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Chrysler Expands 2017 Pacifica Lineup With Addition of Touring Plus Model

- 2017 Chrysler Pacifica Touring Plus offers premium fascia, power liftgate, three-zone automatic temperature control, upgraded exterior lighting and more
- Touring Plus model has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$32,360
- Customers who order 18-inch wheels and 8.4-inch Uconnect touchscreen system will receive a single overhead DVD player at no charge
- Pacifica Touring Plus is available in dealer showrooms now
- 2017 Chrysler Pacifica is the most awarded minivan of the year

April 26, 2017, Auburn Hills, Mich. - Chrysler announced today the addition of the Touring Plus model to the [2017 Chrysler Pacifica](#) lineup, extending the appeal of the all-new minivan to more customers.

"The 2017 Chrysler Pacifica arrived in dealerships a year ago, and in that time, it has both resonated with our current minivan customers and brought new minivan buyers to the brand," said [Tim Kuniskis](#), Head of Passenger Car Brands – Dodge, SRT, Chrysler and Fiat, FCA – North America. "The addition of the new Touring Plus model to the Pacifica lineup builds on this success, delivering another option to meet the needs and price point of more customers."

The Pacifica Touring Plus model includes features like a power liftgate, three-zone automatic temperature control, premium fascia, projector headlamps, LED tail lamps, fog lamps, second- and third-row sunshades and universal garage door opener.

The Pacifica Touring Plus has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$32,360, excluding \$1,095 destination. Customers who order 18-inch wheels and the 8.4-inch Uconnect touchscreen system on their Touring Plus receive a single overhead DVD player (\$995 value) at no charge.

The Chrysler Pacifica Touring Plus is available in dealer showrooms now. With the addition of the Touring Plus model, the 2017 Chrysler Pacifica lineup consists of six models: LX, Touring, Touring Plus, Touring-L, Touring-L Plus and Limited.

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of 2016 and 2017.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles.

The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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