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"FCA Replay" Wraps the Week

January 15, 2021, Auburn Hills, Mich. - In FCA Replay for January 15, 2021, FCA goes virtual at the Consumer Electronics Show with 3D product tours and a virtual brand ambassador to guide viewers through the products and technologies of 12 FCA vehicles; FCA and Archer form a partnership to enable future innovative, environmentally-friendly transportation solutions; FCA will be the first automaker to implement Amazon's Alexa Custom Assistant,and Jeep® expands premium customer loyalty program to Canada.

What: "FCA Replay," weekly news recap from Fiat Chrysler Automobiles

Who: FCA Digital Media Team

When: Immediately

Where: media.fcanorthamerica.com or https://youtu.be/KCaWDiJDRLw

FCA
Fiat Chrysler Automobiles (FCA) is a global automaker that designs, engineers, manufactures and sells vehicles in a portfolio of exciting brands, including Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep®, Lancia, Ram and Maserati. It also sells parts and services under the Mopar name and operates in the components and production systems sectors under the Comau and Teksid brands. FCA employs nearly 200,000 people around the globe. For more details regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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