

Contact: Jordan Wasyluk

Rick Deneau

## 2017 Chrysler 200 Fact Sheet

### New for 2017

- New Dark Appearance Package on 200 Touring features 18-inch Jet Black Gloss wheels, halogen headlamps with black molding and a gloss black exterior treatment
- The 200S model's Alloy Edition Package features a sport-tuned suspension for driving enjoyment and offers advanced all-wheel-drive (AWD) systems with Sport mode for added all-weather traction and handling. With unique Dark Bronze and Titanium finishes, the 200S Alloy Edition showcases Chrysler brand's leadership in color and material design

September 1, 2016, Auburn Hills, Mich. - Exquisite style meets exceptional performance in Chrysler 200. Featuring three recently introduced trim levels (Touring, Limited Platinum and 200C Platinum), the Chrysler 200 provides an abundance of exciting features including: Uconnect 8.4 touchscreen with SiriusXM Radio, leather steering wheel, 18-inch wheels, HID headlamps with LED daytime running lamps and LED fog lamps as well as an Alpine 10-speaker, 506-watt premium audio system. The 200 exceeds expectations for a mid-size car with an elegant exterior design, a thoughtful, beautifully crafted interior and an exceptional driving experience. With highway fuel economy of 36 miles per gallon (mpg), 60 available safety and security features, an available, best-in-class all-wheel-drive system, easy-to-use, state-of-the-art technology and a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of just \$21,995, the Chrysler 200 is a car that customers will be proud to own, at a price they will appreciate. The Chrysler 200 is designed, engineered and built with pride in Michigan.

### Highlights

- Inspired by iconic American design, the 2017 Chrysler 200 delivers beautiful craftsmanship using high-quality materials, understated elegance, is loaded with state-of-the-art technology and safety features and delivers highway fuel economy of up to 36 miles per gallon (mpg)
- 2017 Chrysler 200 features pioneering drivetrain technology, including a standard nine-speed automatic transmission, state-of-the-art electronic shifting and an all-wheel-drive system with an automatic, fully disconnecting rear axle, improving fuel economy by reducing parasitic loss when all-wheel drive is not needed
- 2017 Chrysler 200 offers 60 available safety and security features, including a rear backup camera, Blind-spot Monitoring, Rear Cross Path detection, Adaptive Cruise Control-Plus, LaneSense Lane Departure Warning-Plus with Lane Keep Assist, Forward Collision Warning-Plus and Parallel and Perpendicular Park Assist
- The 2017 Chrysler 200 competes in the mid-size sedan segment, one of the largest segments in North America, with more than 2 million sales annually – roughly one of every six new vehicles sold in the United States is a mid-size sedan

### Model Lineup

For 2017, the Chrysler 200 lineup consists of five trim levels:

- 200 LX
- 200 Touring
- 200 Limited Platinum
- 200S
- 200C Platinum

### Exterior Colors

- Velvet Red Pearl Coat
- Black Clear Coat
- Bright White Clear Coat,
- Granite Crystal Metallic Clear Coat
- Maximum Steel Metallic Clear Coat
- Billet Silver Metallic Clear Coat
- Vivid Blue Pearl Coat

#### **Interior Colors**

- Black
- Linen with Black
- Black with Ambassador Blue trim
- Ambassador Blue leather
- Deep Mocha Premium leather

#### **More Information**

Please visit the [Chrysler 200 newsroom](#) for the latest product information, photography and videography.

#### **About Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value.

Beyond just exceptionally designed vehicles, the Chrysler brand continues to raise the bar by integrating class-leading, high-tech features into its products, including the Uconnect 4 system with Apple CarPlay, Android Auto Uconnect Theater with available streaming, the plug-in hybrid powertrain in the Pacifica Hybrid, the industry-exclusive Stow 'n Go seating and storage system on the Pacifica, and the segment's most advanced all-wheel-drive (AWD) system available on all Chrysler 300 V-6 models, as well as the most powerful V-8 in its class with the 300C's 5.7-liter HEMI® V-8 engine.

#### **Follow Chrysler brand and FCA US news and video on:**

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Chrysler brand: [www.chrysler.com](http://www.chrysler.com)

Facebook: [www.facebook.com/chrysler](http://www.facebook.com/chrysler) or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: <https://www.instagram.com/chrysler> or [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/chrysler](http://www.twitter.com/chrysler) or [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

YouTube: [www.youtube.com/chrysler](http://www.youtube.com/chrysler) or [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

-###-

Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>