

Contact: Ariel Gavilan  
Claudia Gregory

## **After Record-Breaking Title, Jeep® and Juventus Look to Next Challenge**

May 31, 2017, Turin, Italy - As the official sponsor of the Italian football club Juventus, Jeep® celebrated the Turin soccer club's record-breaking sixth straight Series A title. This title not only means the sixth *Scudetto* in a row for the club, but also reaffirms the team's benchmark as Italy's team with most championships. The decisive match was played wearing the team's exclusive jersey featuring the Jeep Compass across.

Juventus embodies the Jeep brand's rugged attitude and has proved its resilience once again – reaching an unexplored path. This combination of passion and the ability to overcome any challenge is why the Jeep brand has accompanied the team's path of success for five seasons as an official sponsor, and looks forward to sharing with Juventus many more challenges, including their next match at 2:45 p.m. EDT on Saturday, June 3 in Cardiff.

### **About Jeep Brand**

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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