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All-new 2017 Alfa Romeo Giulia Quadrifoglio Wins Three Awards from the Texas Auto Writers Association

Giulia Quadrifoglio takes home top honors from Texas Auto Roundup at Circuit of The Americas

- 2017 Alfa Romeo Giulia Quadrifoglio named “Car of Texas” and “Performance Sedan of Texas” and took home “Most Drives” honor
- As the lineup’s “halo” model, Giulia Quadrifoglio highlights Alfa Romeo’s performance and motorsports knowhow with best-in-class 505 horsepower, 0-60 miles per hour (mph) in 3.8 seconds and a record-setting 7:32 lap time around the legendary Nürburgring – fastest ever by a four-door production sedan
- The heart of the Quadrifoglio is the all-new, all-aluminum direct injection 2.9L twin-turbo intercooled V-6, producing 505 horsepower and 443 lb.-ft. of torque, and is what makes the Giulia Quadrifoglio the most powerful Alfa Romeo production car ever
- With muscular proportions, simplistic elegance and high-quality surface finishes across its generous wheelbase, the 2017 Giulia Quadrifoglio exudes stunning Italian style with a finesse of Alfa Romeo heritage, athletically taut lines, sculptural details and best-in-class aerodynamics
- 2017 Alfa Romeo Giulia Quadrifoglio is available now with a U.S. Manufacturer’s Suggest Retail Price (MSRP) of $72,000
- Alfa Romeo has more than 105 years of brand heritage, carving its legend on road courses around the globe

May 9, 2017, Auburn Hills, Mich. - The all-new 2017 Alfa Romeo Giulia Quadrifoglio was crowned “Car of Texas” and also took home honors for “Performance Sedan of Texas” and “Most Drives” at the Texas Auto Roundup hosted by the Texas Auto Writers Association (TAWA) at Circuit of The Americas (COTA).

“The Giulia Quadrifoglio took to the track at Circuit of The Americas and thoroughly impressed our journalists with its nimble handling, compelling Ferrari-derived 505-horsepower V-6 engine along with its true Italian flair,” said Nic Phillips, President of TAWA. “Alfa Romeo has created something original, something extraordinary in just about every measure with the Giulia Quadrifoglio – one of those cars you have to experience to believe – whether you’re on the track or looking for a smile-inducing drive to work, this sedan delivers it all and quite comfortably at that.”

With its 20 turns, 133-foot hill and a coned-slalom segment in the straightaway, the 3.4-mile track at COTA provided a world-class driving experience for evaluating vehicles in side-by-side comparisons unlike any other automotive media event. A total of 52 TAWA journalists attended and drove 42 vehicles during the two-day event.

As the first of a new generation of vehicles built on the all-new Giorgio platform, the 2017 Giulia Quadrifoglio embodies Alfa Romeo’s *La meccanica delle emozioni* (the mechanics of emotion), delivering race-inspired performance, advanced technologies, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment.

Bearing the iconic Quadrifoglio badge (a four-leaf clover encased in a white triangle), which has adorned all Alfa Romeo performance models, the all-new Giulia Quadrifoglio embodies the essence of Alfa Romeo’s racing legacy. The beating heart of this ultra-high-performance sedan is an all-aluminum direct-injection 2.9-liter twin-turbo intercooled V-6 engine, delivering a best-in-class 505 horsepower, as well as earning the title of the most powerful Alfa Romeo production car engine ever and the quickest with a class-leading 0-60 miles per hour (mph) acceleration in 3.8 seconds. Combined with an 8-speed automatic with steering column-mounted aluminum paddle shifters, with

shifts in less than 100 milliseconds, the culmination of these performance attributes is a record-setting time at the Nürburgring of 7:32, making the Giulia the fastest four-door production sedan in the world.

The Giulia Quadrifoglio achieves these unprecedented figures with exclusive enhancements for ultimate performance. The Giulia Quadrifoglio is composed of a carbon-fiber hood and roof, rocker panel moldings, rear deck-lid spoiler, along with segment-exclusive carbon fiber drive shaft and active aero front splitter. The lightweight construction of carbon fiber combined with the Giulia's aluminum body components create maximum weight savings that contribute to the near perfect 50/50 weight distribution. The 2.9-liter twin-turbo V-6 supplies its 505 horses to the 19-inch staggered aluminum wheels (19 x 8.5-inch front and 19 x 10-inch rear), wrapped with Pirelli P Zero Corsa three-season high-performance tires. Combined with a torque vectoring differential, the Giulia Quadrifoglio delivers increased performance in every corner and on every straight away.

Yet, the Giulia Quadrifoglio's luxurious performance is highlighted not only in its physical power, but also from its sleek, rich Italian interior design. The interior features sport seats adorned with high-performance leather and Alcantara, power bolsters, leather-wrapped dash and doors with accent stitching, 3-spoke flat-bottom steering wheel featuring a performance red push button start, carbon-fiber interior trim, aluminum sport pedal and footrest, 8-inch widescreen 3D Navigation on a hidden infotainment screen, Alfa's DNA Pro Drive Mode Selector featuring RACE mode, as well as safety features including passive entry, blind-spot monitoring, back-up camera, front and rear park sensors, and much more.

Expanding Alfa Romeo's lineup beyond the ultra-high performance Giulia Quadrifoglio, the Giulia and Giulia Ti models (with MSRPs of $37,995 and $39,995, respectively) exude stunning and functional Italian style with a finesse of Alfa Romeo heritage, athletically taut lines and sculptural details.

The all-new 2017 Alfa Romeo Giulia and Giulia Ti models exude Italian style, craftsmanship and performance, all while delivering a comprehensive list of standard features, including an all-new, all-aluminum 2.0-liter direct-injection turbo engine with eight-speed automatic transmission delivering a class-leading, standard 280 horsepower, class-exclusive carbon fiber driveshaft, dual exhaust system with bright tips, leather seating, 7-inch full-color TFT, a 6.5-inch or 8.8-inch industry-first hidden widescreen infotainment display, Alfa DNA Drive Mode Selector with Dynamic, Natural and Advanced Efficiency vehicle behavior modes, sport-inspired flat-bottom steering wheel with integrated push button start, along with keyless-go with passive entry and remote start.

The intelligent Q4 all-wheel-drive system – available on Giulia and Giulia Ti – delivers even more all-season traction and performance capability, thanks to the system's ability to transfer up to 60 percent of the engine's torque to the front axle.

About TAWA:
TAWA's Texas Auto Roundup gives automotive journalists the opportunity to drive nearly every new car on the market, ranging from subcompact vehicles to supercars (more than 450 horsepower). TAWA is one of the most reputable automotive press organizations in the industry, with a mission to promote quality and accuracy in automotive journalism and disseminate information about the industry through news-related print, online and broadcast media. TAWA produces two driving events each year — the Texas Auto Roundup in the spring and the Texas Truck Rodeo in the fall. Media members enjoy driving and evaluating new vehicles competing for the coveted Car of Texas or Truck of Texas trophies. For more information, please visit www.texasautowriters.org.

Alfa Romeo
Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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