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## **New 2015 Dodge Charger and Charger SRT Models Deliver Array of Easy-to-use, State-of-the-art Advanced Technology**

- All-new Dodge Charger SRT Hellcat offers red/black key fob technology, which determines how much and who can unleash all 707 horsepower
- The new 2015 Dodge Charger offers the latest-generation Uconnect systems with the segment's largest 8.4-inch touchscreen display available
- Personalization made easy with the new customizable 7-inch full-color driver information display (DID) cluster enhanced by vivid, intuitive graphics enabled by thin-film transistor (TFT) technology
- Dodge and SRT Performance Pages display driver statistics and feedback on new 7-inch DID cluster and the Uconnect 8.4-inch touchscreen
- Acclaimed Uconnect Access system leverages advanced embedded cellular technology:
  - Enables direct, one-touch connections with emergency service providers, roadside assistance dispatchers and vehicle information specialists
  - Available Uconnect Access mobile phone app allows vehicle owners to start their vehicle, lock or unlock doors, honk the horns and turn on the lights from any location
  - Enables on-demand Wi-Fi hotspot capability
- Available Uconnect Access Via Mobile allows customers to enjoy their personal Pandora, iHeartRadio, Slacker and Aha Internet Radio accounts and stream audio content using their own mobile device data plans
- Voice-recognition technology, steering-wheel controls, touchscreen displays and traditional controls provide Dodge Charger customers with a variety of ways to interact with their mobile phones, music, navigation system and Uconnect Access services
- The 2015 Dodge Charger's available navigation system accommodates one-step voice-controlled destination entry and enhanced 3-D navigation map graphics
- Loaded with optional premium audio systems designed to deliver passengers the ultimate audio experience, including segment-exclusive – BeatsAudio with 10 premium speakers, including a trunk-mounted subwoofer and 552-watt amplifier
- Harman Kardon premium audio system with 19 Green Edge speakers, a 10-inch trunk-mounted subwoofer and a 900-watt amplifier available on Dodge Charger SRT models

October 28, 2014, Auburn Hills, Mich. - The new 2015 Dodge Charger and Charger SRT models are loaded with an array of state-of-the-art, innovative and easy-to-use features and services designed to keep consumers connected, engaged and informed **while keeping their hands on the wheel and eyes on the road.**

"The new 2015 Dodge Charger and Charger SRT are incredible vehicles that not only offer customers ultimate driving performance, but also offer an ultimate driving experience with the variety of features and services that Uconnect has to offer" said Alan Amici, Head of Uconnect Systems and Services. "Our goal is provide drivers with a variety of ways to quickly connect with, and easily control the information they want and need, while keeping them

focused on the primary task of driving.”

From award-winning Uconnect Access, to the new 7-inch full-color multiview driver information display (DID) instrument cluster with available Performance Pages, to the new and easy-to-use 8.4-inch touchscreen, to driver and vehicle performance statistics on display, to 3-D navigation, the 2015 Dodge Charger and Charger SRT models deliver **the latest high-tech features for the ultimate driving experience.**

#### **Red key fob unleashes full potential; black key fob and Valet Mode sets limits**

The new Dodge Charger SRT Hellcat delivers more power than any V-8 engine the Chrysler Group has ever offered, but the driver is in total control of how much horsepower they may want to use and who in their trusted stable may access it. The red key fob is the only key that can unlock the full 707 horsepower potential of the Dodge Charger SRT Hellcat's engine, while the black key fob limits the driver to an impressive output of 500 horsepower. When activated, the following vehicle configurations are enabled:

- Engine is remapped to significantly reduce horsepower and torque; limited to 4,000 RPM
- Transmission locks out access to first gear and upshifts earlier than normal
- Transmission will treat the manual shifter position the same as the drive position
- Traction, steering and suspension are set to their Street settings
- Steering-wheel paddle shifters are disabled
- Drive Mode functions are disabled
- Electronic stability control (ESC) is enabled to Full-on
- Launch control is disabled

The driver can activate and deactivate Valet mode with a four-digit PIN code they create.

#### **Personalizing the Dodge Charger SRT driving experience**

Whether its on-road or on-track, Charger SRT owners can personalize their drive experience via the all-new SRT Drive Modes, which tailor the driving experience by controlling horsepower, transmission shift speeds, steering (Charger SRT 392 only), paddle shifters, traction and suspension. Drive Modes are pre-configured for Sport, Track and Default settings, while the Custom setting allows the driver to customize the drive experience to their favorite settings.

- Custom - Allows the driver to fully-customize the Charger's performance
- Sport - Delivers increased vehicle performance capability over the Default Mode
- Track - Delivers maximum vehicle performance capability on smooth, dry surfaces
- Default - Activated automatically when restarting the Charger

The Drive Modes feature is controlled through the Uconnect radio and may be accessed by performing any of the following:

- Pushing the SRT button on the instrument panel switch bank
- Selecting Drive Modes from the SRT & Apps menu
- Selecting Drive Modes from within the SRT Performance Pages menu

#### **Dodge Charger SRT Performance Pages**

The Uconnect 8.4AN or 8.4A systems inside the 2015 Dodge Charger SRT are designed to provide drivers with a range of performance statistics, including the vehicle's dynamic handling, braking, engine horsepower, engine torque and acceleration.

The Uconnect System's SRT Performance Pages display real-time information on the 7-inch full-color Driver Information Display (DID) or the 8.4-inch touchscreen. The information also can be saved to a USB or uploaded online to the Mopar's Owner Connect page so it can be shared.

Drivers using their voice to launch the app will be greeted with the Dodge SRT Performance Pages homepage. When they push the Timer button on the touchscreen, they're connected to the reaction time feature, which gives the driver

a 2.5-second countdown. From there, drivers will be able to connect to a variety of vehicle information by scrolling through the screens menu, including:

- **Timers:** Information such as top speed, 0-60 mph acceleration, 0-100 mph acceleration, elapsed times for one-eighth mile and one-quarter mile distances, reaction time for launching the Charger SRT against a simulated drag strip timer, and lap time, a new timer that allows drivers to record lap times located on the DID. SRT Performance Pages also can display braking distance in feet or from the speed at which brakes were applied. All of these data points can be displayed with current, best or last readouts.
- **Gauge pages:** Two pages of gauges can help drivers monitor all the essentials, including oil temperature, oil pressure or battery voltage output and supplements that measure with coolant temperature, intake air temperature and transmission oil temperature readings.
- **g-force:** Real-time g-force values can be displayed for Lateral g-force that measures left and right force of the Charger, longitudinal g-force that will measure the acceleration and braking force of the Charger and peak g-forces will measure the maximum g-forces that have been achieved within the vehicle.
- **Engine:** This page provides drivers with engine information that includes vehicle speed, real-time horsepower and torque readings, oil pressure and gear-selector position on vehicles equipped with an automatic transmission. The Charger SRT Hellcat also features a boost gauge.

### **Comprehensive Sport mode and Dodge Performance Pages transform Charger R/T Road & Track and all-new R/T Scat Pack models**

Utilizing the Dodge Performance Pages available on the segment's largest available 8.4-inch Uconnect touchscreen on the new 2015 Charger R/T Road & Track and R/T Scat Pack models, the driver can engage Sport mode to reduce shift times from approximately 400 milliseconds to 250 milliseconds, increase engine and throttle responsiveness, adjust electronic stability control (ESC) settings and firm up the steering feel. Additionally, the system includes active launch control, launch control RPM settings, programmable and adjustable shift light and RPM settings, performance timers and performance gauges such as g-force indicators and engine performance.

### **New 7-inch driver information display (DID)**

The new 2015 Dodge Charger and Charger SRT models feature a segment-exclusive, 7-inch full-color, customizable driver information display (DID) cluster, which enables the driver to personalize the information displayed in the instrument cluster. The 2015 Dodge Charger DID is designed to visually communicate information, using graphics and text, quickly and easily.

The DID instrument cluster offers a wide range of customization options, from a basic digital speed read out to more detailed vehicle status information, such as tire pressure, fuel economy, audio, warning messages and turn-by-turn navigation.

Operation of the DID cluster is intuitive and clearly communicated to users with easy-to-understand icons and instructions. Using buttons on the steering wheel, drivers can customize the screen with as much or as little information as they desire. There are three areas of the instrument cluster display that can be customized with time, temperature, audio, compass or speedometer. The main screens found inside the instrument cluster menu are: gears, fuel economy, vehicle messages, performance information, trip, audio and when equipped, advance driver assistance system information.

Once a main screen is chosen, it becomes the default setting and the vehicle will remember the user's selection upon restarting the new Dodge Charger. Vehicle concerns are instantly reported to the driver via pop-up warning messages on the display. Warning messages are then stored so a driver can review the message at their convenience.

### **New smart Uconnect system**

Upon entering the new 2015 Dodge Charger are its new center-stack touchscreens, available in 5-inch or 8.4-inch configurations. Each accommodates audio, climate and phone operations:

- Uconnect 5.0 features a 5-inch touchscreen media center that provides customers with multiple ways to connect their Dodge Charger – SiriusXM Radio; voice-recognition technology to provide handsfree operation of mobile phones, music and texting and a variety of ways to access digital music content,

including USB and 3.5 mm auxiliary input in the media console – all standard. The system also can “read” texts received on paired phones equipped with both Bluetooth and Message Access Profile (MAP). Drivers also can reply to text messages all by using voice recognition. Uconnect 5.0 also allows for voice control of navigation, AM/FM and optional SiriusXM Radio, and music streaming wirelessly from Bluetooth-enabled smartphones

- Uconnect 8.4AN features an available 8.4-inch color touchscreen with standard Uconnect Access service. With its user-friendly touchscreen display and large, easy-to-use icons located along the bottom of the screen, the media center offers touchscreen operation for the radio, personal audio devices with player controls, climate, navigation and phone. A range of features provides customers with multiple ways to connect their vehicle; HD Radio, SiriusXM Radio, SiriusXM Travel Link and SiriusXM Traffic; voice recognition technology to provide handsfree operation of mobile phones, music and texting. This system also includes a USB, SD Card and 3.5 mm auxiliary input in the media console

#### **Uconnect Access: A suite of connected services**

The Uconnect 8.4AN provides owners with an included 12-month trial of Uconnect Access services. A variety of services leverage a built-in data connection. With the Uconnect Access app, users can remotely lock or unlock doors or start their vehicles via the web or a smartphone. The Uconnect system includes a 9-1-1 call button on the rearview mirror for a direct connection to emergency services. An Assist Call button also is integrated into the rearview mirror to summon help directly from a roadside assistance provider or connect with Chrysler Group’s Chrysler Customer Care or Uconnect Customer Care.

With their hands on the wheel, Dodge Charger customers also can use Uconnect Access, a state-of-the-art voice recognition system, which uses the embedded connectivity to access cloud-based voice-recognition. When a compatible (check UconnectPhone.com for device compatibility) Bluetooth mobile phone with the Message Access Profile (MAP) is paired, Uconnect Access will:

- Announce receipt of incoming texts
- Identify the senders
- “Read” the messages aloud

To respond or compose any new text, drivers need to simply dictate a message of 100 characters or less. The Uconnect system will send the message to a “cloud-based voice-recognition server,” that converts spoken words to text and “reads” it back for accuracy before sending verbatim. And it can all be done handsfree, without having to memorize any pre-approved messages.

Drivers unsure of their destination and looking for popular locations around them can use their voice to conduct a Yelp search and simply say what they are looking for.

En route, passengers also can check e-mail or browse news sites. On Demand Wi-Fi hotspot capability enabled by Uconnect Access provides in-cabin wireless Internet connectivity via laptop, tablet or smartphone, whether on the move or at the worksite. Passengers can purchase Wi-Fi for a day, week or month.

#### **Uconnect Access Via Mobile**

The Dodge Charger includes Uconnect Access Via Mobile, an extension of Chrysler Group’s suite of Uconnect Access services. Uconnect Access Via Mobile offers an easy-to-learn interface and easy-to-view 8.4-inch touchscreen that allows customers to enjoy their personal Internet radio accounts and stream audio content using their own mobile device data plans. The result: a truly personalized listening experience.

Uconnect Access Via Mobile seamlessly brings four popular Internet radio apps into the Dodge Charger. They are: Aha by Harman, iHeartRadio, Pandora and Slacker. Like all Uconnect-brand features, it is designed to be easy to learn and easy to use.

With Pandora, for instance, customers can register their preferences by hitting the app’s familiar buttons, “thumbs up” or “thumbs down,” which are displayed on the available 8.4-inch touchscreen. In addition, unique steering-wheel controls enable song skipping.

### **Voice recognition technology**

The Uconnect system includes voice recognition technology that enables drivers to operate their mobile phone, music and navigation system handsfree, while they stay focused on the road ahead. When a compatible Bluetooth mobile phone is initially connected to the system, the phone book within a mobile phone is automatically downloaded, synchronizing as many as 5,000 phone book entries, which can then be selected by simply saying a contact name. The feature also allows drivers to switch radio modes, tune to SiriusXM Radio, AM, FM, and HD Radio (on Uconnect 8.4AN) and request real-time information (such as fuel prices) from the available SiriusXM Travel Link (on Uconnect 8.4AN) using natural voice commands. The handsfree option promotes driver focus, freedom, value and flexibility.

### **Navigation features**

The Uconnect 8.4AN offers navigation standard, including 3-D imagery of landmarks, city models and digital terrain. The Uconnect systems utilize the large, 8.4-inch screen to deliver directions, lane guidance and points of interest. Directions are given audibly and also appear in the vehicle information center – so information is available when the driver needs it. The system features enhanced graphics and a one-step voice entry system so customers can easily say the address and navigate on the go.

### **Entertainment features**

The Uconnect system offers entertainment features such as HD Radio, SiriusXM Radio and a variety of ways to access digital music, including, USB and 3.5 mm auxiliary inputs as well as a remote USB port in the media console all come standard.

### **SiriusXM Travel Link**

SiriusXM provides information and entertainment. Included with the Uconnect 8.4AN, SiriusXM Travel Link is available as part of a five-year trial and can be operated via voice to provide premium data services and information to make every trip more efficient. SiriusXM Travel Link services include:

- **Weather:** shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- **Fuel Prices:** lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the navigation system route to a selected fuel station location. The feature also can search for fuel grade pricing for gasoline and diesel
- **Sports:** in-game and final scores and weekly schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- **Movies:** uses listings from more than 4,500 movie theaters across the United States to help consumers plan movie times, theater addresses, ratings, and run lengths ahead of time. Passengers also may have the navigation system set a route to a selected theater location

### **SiriusXM Traffic**

SiriusXM Traffic works with the premium Uconnect 8.4AN's navigation system to display traffic speed and flow information along with accident information to assist drivers in routing around congested areas.

### **Premium audio systems**

The new 2015 Dodge Charger offers three audiophile-quality audio systems to immerse passengers in the ultimate audio experience, including **BeatsAudio by Dr. Dre and a 19-speaker high-performance audio system on Charger SRT models:**

- Alpine six-speaker premium audio system
  - Eight-channel amplifier with 276-watts of power
  - Two 3.5-inch speakers located in the instrument panel
  - Two 6-by-9-inch speakers located in the front doors
  - Two 6-by-9-inch speakers located in the rear-shelf area
- BeatsAudio 10-speaker premium audio system with subwoofer
  - 12-channel amplifier with 552-watts of power
  - Three 3.5-inch speakers located in the instrument panel

- Two 6-by-9-inch speakers located in the front doors
- Two 3.5-inch speakers located in the rear doors
- Two 6-by-9-inch speakers located in the rear-shelf area
- One 8-inch subwoofer center-positioned in the rear-shelf area
- Harman Kardon 19-speaker high performance audio system:
  - 12-channel, 900-watt amplifier
  - Seven 3.5-inch speakers located in the front dash, rear doors and rear deck
  - Two 6 x 9-inch speakers located in the front doors
  - One 10-inch subwoofer center-positioned in the rear-shelf area

#### **Uconnect systems are always current**

Owners will be confident to know that the all-new 2015 Dodge Charger and Charger SRT models are designed to be forward-thinking, providing the freedom to upgrade Uconnect Access services, without having to replace their factory installed Uconnect systems. Uconnect Access services are updatable over the air and will download directly to the 8.4AN system, keeping services current and enabling customers to continually evolve their in-vehicle connectivity experience.

#### **A variety of ways to control your content**

Uconnect's controls are placed on the steering wheel in addition to the center stack. Chrysler Group LLC was the first vehicle manufacturer to integrate these rocker switches at the back of the steering wheel, where research has shown customers have a preference. Audio system controls, including next station, radio preset and previous station or track, are located on the left rear. Volume up or down and change audio source are located on the right rear of the steering wheel. This means drivers can keep their hands on the wheel while enjoying a variety of entertainment content sources.

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