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All-new 2017 Alfa Romeo Giulia Quadrifoglio Wins 'Star of the Show' Award at 2016 Miami International Auto Show

- Industry accolade comes courtesy of the Southern Automotive Media Association (SAMA) with the 2017 Alfa Romeo Giulia Quadrifoglio's Miami Auto Show debut
- Alfa Romeo – the heart and soul of the automotive industry – is returning to the U.S. with an all-new lineup of vehicles, starting with the award-winning 4C Coupe and 4C Spider, inspired by the timeless 33 Stradale, and now the all-new Giulia premium mid-size sedan
- All-new 2.9-liter twin-turbo V-6 with 505 horsepower makes the Giulia Quadrifoglio the most powerful Alfa Romeo production car ever, delivering 0-60 miles per hour (mph) in a class-leading 3.8 seconds and a top speed of 191 mph and a record-setting Nürburgring lap time

September 14, 2016, Auburn Hills, Mich. - The 2017 Alfa Romeo Giulia Quadrifoglio was awarded the "Star of the Show" from the Southern Automotive Media Association (SAMA) at the 2016 Miami International Auto Show late last week.

"The 2017 Alfa Romeo Giulia Quadrifoglio is an exciting addition to the Miami International Auto Show," said Pepe Delfino, SAMA president. "SAMA judges were impressed by the storied history, beautiful craftsmanship and technological advances that make the new Giulia Quadrifoglio a serious contender in the luxury sedan market."

As the first of a new generation of vehicles built on an all-new platform, the 2017 Giulia Quadrifoglio embodies Alfa Romeo's *La meccanica delle emozioni* (the mechanics of emotion), delivering race-inspired performance, advanced technologies, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment.

"We're honored to receive this prestigious award from the Southern Automotive Media Association recognizing not only Alfa Romeo's rich 105-year heritage, but also the excitement surrounding the all-new Giulia," said Reid Bigland, CEO of Alfa Romeo. "We're proud that in its Miami Auto Show debut, the Giulia took top honors for its Italian craftsmanship, performance and style – hallmarks of the Alfa Romeo Brand."

Alfa Romeo's passion for Italian style, craftsmanship and performance carries throughout the entire lineup. Giulia Quadrifoglio stands as the "halo" model with its 2.9-liter twin-turbo V-6 engine producing a class-leading 505 hp. The Giulia and Giulia Ti models feature an all-new, all-aluminum, 2.0-liter, direct-injection turbo engine with an eight-speed automatic transmission delivering a class-leading, standard 280 horsepower.

Through innovation, Alfa Romeo created an all-new rear-wheel-drive architecture that integrates lightweight, state-of-the-art materials to enable and deliver a near perfect 50/50 weight distribution, segment-leading torsional rigidity and the most direct steering ratio on the market. Giulia and Giulia Ti offer even more all-season capabilities and performance with an available state-of-the-art Q4 all-wheel-drive system.

The all-new Giulia was designed to have a commanding presence and a menacing face to take on the world's best roadways. The Giulia exudes stunning and functional Italian style with a finesse of Alfa Romeo heritage, athletically taut lines and sculptural details.

Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the all-new 2017 Giulia Quadrifoglio is the high-performance model in the lineup and a testament to Alfa Romeo's perfect balance of engineering and emotion,

creating a premium sport sedan for driving enthusiasts that stands out in the segment.

About SAMA

Based in Miami, the Southern Automotive Media Association members include journalists, media organizations, corporate communication specialists, marketing and advertising specialists, and auto manufacturers specializing in the automotive industry. Formed in 2007, the organization now has more than 100 members throughout Florida and the southeastern United States.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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