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2017 Ram 1500 Fact Sheet

New for 2017

The successful Ram 1500 Rebel adds a long list of value-added standard features, including:

- Uconnect 8.4 and media hub
- Automatic dual-zone temperature control
- Anti-spin differential
- Security alarm
- Remote start
- Premium gauge cluster
- Rear backup camera
- Rear Park Assist

Other changes in the lineup:

- Ram 1500 Sport receives upgrades with new standard features, including remote start and security alarm
- Ram 1500 Laramie Longhorn model joins Limited adding LED bed lighting
- Ram 1500 Laramie Longhorn joins Limited and adds Keyless Go, SmartBeam and rain sensing wipers as standard features
- Ram 1500 Bighorn adds Automatic Temperature Control as standard feature
- All Ram trucks receive a new five micron cabin air filter

September 1, 2016, Auburn Hills, Mich. - Ram Truck builds America's longest-lasting pickups and the Ram 1500 boasts numerous segment-exclusive features. Most are under the skin, yet certainly help the truck stand out from the herd, contributing to best-in-class fuel efficiency, ride and handling, and aero dynamics. Other features such as RamBox cargo management system, hidden bins and a flat-load floor offer unique solutions for storage.

Highlights

- Ram 1500 is America's most fuel efficient full-size pickup with exclusive 3.0-liter EcoDiesel V-6 engine at 29 miles per gallon (mpg)
- Industry's leading infotainment system with Uconnect 8.4
- Exclusive link coil suspension with four corner air suspension option for best ride and handling
- Best-in-class aerodynamics, coefficient of drag (Cd) at 0.360
- The Ram 1500 uses a number of fuel-saving features to lead the segment in efficiency with 29 mpg. Although a standard eight-speed transmission and exclusive EcoDiesel yield double-digit percentage improvements, other efforts to components, such as accessory drives, reduce parasitic loss, and advances in thermal dynamics engineering all contribute to America's most fuel efficient full-size truck
- Engine options include:
 - 3.0-liter EcoDiesel V-6 engine, featuring 29 mpg, 240 horsepower and 420 lb.-ft. of torque
 - 3.6-liter Pentastar V-6 engine features 25 mpg, 305 horsepower and 269 lb.-ft. of torque

- 5.7-liter HEMI® V-8 with variable-valve timing (VVT) provides up to 22 mpg, 395 horsepower and 410 lb.-ft. of torque
- The Ram 1500 retains its ruggedly handsome appearance with an award-winning interior, exterior design aesthetics and segment-leading technology. Every Ram 1500 truck benefits from content specifically designed to match each model's unique style

Configurations in 2WD and 4WD:

- Regular Cab long bed
- Regular Cab short bed
- Quad Cab long bed
- Crew Cab short bed
- Crew Cab long bed

Model Lineup

The Ram 1500 offers 11 different models:

- Tradesman
- Express
- SLT
- HFE
- Big Horn
- Lone Star
- Sport
- Rebel
- Laramie
- Laramie Longhorn
- Limited

Exterior Colors

Available colors (note some colors available in two-tone):

- Red Pearl
- Flame Red
- Luxury Brown
- Black Forest Green
- Blue Streak
- True Blue
- Bright Silver Metallic
- Granite Crystal Metallic
- Maximum Steel Metallic
- Brilliant Black
- Pearl White
- Bright White

More Information

Please visit the [Ram 1500 newsroom](#) for additional product information, photography and videography.

About Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles.

That focus leads Ram to design the industry's most innovative, award-winning trucks, emphasizing durability, strength, technology and efficiency.

With a full lineup of trucks, including ProMaster and ProMaster City vans, the Ram brand builds trucks that get the hard work done and families where they need to go. From the no-compromise Ram 1500 that defines the future of pickup trucks with innovative design, the highest quality materials and class-exclusive technology, to the Ram Heavy

Duty which combines the ability to out-power, out-tow and out-haul every single competitor with the segment's most comfortable ride and handling, Ram is committed to product leadership.

Ram continues to outperform the competition and sets the benchmarks for:

- Most powerful: 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Highest towing capacity: 35,100 lbs. with Ram 3500
- Heaviest payloads: 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Giving maximum effort all day, every day with confidence, the Ram Truck lineup steps forward with the full force of modern capability providing confidence-inspiring features and class-exclusive vehicle safety.

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