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New Special-edition Night Package Announced for 2017 Ram 1500

- 2017 Ram Night package boasts straight-from-the-factory customized look
- Sport look is enhanced by blacked-out exterior details
- Black grille surround, badges and wheels add personality and style

September 1, 2016, Auburn Hills, Mich. - For 2017, Ram will introduce a new special-edition Night package for the 1500 model that gives truck enthusiasts straight-from-the-factory customized looks.

Based on the Sport model, Night adds blacked-out features, including wheels, grille and badging, to pump up the already bold visual presence of the Ram's monochromatic performance package.

"Much like our incredibly successful Ram Rebel, the Ram 1500 Night fills the growing customer demand for factory-custom trucks," said Mike Manley, Head of Ram Brand, FCA – Global. "Truck enthusiasts want vehicles that define their personality and style. The new Ram Night package builds upon the Ram Sport – one of the best looking trucks on the road – and adds black-out details that custom truck enthusiasts revere."

Ram first adopted the blacked-out badging look with the 2013 Ram 1500 Black Express package.

2017 Ram 1500 Night Package

The 2017 Ram 1500 Night starts with key Sport appearance cues, including body-color fascia and body-color rear bumper with dual chrome exhaust tips, body-color power-folding mirrors and door handles. Also adopted from the Sport are black-bezel bi-functional projector headlamps with LED marker lights and black-bezel tail lamps to match forward lighting.

The Sport interior features standard high-back heated cloth bucket seats with 10-way power adjustment, power-adjustable pedals and automatic temperature control with dual-zone climate control.

The new Ram 1500 Night package adds:

- A black grille surround with black "Hex Perf" pattern inserts
- Bold "RAM" stamped tailgate with blacked-out lettering from Ram 1500 Rebel model
- Black Ram's head grille badge
- Flat black Ram 1500 door badge
- Flat black 4x4 tailgate badge (if applicable)
- Flat black 5.7L HEMI® door badging (if applicable)
- 20 x 9-in. gloss black aluminum wheels
- P275/60R20 black sidewall all-season tires

The Night package is available on Regular Cab, Quad Cab and Crew Cab 1500 Sport models, in both two- and four-wheel drive, long and short bed lengths and with a choice of 3.6-liter Pentastar V-6 or 5.7-liter HEMI V-8 engines.

A long list of options and upgrades are available on Night editions, including the lighted and lockable RamBox cargo management system with adjustable tie-down cleats and dual-purpose bed extender/divider, Sport performance hood and Black running boards. Additional Mopar performance parts options include a cat-back exhaust and cold-air intake. The 1500's link-coil suspension, which delivers the industry's best ride and handling, can be enhanced with the addition of an optional Active-Level Four-Corner Air Suspension System with multiple driver-selectable ride

heights and load leveling features.

The Ram 1500 Night is available in Bright Silver Metallic, Bright White, Brilliant Black, Flame Red and Granite Crystal Metallic.

Production of the 2017 Ram Night begins early fourth quarter 2016 at the [Warren \(Mich.\) Truck Assembly Plant](#). Pricing will be announced closer to the on-sale date.

Ram 1500 Sport

The Ram 1500 Sport blends efficient, durable Pentastar or HEMI engine with monochromatic visual performance cues to make it an appealing alternative for truck enthusiasts.

Ram 1500 Sport is powered by a standard 3.6-liter Pentastar V-6 /TorqueFlite 8 combination, delivering 305 horsepower and 269 lb.-ft. of torque along with 18 mpg city/25 mpg highway fuel efficiency. For those seeking more power, the 5.7-liter HEMI V-8 with variable valve timing and fuel-saver technology is available. Its 395 horsepower/410 lb.-ft. of torque is mated to a TorqueFlite eight-speed transmission and delivers 15 mpg city/22 mpg highway.

The Ram 1500 Sport is available in Regular, Quad and Crew Cab models in both two- and four-wheel drive.

The Sport comes standard with heated high-back bucket seats with full center console, heated steering wheel, halogen projector headlamps, body-color grille, front fascia, mirrors and rear bumper and 20-inch painted/polished aluminum wheels with outlined white letter tires.

Ram 1500 features a truckload of pioneering, fuel-saving systems, including first-in-segment technologies such as thermal management system, pulse-width modulation and active aerodynamics, including grille shutters and air suspension.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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