

All-new Chrysler Pacifica Only Minivan Named IIHS Top Safety Pick+ for 2017

- All-new 2017 Chrysler Pacifica named IIHS Top Safety Pick+ for 2017; only minivan so-designated
- Second TSP+ rating for Chrysler Pacifica; complements five-star overall safety rating from NHTSA
- All-new Pacifica achieves “good” rating – the highest possible grade – in each of five tests used by IIHS to evaluate crashworthiness
- 2017 Chrysler Pacifica benefits from advanced engineering and a body structure that is 72 percent high-strength steel
- Available Automatic Emergency Braking (AEB) system, Forward Collision Warning-Plus, earns “superior” rating from IIHS; features sensor-fusion technology – the industry’s first minivan to be so-equipped
- 2017 Chrysler Pacifica offers more than 100 available safety and security features
- Latest of more than two dozen recognitions for all-new minivan

December 7, 2016, Auburn Hills, Mich. - The [2017 Chrysler Pacifica](#) is the lone minivan among vehicles to earn a 2017 Top Safety Pick+ (TSP+) rating** from the Insurance Institute for Highway Safety (IIHS).

Today’s announcement by the IIHS reprises the Chrysler Pacifica’s [2016 TSP+](#) designation, and complements the [five-star overall safety rating](#) the Pacifica achieved in testing by the U.S. National Highway Traffic Safety Administration.

“With more than 100 available safety and security features, everything from Forward Collision Warning to a 360-degree Surround View Camera to the ability to parallel park itself, the all-new 2017 Chrysler Pacifica is designed and built to check the box on key attributes many families value above all others – safety and security,” said Tim Kuniskis, Head of Passenger Car Brands – FCA North America. “Pacifica is the only minivan to earn the IIHS Top Safety Pick+ rating for 2017, further solidifying its place as the leader in the segment.”

TSP+ status is contingent on achieving ratings of “good” in five IIHS crashworthiness evaluations. The Chrysler Pacifica achieves “good” – the highest possible rating – in each. The tests simulate:

- a side impact with a large SUV or pickup truck;
- a moderate-offset frontal impact;
- a small-offset frontal impact;
- roof-deformation consistent with a rollover; and
- a rear collision capable of inducing whiplash.

High-strength steel accounts for 72 percent of its body structure, 38 percent of which is Advanced High-Strength Steel (AHSS). Such material choice was a key contributor to the all-new minivan’s crashworthiness, however, advanced engineering contributed further.

Using an in-house process called Rapid Concept Development (RCD), FCA US engineers employed high-powered computers to identify optimal body-structure design. The computers help simulate vehicle performance and pinpoint strategies that best accommodate occupant protection.

In certain frontal impacts, these strategies include dividing crash energy between multiple components, such as frame rails and the vehicle’s engine cradle.

While the all-new Pacifica aces the required crash tests, the best safety features are those that help drivers avoid

collisions. The Chrysler Pacifica's Automatic Emergency Braking (AEB) system earns a rating of "superior," the highest possible grade the IIHS awards for this technology and another prerequisite to achieve TSP+ status.

The Pacifica's system is called Forward Collision Warning-Plus. It features sensor-fusion technology, which combines the particular attributes of radar sensors and cameras for greater precision. The system only responds when camera and radar agree that a frontal impact appears imminent.

System response comprises audible and visual driver warnings and/or AEB. And no other minivan features sensor-fusion technology; competitive systems employ either cameras or radar sensors.

AEB is available in 10 FCA US vehicles across seven segments:

- Full-size SUV (Dodge Durango)
- Mid-size SUV (Jeep Grand Cherokee, Jeep Cherokee)
- Small SUV/Crossover (Jeep Renegade, Fiat 500X)
- Mid-size sedan (Chrysler 200)
- Premium mid-size sedan (Alfa Romeo Giulia)
- Full-size sedan (Chrysler 300, Dodge Charger)
- Minivan (Chrysler Pacifica)

Forward Collision Warning-Plus is among more than 100 safety and security features available on the 2017 Chrysler Pacifica, which starts at \$28,595, excluding destination charges.

Earning a 2017 Top Safety Pick+ designation is the latest in a string of more than two dozen honors accumulated, so far, by the all-new Chrysler Pacifica. Numerous North American automotive publications and journalism organizations, such as the following, have named it among 2017's "best" vehicles:

- Automotive Journalists Association of Canada ([AJAC](#))
- [Car and Driver](#)
- [Cars.com](#)
- [Consumer Guide® Automotive](#)
- [Kelley Blue Book](#)
- [Ruedas ESPN](#)
- [The Car Connection](#)
- [The Car Guide / Le Guide de L'Auto](#)
- Texas Auto Writers Association ([TAWA](#))

** The designation applies to any 2017 Chrysler Pacifica produced after August 2016.

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The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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