Dodge//SRT owners expect, such as:

- Power-bulge aluminum hood with center intake and dual heat extractors
- Exclusive illuminated Air-Catcher headlamps that feed air directly into the air box and engine bay through the center of the parking lamps
- Quad projector headlamps give a unique detailed appearance, while the aggressive brow "chops" the upper portion of the lamp design exudes a sinister look
- Front splitter (shared with Demon) and rear spoiler (from Hellcat) deliver responsive and balanced handling at high speed
- Hellcat-exclusive new grille and fender badges, along with raised SRT Hellcat badge on the rear spoiler
- Standard Brembo brake system includes two-piece 15.4-inch rotors and six-piston front calipers provide outstanding heat management/thermal capacity and longevity

### **Proven Supercharged Hellcat Performance**

The 2018 Dodge Challenger SRT Hellcat Widebody is powered by the 6.2-liter supercharged HEMI V-8 with 707 horsepower and 650 lb.-ft. torque and can be paired to either the Tremec six-speed manual or TorqueFlite eight-speed automatic transmission.

The proven Hellcat HEMI engine features additional cooling measures including a low-temperature circuit with two air/coolant heat exchangers integrated into the supercharger housing. This setup is designed to keep air temperatures below 140 degrees Fahrenheit, under extreme ambient conditions, while enabling air flow of up to 30,000 liters per minute.

So effective is this feature that engine power will not be de-rated due to cooling demands after 20 minutes of hard driving on a road course at an ambient temperature of 100 degrees Fahrenheit.

Before the new SRT Demon V-8 engine was introduced, the supercharged Hellcat HEMI V-8 was the most powerful passenger-car engine ever produced by FCA US, which made the Challenger SRT Hellcat and Charger SRT Hellcat models the most powerful and fastest coupe and sedan ever. The new engine was also named to Ward's 10 Best Engines list for 2015.

### **Race-inspired, High-performance Interior**

The cockpit of the Challenger SRT Hellcat Widebody remains true to its performance-oriented design and execution with world-class materials; high-sill center console and driver-focused instrument panel with 200-mph speedometer; SRT performance leather-wrapped flat-bottom, heated steering wheel; standard SRT Laguna leather performance seats with SRT Hellcat logo, and new red Hellcat instrument panel badge.

SRT Performance Pages are accessible through the latest 8.4-inch touchscreen display media center with standard Uconnect 4C NAV system featuring performance improvements with faster startup time and enhanced processing power offering multi-touch gestures, vivid imagery, sharper graphics and the ability to support smartphone integrations.

The 2018 Dodge Challenger SRT Hellcat Widebody will be available 15 exterior colors: B5 Blue (late availability), Billet Silver, Destroyer Grey, F8 Green (late availability), Go Mango, Granite Crystal, IndiGo Blue (late availability), Maximum Steel, Octane Red, Pitch Black, Plum Crazy (late availability), Redline Tri-Coat, TorRed, White Knuckle and Yellow Jacket.

Production of the 2018 Challenger SRT Hellcat Widebody begins later this summer with deliveries to Dodge//SRT dealers in the third quarter.

#### **Official Driving School of Dodge//SRT**

All customers who buy the new 2018 Dodge Challenger SRT Hellcat Widebody receive one full-day session at Bob Bondurant School of High-performance Driving. The Bob Bondurant School of High Performance Driving in Chandler, Arizona, is the Official High Performance Driving School of Dodge//SRT. All customers who buy a new model SRT will receive one full-day session of high-performance driving with professional instruction and time on the track as part of the Dodge SRT Package. For more information, visit [www.driveSRT.com](http://www.driveSRT.com).

#### **About Dodge//SRT**

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. Powered by the 707-horsepower supercharged 6.2-liter HEMI® Hellcat V-8 engine, the 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2019 Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car, reaching 0-60 miles per hour (mph) in 3.4 seconds, and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph. It also reaches a new top speed of 203 mph.

Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat, with its more powerful 717-horsepower engine, and the Challenger R/T Scat Pack Widebody, featuring fender flares from the SRT Hellcat Widebody, which add 3.5 inches of width to the 485-horsepower Scat Pack's standard body. Also new for 2019 is the Challenger R/T Scat Pak 1320 with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon. The Challenger R/T Scat Pak 1320 is a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer. The 2019 Dodge Durango SRT, America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs., completes the brand's performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

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