

Contact: Ariel Gavilan

Tom Blattler

Mopar Brand Previews Modified Vehicles for Upcoming SEMA Show

- Teaser images offer a glimpse of the Mopar-modified vehicles to debut at the 2015 Specialty Equipment Market Association (SEMA) Show
- Vehicles representing the Chrysler, Dodge, Jeep®, Ram and FIAT brands will be displayed in Mopar's 15,345-square-foot SEMA exhibit on November 3-6 at the Las Vegas Convention Center
- Hundreds of Mopar parts and accessories will also be showcased at the premier automotive specialty products trade show

October 23, 2015, Auburn Hills, Mich. - Mopar is pulling back the curtain to provide a tantalizing "tease" of some of the Mopar-modified vehicles the brand is planning to showcase at the Specialty Equipment Market Association (SEMA) Show, November 3-6 at the Las Vegas Convention Center.

A mix of production and concept Mopar products have been bolted on to transform Chrysler, Dodge, Jeep®, Ram and FIAT vehicles, demonstrating how the Mopar brand can help owners personalize their rides. Nearly 20 vehicles, as well as hundreds of Mopar parts and accessories, will fill the 15,345-square-foot Mopar SEMA exhibit.

A live webcast of the Mopar event at SEMA will be available starting at 4:25 p.m. Pacific Time/7:25 p.m. Eastern Time on November 3 at:

<https://livestream.com/FCALive/Mopar2015SEMA>

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOTO and PARTS, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the newly redesigned Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Mopar and company news and video on:

Company blog: blog.stellantisnorthamerica.com

Media website: media.stellantisnorthamerica.com

Mopar brand: www.mopar.com/

Mopar blog: blog.mopar.com/

Facebook: www.facebook.com/mopar

Instagram: www.instagram.com/officialmopar

Twitter: twitter.com/OfficialMOPAR

YouTube: www.youtube.com/c/mopar or www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>