

Contact: Ariel Gavilan

Jeep® Renegade Celebrates First Year of Production in Brazil

April 29, 2016, Auburn Hills, Mich. - FCA Latin America celebrated yesterday the first year of Jeep® Renegade production at the Goiana plant in Pernambuco. In year one of production, more than 60,000 Jeep Renegade vehicles have been sold in Brazil, and the Jeep brand is now one of the top 10 automotive brands in the market. Jeep Renegade was also named "Car of the Year" by Autoesporte magazine and "Best SUV" by Car and Driver Brazil.

About Jeep Brand

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Follow Jeep and FCA US news and video on:

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Jeep brand: www.jeep.com

Facebook: www.facebook.com/jeep or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/jeep or www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/jeep or www.twitter.com/FiatChrysler_NA

YouTube: www.youtube.com/thejeepchannel or www.youtube.com/fcanorthamerica

-###-

Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>