

Contact: Bradley Horn

Daniel Labre

## **FCA Canada: Exciting Quartet of National Debuts Unveiled at 2015 Canadian International AutoShow: All-New 2015 Dodge Charger SRT Hellcat, All-New 2015 Jeep® Renegade, All-New 2015 Ram 1500 Rebel and the New 2015 Ram Laramie Limited**

- All-new, Canadian-built, 2015 Dodge Charger SRT Hellcat with supercharged 6.2-litre HEMI® Hellcat engine produces 707 horsepower and 650 lb.-ft. of torque with a top speed of 328 km/h, making it the quickest, fastest and most powerful sedan in the world
- All-new 2015 Jeep® Renegade marks the brand's first entry in the small sport-utility vehicle (SUV) segment – delivering a best-in-class combination of fuel efficiency and off-road capability
- The new 2015 Ram 1500 Rebel brings a one-of-a-kind off-road design to the full-size truck segment
- Ram continues building momentum with new, top-of-class Laramie Limited model, on display just minutes after its worldwide debut in Chicago

February 11, 2015, Toronto - In a bold display of its expanding and award-winning product lineup, FCA Canada today unveiled a quartet of divergent, exciting new vehicles at the 2015 Canadian International AutoShow. The foursome of Canadian debuts include the all-new 2015 Dodge Charger SRT Hellcat, all-new 2015 Jeep® Renegade, all-new 2015 Ram 1500 Rebel and the new Ram Laramie Limited.

“We are coming off of the most successful calendar year sales in our 90-year history,” said Reid Bigland, President and CEO, FCA Canada. “That result comes not only from hard work, but an expanding portfolio of vehicles with features, efficiency and value that Canadians continue to embrace. Today, at the 2015 Canadian International AutoShow, we’re showcasing four new vehicles from the Dodge, Jeep and Ram brands that we are confident will resonate with consumers.”

### **2015 Dodge Charger SRT Hellcat**

Canadian-built and powered by a new, supercharged 6.2-litre HEMI® V8 engine, the 2015 Dodge Charger SRT Hellcat is not only the planet’s quickest, fastest and most powerful production sedan, it’s also the most capable and technologically advanced four-door muscle car in North America.

With an output of 707 horsepower, the 2015 Dodge Charger SRT Hellcat's unrivaled four-door performance numbers tell an impressive story, with an NHRA-certified, quarter mile in 11.0 seconds, 0-100 km/h in under 4 seconds and a top speed of 328 km/h. The all-new supercharged V8 engine is mated to the new TorqueFlite 8HP90 eight-speed automatic transmission, specifically engineered to withstand the horsepower and 650 lb.-ft. of torque of the Hellcat engine. The Brembo two-piece rotors with six-piston calipers are the largest standard front brakes ever offered on an FCA US vehicle and are shared with the 2015 Dodge Challenger SRT Hellcat.

The all-new 2015 Dodge Charger SRT Hellcat comes standard with two key fobs – red and black. The red key fob is the only key that can unlock the full horsepower and torque potential of the SRT Hellcat engine, while the black key fob limits the driver to a reduced engine output. The driver toggles this Valet mode with a four-digit PIN code they create.

Whether its on-road or on-track, Dodge Charger SRT Hellcat owners can personalize their drive experience via the all-new Drive Modes, controlled through the latest generation 8.4-inch touchscreen Uconnect® system. The Drive Modes - Sport, Track, Custom and Default – tailor the horsepower, transmission shift speeds, paddle shifters, traction and suspension.

The SRT design teams build upon the 2015 Dodge Charger’s new, modern four-door fastback exterior styling by

adding a sinister-looking, unique front fascia, a larger power-bulge aluminum hood with a dedicated cold-air intake – a visual styling cue from the first Dodge Viper coupe built in 1996 – and dual air extractors to ensure effective removal of heat and reduced air turbulence in the engine compartment. At the rear there is a new fascia, spoiler and 102 mm (4-inch) round exhaust tips. Filling the wheel wells are Slingshot split-seven spoke 20-by-9.5-inch, lightweight forged-aluminum wheels wrapped in with Pirelli P Zero tires.

The 2015 Dodge Charger SRT Hellcat features a restyled, driver-focused interior, with premium, soft-touch materials and a new 7-inch customizable in-cluster display. A premium 900-watt, 19-speaker Harman Kardon audio system is available. The redesigned SRT-branded heated steering wheel features a flat bottom and thick rim for the high-performance driver. The 2015 Dodge Charger SRT Hellcat features redesigned heated and ventilated front high-performance seats with improved cushioning and more comfortable contours.

### **2015 Jeep Renegade**

Designed in North America and crafted in Italy, the all-new 2015 Jeep Renegade represents the famed brand's first entry into the small SUV segment. Renegade is built on a new "small-wide 4x4 architecture," which combines world-class on-road driving dynamics with best-in-class off-road capability that only a Jeep can deliver.

Renegade is offered as a 4x2 or a 4x4, with two of the most intelligent 4x4 systems in its class. Jeep Renegade features the segment's first disconnecting rear axle and Power Take-off Unit (PTU) – all to provide 4x4 models with enhanced fuel economy.

The 2015 Jeep Renegade offers a choice of two fuel-efficient MultiAir four-cylinder engines: The 1.4-litre MultiAir Turbo engine, paired with a six-speed manual transmission, delivers 160 horsepower and 184 lb.-ft. of torque. The 2.4-litre Tigershark engine with MultiAir is paired exclusively to the segment's first nine-speed automatic transmission and returns 180 horsepower and 175 lb.-ft. of torque.

For customers who demand the most off-road capability from their Jeep vehicle, the Renegade Trailhawk model delivers best-in-class 4x4 Trail Rated capability with the class-exclusive Jeep Active Drive Low with a 20:1 crawl ratio, the Selec-Terrain system with an exclusive Rock mode, increased ride height, skid plates, hill-descent control, up to 482 mm (8.1 inches) of water fording and unique-to-Trailhawk styling cues like red front and rear tow hooks.

The 2015 Renegade builds on the stance and styling of the legendary Jeep Wrangler, with aggressive wheel-to-body proportions and best-in-class approach and departure angles to aid that segment-leading off-road capability.

Expanding the brand's open-air freedom that originated with the legendary 1941 Willys MB Jeep, the all-new 2015 Renegade offers two class-exclusive "My Sky" open-air roof systems. With a manual removable, or premium power tilt/slide with removable feature, the innovative "My Sky" roof-panel systems quickly bring the outdoors inside. Designed for convenience, the honeycomb fibreglass polyurethane roof panels are lightweight and stow neatly in the rear cargo area.

The all-new Jeep Renegade's interior features a rugged and energetic appearance that builds upon Jeep's legendary brand heritage. This small SUV's precisely crafted detail, innovative and high-quality colour and material appointments, state-of-the-art technology, and clever storage draw inspiration from contemporary extreme sports gear and lifestyles. Technology once limited to premium SUVs is available here, including the award-winning Uconnect touchscreen radios and the segment's largest full-colour instrument cluster.

Safety and security were at the forefront in the development of the all-new 2015 Jeep Renegade. The new small SUV offers 70 available safety and security features, including the segment's first availability of Forward Collision Warning-Plus and LaneSense Departure Warning-Plus.

In addition, engineers added both active and passive available safety and security features, including Blind-spot Monitoring, Rear Cross Path detection, ParkView rear backup camera with dynamic grid lines, electronic stability control (ESC) with electronic roll mitigation and seven standard air bags.

### **2015 Ram 1500 Rebel**

The new 2015 Ram 1500 Rebel drops right into a core segment of the full-size pickup truck market, bringing one-of-a-

kind off-road design cues and a can-do attitude backed by Ram Truck engineering.

Departing from the brand's iconic "cross-hair" design, Rebel features an all-new grille with prominent, billet silver "RAM" letter badging, plus an aluminum twin-snorkel sport hood, a new black powder-coated front bumper, a billet silver skid plate, new front tow hooks and new LED fog lamps.

Rebel's flacks wear black Power Wagon wheel-arch mouldings, flat-black badges, mirrors and lower body panels to create a distinctive trail-ready presence. New 17-inch aluminum wheel with matte black painted accent pockets are among the most elaborate designs found in mass production.

Continuing around to the rearview, Rebel wears a bold new "RAM" stamped tailgate with blacked-out lettering, atop a powder coated black bumper and tail lamps with black bezels to match the forward lighting. Rebel offers an optional backup camera, the exclusive RamBox storage system and a new tri-fold tonneau cover embossed with the Ram logo.

Inside, Rebel is every bit as brawny and rugged as it is outside. High-durability technical grain vinyl seats are finished in Radar Red and Black with Sedoso fabric inserts embossed with a Toyo tire tread pattern, matching the Rebel's actual footprint. A Ram's head is embroidered on the headrests, while "Rebel" appears on the upper bolsters. Black, Radar Red and Light Diesel Grey are the main and accent colours found throughout the unique cabin. Rebel's all-new centre console incorporates inserts for various-sized cell phones and tablets. The heated steering wheel is wrapped with semi-perforated black leather, accented again with Radar Red X-stitching. Radar Red is also used to highlight the anodized vent rings, door accent rings, door trim spears, centre console trim ring and the Ram's head on the deep, all-weather rubber floor mats. The interior is finished off with a new black headliner and matching upper pillars.

The Rebel's trail-running capability gets a boost by taking advantage of the Ram 1500's class-exclusive air suspension system, here with a 2.5 cm (1 inch) factory lift. This not only helps to clear the beefy 33-inch (LT285/70R17) Toyo Open Country A/T all-terrain tires, but also contributes to best-in-class ground clearance of 26.1 cm (10.3 in.) and improved off-road approach, departure and breakover angles.

Bilstein® supplies front and rear shocks with unique tuning and a new steering calibration is matched to the Rebel's increased ride height. A softer rear stabilizer bar provides improved dynamics.

Rebel is available exclusively as a Crew Cab model with a 5-ft.-by-7-inch bed length. Both the 3.6-litre Pentastar™ V6 (305 horsepower/269 lb-ft of torque) and 5.7-litre HEMI powertrains (395 hp/410 lb.-ft. ) are offered, mated to a class-exclusive TorqueFlite eight-speed automatic which improves drivability and enhances fuel efficiency.

### **2015 Ram Laramie Limited**

Alongside the Ram 1500 Rebel, Ram Truck had an additional unveiling on the show floor in Toronto. Following its world debut just minutes before at the 2015 Chicago Auto Show, the 2015 Ram Laramie Limited was shown in Canada for the first time.

Already the benchmark for truck opulence, the 2015 model shows even higher level of sophistication and attention to detail, as demanded from Ram Truck's high-end pickup buyers.

The Laramie Limited's all-new grille is the most prominent change on the exterior. Its new billet port grille with bold "RAM" lettering breaks from the long tradition of crosshair styling. On each side of the grille, a quad headlamp design includes a bi-functional halogen projector system placed in a dark background. Fifteen amber LEDs illuminate park/turn/position lamps and three amber LEDs serve for the side markers. A Ram shield logo is moulded into the housing, and the Ram name is moulded into the inside of the outer lens.

Matching the new front grille theme, a new tailgate design is fixed with a 50.8 cm (20-inch)-wide, bright chrome "RAM" badge so onlookers can clearly identify the truck. A new chrome accent strip lines the base of the gate.

Ram 1500 Laramie Limited features an all-new 20-inch forged multi-surface aluminum wheel – unique in the truck

market and a detail not to be missed. Polished surfaces are accented with painted silver.

Inside, the 2015 Ram Laramie Limited is the apex of modern luxury. It features premium materials, all-black, full Natura Plus premium leather seating, real Argento wood components and diamond knurled Liquid Chrome gauge rings inspired by modish watches. Subtle stitching accents, pin striping, unique materials and patterns are also found throughout. Ram Laramie Limited is a "black-tie" luxury alternative to the popular southwestern-themed Laramie Longhorn edition pickup.

The newly designed, deep and double-stacked centre console is topped with a forgiving, French-stitched full-leather lid and pronounced Limited badge, covering USB, auxiliary and 12-volt service points. Just forward of the console lid, a new bin houses a cellular phone and tablet holder, which can be concealed with a new, real wood sliding door. A-pillar and B-pillar handles feature a leather wrap with rollover Greystone stitching.

The 2015 Laramie Limited features the next generation 8.4-inch Uconnect system with standard navigation. Digital background screens are tailor-made to the high-class trim, another detail valued by premium truck customers.

Ram Laramie Limited also is equipped with air suspension (1500 only), wheel-to-wheel side steps, navigational radio, remote start, backup camera, power adjustable pedals with memory, heated steering wheel, front ventilated and heated seats, heated rear seats and RamBox (Heavy Duty, 6-foot, 4-inch bed only).

The new Ram trim will be available on 1500, 2500 and 3500 models. The upgraded interior and exterior trim aligns with a long list of best-in-class titles under the Ram moniker, including fuel economy, payload, torque and towing capacity.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>