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FCA Canada Launches Mopar Certified Collision Repair Facility Program with Certified Collision Care

- New, nation-wide partnership will see recognized, Mopar Certified Collision Repair facilities across Canada
- Mopar — the service, parts and customer-care brand of FCA US LLC — is working in partnership with Certified Collision Care to ensure FCA vehicles are repaired for their owners to factory specification nationwide

May 18, 2016, Windsor, Ontario - FCA Canada announced today that it has entered into an exclusive, strategic agreement with Certified Collision Care, the Canadian division of the Assured Performance Network, made up of best-in-class body shops from across the country. Certified Collision Care will be an integral strategic partner, co-developing, launching and managing the Mopar Certified Collision Repair Facility program.

This new program will deliver joint-effort collision repair facility certification, infrastructure and turnkey programs. This will allow dealers and independent collision repair facilities to meet the qualifications necessary to be certified by FCA Canada as a collision repair facility of choice for its vehicles. The program will ensure that FCA Canada vehicle owners can choose a Certified Collision repair provider that has the proper tools, equipment, training and facility required to repair their vehicle to OEM specifications and ensure the vehicle's fit, finish, durability, functionality, value and safety are preserved. This is particularly important based upon increasingly complex vehicle design and repair requirements.

Leveraging Certified Collision Care's existing processes eliminates redundant costs, making Mopar Collision Repair certification more affordable for dealerships and independently owned repair businesses that can meet requirements.

All existing Certified Collision Care facilities will now be recognized by FCA Canada as Mopar Certified Collision Repair Facilities on June 1, 2016, and will receive special "FCA Certified" signage as part of the joint-effort, integrated Certified Collision Care program, which uses the slogan: "Certified Once, Recognized by Many."

"Mopar's commitment to support our customers starts right from the day they purchase their vehicle," said John Eason, Mopar Service & Parts Marketing Manager, FCA Canada. "This new, nation-wide program with Certified Collision Care gives owners piece-of-mind that they have an FCA-Certified Collision Repair Facility for their vehicle should they ever need one."

Leanne Jefferies, VP, Canadian Operations for Certified Collision Care, said, "We are proud to partner with FCA Canada to add the Mopar Certified Collision Repair Facility Program and FCA Canada recognition to our Certified shop's credentials. The national network we are developing helps to fulfill their commitment to their vehicle buyers."

About Certified Collision Care

The mission of the Certified Collision Care program is to raise the industry's technical repair capability and ensure each repair business has what is necessary to properly and safely repair current and future vehicles manufactured by the participating automakers.

Certified Collision Care is working with best-in-class collision repair businesses that have met or exceeded the advanced technical requirements to become officially certified. Certified Collision Care is positioned to rapidly expand across the country, as it provides top performing collision repairers a way to gain recognition for their investment in their business and differentiate themselves in their market.

Visit certifiedcollisioncare.ca for more information.

About Mopar Brand

Mopar (a simple contraction of the words MOtor and PARTs) was trademarked in 1937 with the launch of an antifreeze product, but it truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is the service, parts and customer-care brand of FCA US LLC and distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centres and 25 customer contact centres globally, Mopar integrates service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for FCA brands.

Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles. This offers a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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