

Four FCA US Vehicles Garner Seven 'Top 10' Awards from Kelley Blue Book's KBB.com

- All-new 2015 Jeep[®] Renegade makes KBB.com's "10 Favorite New-for-2015 Cars" list and "10 Best All-Wheel-Drive Vehicles Under \$25,000" list
- Jeep Renegade and 2015 Jeep Wrangler named to KBB.com's "10 Best SUVs Under \$25,000" list
- 2015 Chrysler 200 named to KBB.com's "10 Best Sedans Under \$25,000"
- 2015 Jeep Wrangler and 2015 Fiat 500 Abarth make KBB.com's list of "10 Coolest Cars Under \$25,000"

March 16, 2015, Auburn Hills, Mich. - Editors at Kelley Blue Book's KBB.com honored four FCA US vehicles with seven "top 10" awards for 2015.

The all-new 2015 Jeep[®] Renegade has been named one of KBB.com's "10 Favorite New-for-2015 Cars" and "10 Best All-Wheel-Drive Vehicles Under \$25,000." The Jeep Renegade and 2015 Jeep Wrangler also made KBB.com's "10 Best SUVs Under \$25,000" list, while the 2015 Chrysler 200 nabbed a spot on the list of "10 Best Sedans Under \$25,000." In addition, KBB.com named the Jeep Wrangler and 2015 Fiat 500 two of its "10 Coolest Cars Under \$25,000."

When reviewing the 10 Best SUVs Under \$25,000, editors at KBB.com said of the 2015 Jeep Renegade, "Jeep's entry-level newcomer has been attracting attention with its charming, retro-modern looks, but it has a lot more to offer than style. The Renegade allows open-air driving, similar to its big-brother Wrangler, and the nimble compact is comfortable on the road, fuel efficient and capable of venturing off-road."

Earning a spot on the 10 Best Sedans Under \$25,000, the 2015 Chrysler 200 also received praise from KBB.com editors.

"Chrysler's all-new stylish 200 comes onto the midsize sedan scene for 2015 with an elegant interior filled with plenty of appealing connectivity and entertainment options," KBB.com editors said. "That, along with the car's quiet, smooth ride makes this an enjoyable highway cruiser."

In addition to being named one of the 10 Best SUVs under \$25,000, the 2015 Jeep Wrangler was also chosen as one of KBB.com's 10 Coolest Cars Under \$25,000.

"For those souls more likely to blaze their own path than play follow the leader down a paved, well-worn strip of asphalt, the open-air, open-mind Jeep Wrangler is legendary for a reason," KBB.com editors said.

The 2015 Fiat 500 Abarth also received accolades from KBB.com editors, making the list of 10 Coolest Cars Under \$25,000.

"The Fiat 500 is a style-conscious small car with European flair," KBB.com editors said. "But with the addition of a turbocharger and a sport suspension, Fiat's little runabout turns into a little monster."

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource[®], is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book[®] Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The

company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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