

## **FCA US Product Design Office Announces Winners of the 2017 Drive for Design Contest**

- Three U.S. high school winners selected from across the nation
- Prizes include a two-week summer automotive design course at Lawrence Technological University, all-expense-paid trip to the EyesOn Design Automotive Design Exhibition and more

June 16, 2017, Auburn Hills, Mich. - Long, flowing shapes accented with razor-sharp edges, inlets and exits that tap into cooling airflow with minimal drag, and wheels sized to leave little room for anything else – these are the design keys for Dodge three decades from now.

Three talented high school students from Georgia, Delaware and Michigan have earned top honors in the 2017 Drive for Design contest, sponsored by the FCA US Product Design Office. The contest, in its fifth year, challenged U.S. high school students in grades 10-12 to design a Dodge vehicle 30 years in the future. The FCA design team partnered with EyesOn Design and Lawrence Technological University for this year's contest.

"The Drive for Design contest helps connect our design team to the extraordinary artistic talent of students across the country and allows us to help guide them for a potential career in automotive design," said Mark Trostle, Head of Performance, Passenger Car and Utility Vehicle Design, FCA – North America. "All of the submissions were creative and visionary as they truly thought about what vehicles could look like in the next 30 years."

The three student winners include:

- First place – Davis Kunselman, Mount de Sales Academy (Macon, Georgia)
- Second place – Richard Chen, Delmar High School (Delmar, Delaware)
- Third place – Paige Webb, Stoney Creek High School (Rochester, Michigan)

Prizes included:

- Two-week summer automotive design course at Lawrence Technological University (includes housing, meals and field trips)
- Passes to the EyesOn Design Vision Honored Black Tie and Silent Auction and Automotive Design Exhibition in Grosse Pointe Shores, Michigan
- Three-day/two-night stay in Michigan (includes flight, hotel and rental car)
- An Apple MacBook Pro

### **About EyesOn Design**

A benefit for the Detroit Institute of Ophthalmology (DIO), a not-for-profit corporation, EyesOn Design is a major source of revenue for the DIO's research, education and support group programs for the visually impaired. The DIO is a division of the Department of Ophthalmology of the Henry Ford Health System.

### **About Lawrence Technological University**

Lawrence Technological University, [www.ltu.edu](http://www.ltu.edu), is a private university founded in 1932 that offers more than 100 programs through the doctoral level in its Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management. PayScale lists Lawrence Tech among the nation's top 100 universities for the salaries of its graduates, and U.S. News and World Report lists it in the top tier of best Midwestern universities. Students benefit from small class sizes and a real-world, hands-on, "theory and practice" education with an emphasis on leadership. Activities on Lawrence Tech's 107-acre campus include more than 60 student organizations and NAIA varsity sports.

### **About Drive for Design**

Launched in 2013, the FCA US Product Design Office created its Drive for Design contest as an innovative way to educate young artists about careers in automotive design. Starting locally in Detroit, Drive for Design has grown to

become a national contest that has awarded talented students with prizes and unique opportunities to help further develop their design skills.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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