

FCA México Reports Best February Sales Since 2010

- FCA México sales rose 9 percent versus February 2016; best February since 2010
- Dodge sales improved 23 percent versus 2016
- Fiat recorded best February ever
- Mitsubishi Motors Mexico sales increased 1 percent versus February 2016
- Ram sales grew 20 percent versus February 2016
- Alfa Romeo Giulietta recorded best February sales since its launch
- Dodge Attitude posted sales gains of 47 percent; best February ever
- Fiat Uno set a new sales record

March 1, 2017, Mexico City - FCA México reported February sales of 8,059 units, up 9 percent versus 2016; best February since 2010.

"In order to continue offering one of the most complete product portfolios in the automotive industry, last month we incorporated a new vehicle into the Ram lineup, a brand known to be ideal for heavy work without compromising performance," said Bruno Cattori, President & CEO of FCA México. "Ram ProMaster Rapid is the ideal vehicle for small- and medium-size businesses because it offers high load capacity, excellent fuel efficiency and an exceptional cost-benefit."

Alfa Romeo

In February, Alfa Romeo sold 29 units. Alfa Romeo Giulietta sales improved 67 percent versus 2016; best February ever. Last month, Alfa Romeo México launched Maxima Qualitá, a premium program with unique after-sales benefits for brand customers. With this program, Alfa Romeo will continue to provide to its customers confidence, commitment and maximum quality.

Chrysler

Chrysler brand logged sales of 138 units. Chrysler Pacifica continued its positive sales stride with 109 units sold, up 7 percent versus January 2017. Last month, the 2017 Chrysler Pacifica minivan was named [Family Vehicle of the Year](#) by the Midwest Automotive Media Association and it was also recognized as [Best Minivan](#) by *MotorWeek*.

Dodge

Dodge brand sold 2,828 units, up 23 percent versus 2016. Dodge Attitude continued its strong pace with 1,661 units sold; best February since its launch. Dodge Neon registered sales of 478 units.

FIAT

Fiat achieved its best February ever with sales of 1,045 units, an increase of 51 percent versus same period in 2016. Sales of the Fiat Uno surged in February to 404 units, topping February 2016 sales by 50 percent; best February since its launch. Fiat Mobi is being well accepted among customers and last month it sold 396 units.

Jeep®

Jeep brand reported sales of 731 units. Jeep Grand Cherokee and Jeep Patriot posted sales of 305 units and 159 units, respectively.

Mitsubishi Motors

Mitsubishi Motors Mexico reported sales of 1,274 units, a 1 percent sales increase. Mitsubishi Mirage and Mitsubishi

L200 reported sales of 688 and 461 units, an increase of 72 percent and 28 percent, respectively, over the same period last year. Mitsubishi Outlander reported sales of 99 units.

Ram

Ram brand's sales results were 20 percent better than in February 2016 with 2,014 units sold. Ram 700 sold 726 units; this vehicle continues as the leader of its segment. Ram 4000 sold 294 units, a 3 percent sales improvement over last year. Last month, the Ram ProMaster Rapid was launched, providing versatility, fuel efficiency and excellent cost-benefit. During its launch phase, the ProMaster Rapid sold 280 units.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

-###-

Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>