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## Live Webcast From Spring Festival of LXs

March 10, 2015, Auburn Hills, Mich. -

FCA Digital Media will present a [live webcast](#) from the 10th annual [Spring Festival of LXs](#) in Irvine, Calif., at 4 p.m. EST on Saturday, March 21. The webcast will include highlights of the event, live interviews and profiles of some of the more than 1,000 owners participating in the celebration of the LX vehicle architecture -- the foundation for the Chrysler 300, Dodge Challenger, Charger and discontinued Magnum.

The Spring Festival of LXs is staged by the SoCalLX club based in Orange County, Calif., and is being held for the second straight year at the Verizon Amphitheater in Irvine.

The webcast is available at <https://new.livestream.com/FCALive/SF10> and on-demand replays will be available at the same link within five minutes of the conclusion of the live program.

### About Spring Festival

Started in 2006 in the FCA US California Business Center parking lot as a small group and active community of online Chrysler and Dodge "LX" owners and forum users, "Spring Festival" has grown into one of the largest "viral" owner events in the Country (LX was the original vehicle platform code for Chrysler 300, Dodge Charger and Dodge Magnum). It has become somewhat of a homecoming for the owners, giving the active digital communicators a chance to meet face to face.

With food, prizes, custom vehicle displays, vendor alleys, cruises, parties, and manufacturer round-table discussions, the event has evolved from a single day into a three-day weekend. Part homecoming, part celebration of great American cars, and part festival that has become a family destination every March.

The Spring Festival of LXs is a unique collaboration between FCA US California Business Center, owners, forum users, aftermarket vendors, and "tricked-out" vehicles from the factory.

<http://www.socallx.com/SpringFestival.aspx>

### About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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