

Contact: Ron Kiino
General Media Inquiries
Claire Carroll

FCA US Wins Four IHS Automotive Loyalty Awards

- Chrysler Town & Country wins IHS Automotive Loyalty Award for record 14th consecutive year
- Jeep® Grand Cherokee and Wrangler win their respective SUV categories, Grand Cherokee for sixth time
- Dodge Challenger wins third IHS Automotive Loyalty Award in its respective segment

January 14, 2015, Auburn Hills, Mich. - FCA US LLC kicks off 2015 by winning four IHS Automotive Loyalty Awards.

The Chrysler Town & Country received its 14th consecutive Loyalty Award in the Non-Luxury Mid-size Van category, extending its own record of consecutive wins. The Jeep® Grand Cherokee nabbed its sixth award in the Non-Luxury Mid-size SUV category and the Dodge Challenger was honored in its category for the third time. Jeep Wrangler won the Non-Luxury Compact SUV award for the second consecutive year.

“FCA continues to demonstrate superior performance in owner Loyalty across their vehicle segments,” said Michael Gingell, vice president, global market analysis solutions and corporate development at IHS Automotive. “The fact that they have won loyalty awards for consecutive years with a number of their products shows that they give consumers a reason to remain with their brands.”

The IHS Automotive Loyalty Awards recognize manufacturers for superior owner-loyalty performance, which is determined when a household that owns a particular vehicle returns to market to purchase or lease another new vehicle of the same model or make. The 2014 awards are based on an analysis of personal new vehicle registrations during the 2014 model year, which ran from October 1, 2013 to September 30, 2014.

Chrysler Town & Country

The Chrysler Town & Country provides customers with comfort, safety and innovative features at any budget. Chrysler Town & Country offers the most innovative seating and storage system with standard Stow 'n Go Seats, while its award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a three-time “Ward’s 10 Best Engine” winner and produces 283 horsepower and 260 lb.-ft. of torque. Chrysler Town & Country achieves an EPA estimated 17 mpg in the city, 25 on the highway.

Jeep Grand Cherokee

Jeep Grand Cherokee — the most awarded SUV ever and the vehicle that has long defined what a premium SUV should be — delivers an unprecedented combination of best-in-class fuel economy and driving range, available clean-diesel technology, legendary benchmark capability, world-class craftsmanship, and a host of advanced user-friendly technology and safety features. Jeep Grand Cherokee delivers best-in-class 30 miles per gallon (mpg) highway courtesy of an available 3.0-liter EcoDiesel V-6 engine and standard eight-speed transmission. The 3.0-liter EcoDiesel V-6 boasts an unmatched driving range of more than 730 miles. Legendary Jeep capability comes courtesy of three available 4x4 systems, Jeep’s Quadra-Lift air suspension system and class-leading Selec-Terrain traction management system. Grand Cherokee boasts best-in-class towing of 7,400 pounds, and a crawl ratio of 44.1:1.

Jeep Wrangler

The iconic Jeep Wrangler — the most capable and recognized vehicle in the world — is equipped with a 3.6-liter Pentastar V-6 engine delivering 285 horsepower and 260 lb.-ft. of torque and up to 21 miles per gallon. Jeep

Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission — in addition to its five-speed automatic transmission.

Dodge Challenger

With record sales since the reintroduction of the Challenger in 2008, the Dodge brand's performance icon continues to deliver exactly what muscle car enthusiasts want – a powerful and efficient engine lineup, iconic muscle-car design with numerous personalization packages. And now for 2015, every Dodge Challenger model offers more performance and technology than ever before.

With its award-winning 305 horsepower Pentastar V-6 engine now mated to a state-of-the-art TorqueFlite eight-speed transmission for improved performance and an impressive 30 mpg highway (11 percent improvement from 2014), the Dodge Challenger SXT is the most powerful, refined and technologically advanced entry-level Challenger ever.

New 2015 Dodge Challenger R/T models are led by the all-new R/T Scat Pack, with track-proven hardware and SRT-designed 6.4-liter HEMI V-8 engine delivering best-in-class naturally-aspirated 485 horsepower and 475 lb.-ft. of torque, this hardcore muscle car turns out mid 4-second 0-60 mph times and low 12-second quarter mile times. And when optioned with the segment-exclusive TorqueFlite eight-speed transmission, the new Challenger R/T Scat Pack delivers up to a 9 percent improvement in fuel economy and up to 25 mpg on the highway – worthy of gas guzzler tax exemption.

The 2015 Dodge Challenger SRT 392 is powered by the same 6.4-liter HEMI V-8 engine as the R/T Scat Pack and adds SRT-tuned adaptive damping system (ADS), SRT Performance Pages, the largest SRT front-brake package ever offered 390-mm (15.4-inch) by Brembo, SRT Drive Modes to tailor the driving experience and standard 20-by-9.5-inch aluminum wheels.

The all-new 2015 Dodge Challenger SRT Hellcat is the most powerful muscle car ever with its 6.2-liter supercharged HEMI Hellcat V-8 engine producing an unrivaled 707 horsepower, 650 ft.-lb. of torque and up to 22 mpg on the highway. Add in the aggressive and functional exterior styling, race-inspired interior, and the all-new Challenger SRT Hellcat takes the muscle car segment to a level once unthinkable.

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