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## **Ram 1500 EcoDiesel Named 2015 Green Truck of the Year™ by Green Car Journal**

November 6, 2014, San Antonio - Green Car Journal has named the Ram 1500 EcoDiesel, America's most fuel efficient pickup its 2015 Green Truck of the Year™. The announcement was made today at the 46th annual San Antonio Auto & Truck Show in San Antonio, Texas.

Green Car Journal editors consider all potential truck models in the U.S. market, weighing environmental attributes alongside traditional touchstones that define what makes a great pickup, such as functionality, versatility, safety, value and style. The winner was selected from five finalists by a Green Truck of the Year jury, comprised of automotive experts and Green Car Journal staff.

"The Ram 1500 EcoDiesel is an incredible success for Ram Truck and part of the brand's long term strategy to design and engineer the best trucks you can buy with fuel economy and capability top of mind," said Bob Hegbloom, President and CEO—Ram Truck Brand. "We are thrilled to receive The Green Truck of the Year award, affirming our efficiency leadership in the truck market."

The EcoDiesel-powered Ram 1500 earned a 28-mpg rating from the U.S. Environmental Protection Agency (EPA), the best highway-cycle test result ever achieved by a full-size, half-ton pickup. It also exceeds the EPA highway rating for the top-ranked small pickup. The previous half-ton fuel efficiency record was set by the Ram 1500 with the available 3.6-liter Pentastar V-6 gasoline engine at 25 mpg highway. The Ram 1500 now owns the half-ton pickup segment's top two spots in the EPA's current highway fuel-economy rankings.

"The Ram 1500 EcoDiesel exemplifies what a 'green' truck should be," said Ron Cogan, editor and publisher of the Green Car Journal and CarsOfChange.com. "It's a heavy-hitter that pulls off exceptional fuel economy with its impressive EcoDiesel engine and array of efficiency features like active grill shutters and aero suspension. Pickup buyers get the best of all worlds with the beefy torque and environmental performance offered by this full-size and stylish pickup."

Ram 1500—the most recognizable pickup on the road—delivers best-in-class fuel economy with a truckload of pioneering, fuel-saving systems and first-in-segment technologies: TorqueFlite eight-speed automatic transmission, stop-start system, thermal management system, pulse-width modulation and active aerodynamics, including grille shutters and air suspension. The Ram 1500 delivers an outstanding combination of best-in-class fuel efficiency, unsurpassed torque and a surplus of towing capability.

### **About Green Car of the Year®**

The Green Car of the Year award is an important part of Green Car Journal's mission to showcase environmental progress in the auto industry. Since 1992, Green Car Journal has focused on the intersection of automobiles, energy, and environment. Today, the magazine is considered the premier source of information on high fuel efficiency, low emission, advanced technology, and alternative fuel vehicles. CarsOfChange.com presents 'green car' articles online along with a focus on infotainment and connectivity. Green Car of the Year® is a registered trademark of Green Car Journal and RJ Cogan Specialty Publications Group, Inc.

### **About Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Towing capacity of 35,100 lbs. with Ram 3500
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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