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## **The Jeep® Brand Celebrates 75 Years of Legendary History With Full Lineup of New Special-edition Models (OUTSIDE NORTH AMERICA)**

- New 75th Anniversary models available across entire Jeep® lineup
- Special-edition vehicles feature unique Jeep Green exterior, Satin Bronze wheels, Bronze and Orange exterior accents, unique interiors, open-air freedom and 75th Anniversary badging

January 6, 2016, Auburn Hills, Mich. - Born in 1941, the Jeep® brand in 2016 celebrates 75 years of 4x4 leadership, military history and open-air freedom and adventure. As a tribute to this diamond anniversary celebration, Jeep is creating distinctive 75th Anniversary special-edition models of each vehicle in its lineup.

“Jeep vehicles have defined the authentic SUV and set the benchmark for off-road capability and freedom since they were first produced in 1941,” said Mike Manley, Head of Jeep Brand – FCA Global. “Today, Jeep SUVs continue to deliver 4x4 leadership, as well as fuel efficiency, world-class craftsmanship and premium on-road dynamics.

“In honour of the brand’s 75th anniversary, we have created eye-catching, special-edition models of each vehicle in our lineup that celebrate the unparalleled history of the legendary Jeep brand,” Manley added.

All 75th Anniversary special-edition models will be available in Jeep-exclusive Green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, Bronze and Orange exterior accents, unique interiors including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge. The 75th anniversary models will arrive to global markets after the first quarter of 2016.

### **2016 Jeep Wrangler and Wrangler Unlimited 75th Anniversary edition**

The 2016 Jeep Wrangler and Wrangler Unlimited 75th Anniversary edition is available in Sarge Green, Black, Rhino, Mojave Sand, Bright White, Billet Silver and Granite Crystal. Features include:

- 17-inch wheels, front and rear tow hooks, Jeep badge, unique front and rear steel bumpers all in Low Gloss Bronze
- Body-colour grille with Low Gloss Bronze grille throats and headlamp rings
- Power dome hood with functional air vents
- Leather-trimmed heated seats with accent sport mesh inserts and accent stitching
- 75th Anniversary grab handle
- Goodyear Wrangler Silent Armour tires
- Unique off-road rock rails
- Available rear locker
- Jeep Command-Trac® 4x4 transfer case with 2.72:1 ratio
- Dana 30 front axle and heavy-duty Dana 44 rear axle
- 3.21 or optional 3.73 axle ratio
- 16-centimeter (6.5-inch) touchscreen radio with Uconnect hands-free phone and SIRIUS Satellite Radio

### **2016 Jeep Grand Cherokee 75th Anniversary edition**

The 2016 Jeep Grand Cherokee 75th Anniversary edition is available in Recon Green, Brilliant Black, Bright White, Billet Silver and Granite Crystal. Features include:

- An all-new, unique front fascia, grille and headlamps
- New 18-inch and optional 20-inch wheels, tow hooks, grille rings, fog lamp bezels, lower fascia applique,

roof rail and badges in Low Gloss Bronze

- New seat insert cloth with Tangerine accent stitching; available heated leather seats with embossed 75th Anniversary logo
- Granite Crystal painted body accents, Blind-spot monitoring, power sunroof and 21-centimeter (8.4-inch) Uconnect NAV-ready radio available on Limited models
- Power sunroof

#### **2016 Jeep Cherokee 75th Anniversary edition**

The 2016 Jeep Cherokee 75th Anniversary edition is available in Recon Green, Brilliant Black, Bright White, Billet Silver, Rhino and Granite Crystal. Based on the Cherokee Latitude model, features include:

- New 18-inch wheels, badges and trim accents in Low Gloss Bronze
- New seat insert cloth with Tangerine accent stitching
- Dual-pane sunroof
- 21-centimeter (8.4-inch) touchscreen radio

#### **2016 Jeep Renegade 75th Anniversary edition**

The 2016 Jeep Renegade 75th Anniversary edition is available in Jungle Green, Alpine White, Black, Omaha Orange, Mojave Sand, Glacier Metallic, Granite Crystal and Anvil. Based on the Renegade Latitude model, features include:

- New 18-inch wheels, grille surrounds, fog lamp bezels, roof rack, tail lamp applique, rear fascia and tail lamp applique and badges in Low Gloss Bronze
- Beats Audio system
- MySky open-air roof system

#### **2016 Jeep Compass 75th Anniversary edition**

The 2016 Jeep Compass 75th Anniversary edition is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal. Features include:

- 18-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks in Low Gloss Bronze
- Light Bronze interior bezel paint
- Power sunroof
- Remote start
- Leather-wrapped steering wheel
- 2.4-litre engine and 6-speed automatic transmission

#### **2016 Jeep Patriot 75th Anniversary edition**

The 2016 Jeep Patriot 75th Anniversary edition is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal. Based on the Patriot Sport model, features include:

- 17-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks (4x4 models) in Low Gloss Bronze
- Light Bronze interior bezel paint
- Power sunroof
- Remote start
- Leather-wrapped steering wheel
- 2.4-litre engine and 6-speed automatic transmission

*NOTE: Specifications may vary per individual market.*

#### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep

brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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