

Contact: Amy Knight

Todd Goyer

2006 Jeep® Grand Cherokee SRT8 Market Position and Advantages

August 31, 2005, Auburn Hills, Mich. -

Market Position

The combination of Jeep® four-wheel-drive leadership and the SRT-developed 6.1-liter HEMI® maximizes the Grand Cherokee SRT8's performance in all weather conditions, resulting in the quickest, most powerful Jeep vehicle ever. Jeep Grand Cherokee SRT8's extreme performance is complemented by key SRT attributes, such as functional, performance-oriented styling, world-class ride and handling, and benchmark braking, coupled with race-inspired interior appointments.

Market Advantages

Jeep Grand Cherokee SRT8 is the most powerful Jeep vehicle ever — quicker than Porsche Cayenne Turbo and BMW X5.

Jeep Grand Cherokee SRT8 is the first Jeep SRT vehicle, offering on-road and all-weather ability and performance with a specially developed four-wheel-drive system

Powered by the all-new 6.1-liter HEMI V-8, producing 420 horsepower (313 kW) and 420 lb.-ft. (569 N•m) of torque, the Jeep Grand Cherokee SRT8's powertrain represents a new level in HEMI performance, with 90 additional horsepower — 25 percent more than the 5.7-liter HEMI

SRT performance: 0-60 mph in less than five seconds, 0-100-0 in low 19-second range, 60-0 mph in less than 125 feet.

The SRT formula endows the Jeep Grand Cherokee SRT8 with key SRT attributes in functional, performance-oriented exterior design, featuring 20-inch SRT wheels, all-new front and rear fascias with air dam and cooling ducts; race-inspired interior appointments that include deeply bolstered seating and comprehensive instrumentation; benchmark braking; and world-class ride and handling characteristics.

The Jeep Grand Cherokee SRT8 is part of a growing lineup of Street and Racing Technology (SRT) vehicles developed under the credo: "Race inspired, street legal."

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