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## 2017 Dodge Viper Fact Sheet

### New for 2017

- Dodge has developed six serialized special edition models to commemorate the end of production and the Viper's 25th Anniversary
- Viper 1:28 Edition ACR
- Viper GTS-R Commemorative Edition ACR
- Viper Snakeskin Edition GTC
- Viper Snakeskin Edition ACR
- Viper Voodoo II Edition ACR
- Viper Dodge Dealer Edition ACR
- Viper ACR (American Club Racer) model returns as fastest street legal Viper track car ever and undisputed track record king with 13 road course lap records as certified by Sports Car Club of America (SCCA)
- All 2017 Viper GTC and ACR models are available in more than 50 million unique build configurations through "1 of 1" customization program for truly exotic, one-of-a-kind snake

June 22, 2016, Auburn Hills, Mich. - Dodge is celebrating the 25th anniversary of Viper with six serialized special edition models to commemorate the final year of Viper production.

Continuing for the 2017 model year is the exclusive Viper "1 of 1" customization program that enables buyers to create their one-of-a-kind "Snake" from the ground up. With 16,000 exterior color options, including matte exterior finishes, 24,000 custom stripe colors, 11 wheel options, 16 interior trims and seven aero packages, three brake packages and four suspension options, there are more than 50 million ways for buyers to customize their one-of-a-kind Dodge Viper.

The fifth generation of the flagship performance machine of the Dodge and SRT brands features more power and performance, superior craftsmanship, new technologies and creature comforts. Powering the 2017 Viper is an all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque — the most torque of any naturally aspirated sports car engine in the world. Standard Viper safety features include electronic multistage stability control, traction control and a new four-channel anti-lock brake system.

The newest Dodge Viper ACR (American Club Racer) launched in 2016 and has taken the performance car world by storm by becoming the indisputable "ultimate street-legal race car" with more track records than any production car in the world — a total of 13 road course lap records as certified by the Sports Car Club of America.

Since 1992, Dodge and SRT have built approximately 30,000 Vipers at the Mack Avenue Assembly (1992–1994) and Conner Avenue Assembly Plant (1995–current), both in Detroit.

### Highlights

- Six new serialized special edition models for 2017 include:
  - Viper 1:28 Edition ACR – pays tribute to the current production car lap record of 1:28.65 set at Laguna Seca Raceway by a Dodge Viper ACR in October 2015 and features black exterior with red ACR stripes, Extreme Aero Package, Carbon Ceramic brakes, serialized instrument

- panel 1:28 Edition badge and custom car cover
- Viper GTS-R Commemorative Edition ACR – designed after one the most distinguishable and iconic Viper paint schemes of all time and features Pearl White exterior with Blue Pearl GTS stripes, Extreme Aero Package, Carbon Ceramic brakes, Exterior Carbon package, unique red Stryker badge decal, GTS-R exterior sill decals, USA flag B-pillar decals, ACR interior with red accent stitching, Header Red seat belts, serialized instrument panel GTS-R badge and custom car cover
- Viper Snakeskin Edition GTC – features Snakeskin Green exterior color inspired by the original 2010 model with a custom Snakeskin patterned SRT stripe, Advanced Aerodynamics Package, GT black interior, serialized instrument panel, Snakeskin badge and custom car cover
- Viper Snakeskin Edition ACR -- features new Snakeskin Green exterior with a custom Snakeskin patterned SRT stripe, ACR package, Extreme Aero package, carbon ceramic brakes, ACR interior, serialized instrument panel, Snakeskin badge and custom car cover
- Viper VooDoo II Edition ACR – modeled after the original 2010 model year VooDoo edition and features black exterior and graphite metallic ACR driver's stripe with red tracer outline, Extreme Aero Package, Carbon Ceramic brakes, VooDoo II exterior sill decals, ACR interior with silver accent stitching, serialized instrument panel VooDoo II badge and custom car cover
- Viper Dodge Dealer Edition ACR – available exclusively through Dodge's highest volume Viper dealers, Tomball Dodge of Tomball, Texas, and Roanoke Dodge of Roanoke, Ill.
- With more track records (13) than any production car in the world, the Dodge Viper ACR honors its long-standing legacy as ultimate street-legal track car through significant aerodynamic and suspension upgrades
  - Ultimate stopping performance combined with unprecedented brake fade resistance through ACR-exclusive Brembo Carbon Ceramic Matrix 15-inch two-piece rotors and six-piston front calipers
  - Unique track suspension features 10-setting, double-adjustable, Bilstein coil-over racing shocks and unique race alignment delivering up to 3 inches of suspension height adjustment for fine-tuning corner weight
  - Latest race tire compound technology with massive Kumho® Ecsta V720 high-performance tires (295/25/19 front, 355/30/19 rear), designed and developed specifically for the ACR, delivers laps times that are 1.5 seconds faster than off-road only race tires
  - Combination of suspension, aero treatment and ACR-specific tires delivers sustainable 1.5 g cornering during high-speed turns
  - Unique Alcantara hand-crafted interior to assist driver stability under high G-loading features iconic "ACR" dash badge and accent stitching
  - Optional ACR Extreme Aero Package delivers nearly 1 ton of peak downforce at top speed through massive, adjustable, dual-element carbon fiber rear wing, rear carbon fiber diffuser, unique SRT hood with removable louvers, detachable extension for the front splitter and additional dive planes
- Viper GTC and ACR models are available in more than 50 million unique configurations as customers can choose from more than 16,000 unique paint colors (in gloss or matte finishes) and more than 48,000 unique stripe combinations from "1 of 1" customization program, for truly one-of-a-kind hand built American supercar
  - Each "1 of 1" model Viper features a personalized instrument panel badge with customer's chosen name to commemorate their exclusive design
  - No two customers can order the same configuration, including color, in the same model year
- All Dodge Vipers are powered by the iconic, hand-built 8.4-liter V-10 engine rated at 645 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports-car engine in the world

### **Model Lineup**

For 2017, the Dodge Viper lineup consists of the following models:

- Viper SRT

- Viper GTC
- Viper GTS
- Viper ACR
- Viper 1:28 Edition ACR
- Viper GTS-R Commemorative Edition ACR
- Viper Snakeskin Edition GTC
- Viper Snakeskin Edition ACR
- Viper VooDoo II Edition ACR
- Viper Dodge Dealer Edition ACR

#### Exterior Colors

- Adrenaline Red
- Anodized Carbon (Matte)
- Billet Silver Metallic
- Ceramic Blue Clear Coat
- Competition Blue
- GTS-R Blue Pearl Coat
- Gunmetal Pearl
- Stryker Green Tri-coat Pearl
- Stryker Orange Tri-coat Pearl
- Stryker Purple Tri-coat Pearl
- Venom Black Clear Coat
- Viper White Clear Coat
- Yorange Clear Coat
- Custom color in matte or gloss finishes

#### Interior Colors

- Black
- Black/Demonic Red
- Black/Header Red
- Black/Sepia
- Black/Yorange
- Demonic Red
- Sepia
- TA Black/Orange

#### More Information

Please visit the [Dodge Viper newsroom](#) for the latest product information, specific trim and package content, photography and videography.

#### About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. Powered by the 707-horsepower supercharged 6.2-liter HEMI® Hellcat V-8 engine, the 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2019 Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car, reaching 0-60 miles per hour (mph) in 3.4 seconds, and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph. It also reaches a new top speed of 203 mph.

Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat, with its more powerful 717-horsepower engine, and the Challenger R/T Scat Pack Widebody, featuring fender flares from the SRT Hellcat Widebody, which add 3.5 inches of width to the 485-horsepower Scat Pack's standard body. Also new for 2019 is the Challenger R/T Scat Pak 1320 with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon. The Challenger R/T Scat Pack 1320 is a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer. The 2019 Dodge Durango SRT, America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs., completes the brand's performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

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