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2017 Dodge Challenger Earns "Five-Star" Overall Safety Rating

- 2017 Dodge Challenger earns five stars overall, the highest rating in NHTSA's vehicle-evaluation program
- High-strength steel structure contributes to five-star ratings for both NHTSA side-impact tests vehicle and pole
- Fifth time Dodge Challenger has been accorded overall score of five stars
- 2017 Challenger boasts more than 70 available safety and security features, including Forward Collision Warning, Blind-spot Monitoring and Rear Cross Path detection

October 12, 2016, Auburn Hills, Mich. - The 2017 Dodge Challenger has earned a five-star overall safety rating from the U.S. National Highway Traffic Safety Administration (NHTSA).

Five stars is the highest rating in the regulatory agency's vehicle-evaluation program.

"This proves the 2017 Dodge Challenger is much more than a great-looking car," says Mike Dahl, Head of Vehicle Safety and Regulatory Compliance, FCA North America. "It reflects our commitment to delivering exceptional occupant safety in every vehicle segment."

Nearly 60 percent of the sporty Challenger's body structure consists of high-strength steel. This engineering strategy, combined with the careful integration of side-guard door beams, was critical to the car's performance in NHTSA's side-impact testing.

The agency simulated collisions with a pole and with another vehicle at closing speeds of 32 miles per hour and 62 miles per hour, respectively. The Challenger's rating for each: five stars.

Supplementary restraint systems also contributed the car's performance. Driver and front-passenger side air bags are standard equipment on all Challenger trim levels, as are front and rear side-curtain air bags.

In its assessment of the new Challenger, NHTSA notes the availability of Forward Collision Warning (FCW), which features forward-facing sensors programmed to detect the potential for certain types of frontal collisions. If a frontal impact with another vehicle appears imminent, the system pre-fills the Challenger's brakes and transmits audible and visual warnings for the driver to respond.

FCW is among more than 70 available safety and security features on the 2017 Dodge Challenger. Others include Blind-spot Monitoring (BSM) and Rear Cross Path (RCP) detection.

BSM uses radar sensors to aid the driver when changing lanes, passing or being passed. When another vehicle is detected in the driver's blind spot, its presence is noted with illuminated icons in the Challenger's side-view mirrors and a driver-selectable chime.

RCP detection warns drivers of lateral traffic when backing out of parking spaces. It automatically activates whenever the driver puts the Challenger in reverse gear.

Since the modern Dodge Challenger was launched in 2008, NHTSA has included the car in its annual model-year ratings seven times. It achieved five-star scores every time, including five overall five-star ratings – one for each year overall ratings have been awarded.

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For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their

influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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