

Contact: Ariel Gavilan

Tom Blattler

Mopar Powers Holiday Cheer with Unique Gift Ideas

- Check off your shopping list with authentic Mopar merchandise, parts and accessories to fit any budget
- Authentic Mopar merchandise, including Mopar apparel and unique decor items, available at WearMopar.com
- Wrap up a new supercharged 354-cubic-inch Gen III HEMI® engine Mopar Dodge Challenger Drag Pak for that special someone who's been extra nice this year
- More than 280,000 gift ideas, in the form of authentic quality-tested parts and accessories, available via the Mopar eStore or through an authorized dealership
- WearMopar.com offers special holiday promotions, including 30 percent off and free shipping for Mopar merchandise on Cyber Monday

November 25, 2015, Auburn Hills, Mich. - With a full catalog of unique gift ideas, Mopar is helping gift givers wrap up hundreds of fun and authentic Mopar merchandise items, an incredible variety of parts and accessories or even a new \$109,354 supercharged 354-cubic-inch Gen III HEMI® engine Mopar Dodge Challenger Drag Pak for the Mopar enthusiast in their life this holiday season.

And just in time for the biggest shopping days of the year, Black Friday (November 27) and Cyber Monday (November 30), WearMopar.com is offering special promotions to help shoppers stretch their holiday dollars even further.

"Mopar has a large catalog of quality auto parts and great accessories, along with fun and unique brand merchandise, that will make great gifts for Mopar fans during the holidays," said Bill Harry, Head of Mopar Service and Parts Marketing. "Shoppers can choose from items to fit any budget, and by visiting WearMopar.com, the Mopar eStore or an authorized dealership, they can avoid crowds at the mall or department stores this holiday season."

Following are a few of the many gifts available for the Mopar lover on your shopping list:

Mopar Miles Bear — \$24.95

Mopar Miles is a plush bear that makes a great gift for kids or adults alike and is part of a charitable initiative linked to the "Mopar Road Ready Powered by Dodge" teen driving program. For every bear sold, Mopar will donate a portion of the proceeds to its partners at the B.R.A.K.E.S. organization for the teen driving school. The plush bear is constructed of polyester fabric and fill, with a Mopar logo embroidered on the left foot and imprinted on its white shirt. <https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72751642N>

Mopar Contigo® Kangaroo Water Bottle — \$19.95

A new twist on the usual water bottle, this Mopar Contigo® auto-seal water bottle is made from copolyester materials and features a push-button opening and storage compartment for a key, money, license or credit cards. The clear and black bottle has a Mopar Piston design screen printed on the front. <https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72612342N>

Mopar Prestage Wall Bottle Opener — \$59.95

This fun and functional Mopar bottle opener mounts on the wall, opens all bottle types and is a great gift for the holidays. It has a cast-iron bottle opener and Mason jar bottle cap catcher with a copper strap to hold it onto the

stained cedar board (finish and grain color will vary with each board). Each bottle opener is proudly handcrafted in the U.S.A. and comes with mounting hardware and simple instructions.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72671742N>

Mopar Men's Burnout 1/4 Zip Pullover — \$62.95

A comfortable men's Mopar 1/4 Zip Burnout Pullover with silky smooth fabric is great for casual work days at the office, weekend wear or workouts. The Smoke Heather colored pullover is made from 100 percent polyester heather-textured knit with wicking finish and features an interior zipper flap with chin guard and cover stitch detail. It's available in small to 3XL sizes.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72802442>

Mopar License Plate Ornament — \$39.95

This custom-made black Mopar license plate ornament, hand-blown and molded in Poland, is five inches long and features decals that tastefully depict the year of establishment and its brand purpose. Each ornament comes packaged in a gift box and ready to hang with a cord.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72912842N>

Mopar Antifreeze Knit Hat — \$19.95

Exclusively created by the FCA Mopar design studio, this stylish Mopar beanie is perfect for the cold weather ahead. The heavyweight one-size-fits-all beanie, with a Mopar woven label on the front, is made of stretchable, 100 percent acrylic rib-knit fabric for warmth and comfort.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A72779942N>

Mopar Scat Pack

Owners of the Dodge Challenger and Dodge Charger will most certainly appreciate the gift of the Mopar Scat Pack 1 performance kit, or perhaps even the new Scat Pack 2 and Scat Pak 3 kits, which will help transform their vehicles from daily drivers into track-ready rides.

The Scat Pack 1, 2 and 3 performance kits for 2011-2015 Dodge Challenger and Dodge Charger vehicles with the 5.7-liter HEMI are available through authorized dealerships. The Scat Pack 1 Kit, with a Manufacturer's Suggested Retail Price (MSRP) of \$2,195, works in conjunction with the Scat Pack 2 kit, priced at an extra \$1,895, delivering a performance boost via a Mopar cold-air intake, Mopar cat-back exhaust, Mopar low-restriction oil filter, new Mopar Performance camshaft, a set of Mopar Performance valve springs, tie bars, upgraded pushrods and all the gaskets.

The Scat Pack 3 kit, with an MSRP of \$4,995, maximizes gains achieved by the Scat Pack 1 and Scat Pack 2 kits by adding new Mopar Performance CNC-ported cylinder heads, Mopar hi-flow manifolds and hi-flow catalysts, a gasket set, exhaust manifolds, exhaust adapter, mounting brackets and hardware. Each Scat Pack kit includes a numbered hard badge associated with its performance stage, so enthusiasts can proudly display the emblem on their vehicle as a badge of honor.

A complete list of Mopar authentic parts and accessories is available at www.mopar.com, where consumers can also access the Mopar eStore.

Mopar Dodge Challenger Drag Pak

The Mopar fan's ultimate wish list item is most certainly one of only 60 new Mopar Dodge Challenger Drag Pak vehicles, with the option of the brand's first-ever offering of a supercharged 354-cubic-inch Gen III HEMI engine or a naturally aspirated 426-cubic-inch Gen III HEMI engine. Pricing is, of course, cubic-inch appropriate, with a U.S. manufacturer's suggested retail price (MSRP) of \$99,426 for the naturally aspirated 426 version and \$109,354 for the 354 supercharged race car.

Ordering for the factory-prepped, race-only machines is available through authorized Dodge dealerships. For more information, call the Mopar Performance Hotline at 888-528-HEMI (4364).

Mopar Online Holiday Promotions

Mopar is also extending holiday cheer to consumers via special online promotions at WearMopar.com.

From November 23-29, shoppers spending \$80 or more (excluding gift cards and clearance items) at [WearMopar.com](https://www.wearmopar.com) will receive 20 percent off their order when using the promo code **SPEND80**.

Only on November 30 — Cyber Monday — online shoppers at [WearMopar.com](https://www.wearmopar.com) will receive 30 percent off and free shipping on all orders using the promo code **CYBER15**. Holiday shoppers will also benefit from free shipping on all purchases during the entire month of December with the promo code **Holiday15**.

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOrtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Mopar and company news and video on:

Company blog: blog.stellantisnorthamerica.com

Media website: media.stellantisnorthamerica.com

Mopar brand: www.mopar.com/

Mopar blog: blog.mopar.com/

Facebook: www.facebook.com/mopar

Instagram: www.instagram.com/officialmopar

Twitter: twitter.com/OfficialMOPAR

YouTube: www.youtube.com/c/mopar or www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>