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## **Kelley Blue Book's KBB.com Honors All-new Chrysler Pacifica With 2017 Best Buy Award**

- The annual Kelley Blue Book Best Buy Awards honor the best new vehicle choices available in the U.S. market
- Kelley Blue Book's expert editors spent several weeks testing and evaluating all of the finalists head-to-head to determine the 2017 Chrysler Pacifica as the winner of the minivan segment
- The most awarded minivan this year, the 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling

November 16, 2016, Auburn Hills, Mich. - Kelley Blue Book's [www.kbb.com](http://www.kbb.com) today declared the all-new [2017 Chrysler Pacifica](#) as a winner of the Kelley Blue Book [Best Buy Awards](#), honoring the top new model-year vehicle choices available in the U.S. market.

"Chrysler's all-new Pacifica minivan doesn't just replace the long-running Town & Country, it blends luxury and practicality like no other minivan before it," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Luxury-level dash design up front is complemented by rear quarters that offer all the utility you expect in a minivan, but with uncommon design sensibilities. It's also a pleasure to drive, helping it lock up a Best Buy Award in its first year on the market."

The Kelley Blue Book Best Buy Awards are designed to provide a significant service to new-car buyers by identifying the cream of the crop of all available 2017 model-year vehicles. The awards are the culmination of a year-long regimen of expert vehicle evaluation and testing of nearly every new vehicle available in America, along with analysis of a broad swath of vehicle-related data, including vehicle pricing/transaction prices, five-year cost to own data (which includes depreciation, insurance, maintenance, financing, fuel, fees and taxes for new cars), consumer reviews and ratings, and vehicle sales/retail sales information.

Of more than 300 new-car models available for 2017, Kelley Blue Book's expert editors initially narrowed the field to a few dozen Best Buy Award contenders in 12 major vehicle categories and then spent several weeks testing and evaluating all of the finalists head-to-head to ultimately determine the winners.

"Vehicles in all segments are becoming better equipped with more safety and tech features every year, so the competition is stiff for which models will take home a prestigious Best Buy Award," Nerad said.

The 2017 Chrysler Pacifica is the most awarded minivan of the year. It reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of the year.

### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website [KBB.com](http://KBB.com), including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto

manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's [KBB.com](http://KBB.com) ranked highest in its category for brand equity by the 2016 Harris Poll EquiTrend<sup>®</sup> study and has been named Online Auto Shopping Brand of the Year for five consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive brand.

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Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader<sup>®</sup>, Dealer.com<sup>®</sup>, Dealertrack<sup>®</sup>, Kelley Blue Book<sup>®</sup>, Manheim<sup>®</sup>, NextGear Capital<sup>®</sup>, vAuto<sup>®</sup>, Xtime<sup>®</sup> and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit [www.coxautoinc.com](http://www.coxautoinc.com).

#### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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