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## **FCA Canada: All-New, Game-Changing 2017 Chrysler Pacifica Minivans Headline Five Canadian Premieres at 2016 Canadian International AutoShow**

- Canadian-built 2017 Chrysler Pacifica and Pacifica Hybrid minivans, plus 2016 Dodge Viper ACR, 2016 Jeep® Cherokee Overland and 75th anniversary edition Jeep models make Canadian debuts in Toronto
- 2017 Chrysler Pacifica revolutionizes the minivan segment with nearly 40 new segment-firsts
- 2017 Chrysler Pacifica Hybrid is the industry's first electrified minivan
- More premium 2016 Jeep Cherokee Overland model boasts unmatched combination of luxury and capability
- Special-edition Jeep 75th Anniversary vehicle lineup pays tribute to brand's 4x4 leadership, military history, open-air freedom and adventure
- 2016 Dodge Viper ACR is ultimate street-legal race car with more track records than any production car in the world
- FCA Canada concluded 2015 as the number one-selling automaker in the country
- In January 2016, FCA Canada reached 74 months of consecutive year-over-year sales growth, and monthly sales records for the Jeep and Ram brands

February 11, 2016, Toronto - Fresh from a successful calendar year, where it became the country's best-selling automaker, FCA Canada comes to the 2016 Canadian International AutoShow (CIAS) with five new products to showcase.

The Windsor, Ontario-built 2017 Chrysler Pacifica and Pacifica Hybrid minivans are in the spotlight, alongside the 2016 Jeep® Cherokee Overland, 75th anniversary special-edition Jeep models and 2016 Dodge Viper ACR, which all make their Canadian debuts.

"We're thrilled to show Canadians what's coming to our award-winning product portfolio for 2016," said Reid Bigland, President and CEO, FCA Canada. "Having the all-new, built-in-Canada 2017 Chrysler Pacifica leading the charge is a proud moment for us. This 'home-grown' minivan reinvents its segment with an unprecedented level of functionality, versatility and technology, including a segment-first hybrid model. Chrysler Pacifica and our other great products debuting in Toronto build upon a vehicle lineup that's more diverse than ever and packed with value-added features that keep Canadians coming to our showrooms."

FCA Canada recently closed the books on a successful 2015 in which it was honoured to earn the position as the best-selling automaker in the country. It also achieved the highest annual sales tally in the Company's 90-year history, with annual sales records for the Jeep and Ram Truck brands, Jeep Cherokee, Ram pickups and the Canadian-built Chrysler Town & Country minivan.

### **2017 Chrysler Pacifica**

Just one month after wowing the crowds and pundits at the North American International Auto Show in Detroit, the 2017 Chrysler Pacifica makes its Canadian debut in Toronto. As the creator of the minivan more than 30 years ago, FCA is again transforming the segment with this all-new, Windsor-built family vehicle. Pacifica brings nearly 40 new minivan-first features to its segment. It is the most technologically equipped minivan of its kind, with features like the exclusive Uconnect Theatre rear seat entertainment system, with two high-definition 10-inch touch screens. The segment-first, hands-free sliding doors and liftgate operate by making a kicking motion underneath the vehicle. The

exclusive Stow 'n Go seating and storage system, which sees both rear rows fold into the floor in seconds, has been redesigned for ease of use. The re-engineered Pacifica brings class-leading ride and handling, 100-plus available safety and security features, best-in-class horsepower, an-exclusive nine-speed transmission and unsurpassed fuel economy.

### **2017 Chrysler Pacifica Hybrid**

Also fresh from its Detroit debut, the 2017 Chrysler Pacifica Hybrid is the industry's first electrified minivan. Built in Windsor, it delivers an estimated range of 48 kilometres on zero-emissions, electric power from a 16-kWh lithium-ion (Li-ion) battery. In the city, it is expected to achieve an impressive fuel efficiency rating of 2.9 gasoline litres equivalent per 100 kilometres (Le/100 km) or 97 Imperial miles per gallon equivalent (MPGe). When the battery is depleted, Pacifica Hybrid becomes a part-time electric vehicle, like a conventional hybrid. Power is then supplied by the electric drive system or supplemented by a specially-adapted 3.6-litre V-6 engine. A pivotal piece of technology is Pacifica Hybrid's patented Electrically Variable Transmission (EVT) with two electric motors, both capable of driving the vehicle's wheels. The battery pack – neatly packaged under the second-row floor in the Stow 'n Go bins – can be recharged in as little as two hours using a 240-volt source.

### **2016 Jeep Cherokee Overland**

Expanding the Jeep brand's mid-size SUV lineup, the new 2016 Jeep Cherokee Overland is a direct response to Canadian consumers looking for benchmark 4x4 capabilities that only this legendary brand can offer in a stunning, more luxurious package. The exterior is highlighted by body-coloured fascias, door cladding and wheel flares, plus new 18-inch wheels. The interior receives upgrades including a leather-wrapped instrument panel, Nappa leather seats and a premium insulation group. The 2016 Jeep Cherokee Overland also adds standard equipment, including a power liftgate and Blind-Spot Monitoring with Rear Cross-Path Detection. Jeep's Active Drive II 4x4 system and the Selec-Terrain traction control system are also standard for unsurpassed control and capability.

### **75th Anniversary Jeep Models**

Born in 1941, the Jeep brand celebrates 75 years of 4x4 leadership, military history and open-air freedom and adventure in 2016. As a tribute to this rare diamond anniversary, Jeep has created distinctive 75th Anniversary special-edition models of each vehicle in its lineup – Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited - a selection of which will be on display in Toronto. All 75th Anniversary special-edition models will be available in Jeep-exclusive green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, Bronze and Orange exterior accents, unique interiors including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge. Each model will be available in Jeep dealer showrooms in the first quarter of 2016.

### **2016 Dodge Viper ACR**

Simply put, this is the ultimate street-legal race car. Making its Canadian debut in Toronto, the 2016 Dodge Viper ACR (American Club Racer) is certified for public roads, but engineered to wring every last hundredth of a second out of road course lap times. It combines the latest in aerodynamic, braking and tire technology and comes to Canada with certified lap records at 13 road courses, including the world-famous Laguna Seca. Exclusive ACR features include new Brembo Carbon Ceramic brakes with six-piston calipers and the largest pad area ever seen on a Viper, Kumho high-performance tires designed specifically for the car, an adjustable racing suspension and an Extreme Aero package, which delivers 1,700-plus pounds of downforce at top speed through aerodynamic add-ons like a massive, adjustable, carbon-fibre rear wing. At ACR's heart is a handcrafted, all-aluminum 8.4-litre V-10 engine, rated at 645 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports car engine in the world.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA

Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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