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FCA Canada: Canadian-Built Chrysler Pacifica Named 2017 AutoTRADER.ca Top Pick

- All-new Chrysler Pacifica named as 2017 autoTRADER.ca Top Pick for Minivan, besting all segment peers
- Inaugural awards from one of Canada's largest and most respected automotive portals
- AutoTRADER.ca's roster of 16 top automotive journalists voted on best vehicles in the marketplace in 13 categories
- Chrysler Pacifica is made in Canada at the award-winning Windsor Assembly Plant (WAP)
- Re-engineered from the ground up on an all-new platform, Chrysler Pacifica brings class-leading ride, handling and low noise, vibration and harshness (NVH) performance, more than 100 standard and available safety and security features and a full array of comfort and convenience technologies
- After creating the minivan segment more than 30 years ago, FCA now boasts an unmatched 115 minivan innovations, with 70 percent of the full-size minivans sold last year built at WAP

November 2, 2016, Windsor, Ontario - The all-new, made-in-Canada, [Chrysler Pacifica](#) has been named a 2017 AutoTRADER.ca Top Pick for Minivan.

These inaugural awards come from one of Canada's largest and most respected automotive portals and were decided by a roster of 16 top automotive journalists. All vehicles currently on sale to Canadians were considered in 13 categories, with the all-new Chrysler Pacifica earning top spot amongst its minivan peers based on measures such as value, innovation, performance, comfort, technology and ultimate desirability.

"Chrysler's attempt to reinvigorate the minivan market is an admirable one," said [autoTRADER.ca](#) Managing Editor Michael Bettencourt, "especially given the execution of the all-new Chrysler Pacifica. Using the best of Fiat Chrysler Automobiles group's minivan tech, including Stow 'n Go seats, Chrysler has evolved the minivan into a stylish family cruiser with great driving dynamics and thoughtful features to keep kids entertained on long trips."

The all-new 2017 Chrysler Pacifica - and coming, industry-exclusive Chrysler Pacifica Hybrid - revolutionize their segment with nearly 40 new minivan-firsts. Both are built at the award-winning [Windsor Assembly Plant](#) (WAP), alongside the Dodge Grand Caravan. After creating the minivan segment more than 30 years ago, FCA now boasts an unmatched 115 minivan innovations, with 70 per cent of the full-size minivans sold last year in Canada built at WAP.

"At FCA, we are proud to have over three decades of experience building minivans that fit and enhance the lives of Canadian families," said Reid Bigland, President and CEO, FCA Canada. "This autoTRADER.ca Top Pick award is reputable, third-party validation that our all-new, Canadian-made Chrysler Pacifica has again raised the bar for what a minivan can deliver."

Pacifica leads the pack with more than 100 standard and available safety and security features, plus class-leading ride and handling. Its array of available comfort and convenience technologies includes the Stow 'n Vac integrated vacuum, handsfree sliding doors and liftgate and redesigned Stow 'n Go seating. Plus, it's the most technologically equipped vehicle of its kind, offering features like the exclusive Uconnect Theatre rear-seat entertainment system with two 10-inch HD touchscreen displays, device connectivity, easy-to-use built-in apps, games and more.

This award is only the latest for the 2017 Chrysler Pacifica, which was also recently named "[Best Minivan of 2016](#)" in the Cars.com "Ultimate Minivan Challenge," recognized on [Wards 10 Best User Experience List](#) and rating a [Top](#)

[Safety Pick+](#) for 2016 by the Insurance Institute for Highway Safety (IIHS).

About the 2017 Chrysler Pacifica

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid (late availability) powertrains to the minivan segment. With more than 100 standard and available safety and security features, the all-new Uconnect Theatre rear-seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica makes no compromises and is ideally suited for today's families. Chrysler Pacifica is built at the Windsor Assembly Plant in Windsor, Ontario.

About Top Picks

Top Picks recognizes vehicles in 13 categories, including the overall winner, for their value, innovation, performance, comfort, technology and ultimate desirability. All voters were requested to vote on their top five vehicle choices in each category, from which a short list of the top three scorers went to a final round of voting. In short, the autoTRADER.ca Top Picks are awarded to vehicles our writers would recommend to their friends and family in any given category. autoTRADER.ca's roster of automotive journalists includes Canada's best and most experienced writers. Sixteen of them combined to vote on the vehicles they think represent the best in the marketplace for this year. Eligibility is open to any vehicle currently on sale to the general public in Canada.

About TRADER Corporation

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FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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