Contact: Ralph Kisiel

Chrysler Group LLC Reports July 2014 U.S. Sales Increased 20 Percent; Best July Sales Since 2005

- 52nd-consecutive month of year-over-year sales gains
- Chrysler, Jeep®, Dodge, Ram Truck, and FIAT brands each post sales gains in July compared with same month a year ago
- Jeep brand sales up 41 percent; best July sales ever
- Ram pickup truck sales up 14 percent; best July sales since 2005
- Seven Chrysler Group vehicles set sales records in July

August 1, 2014, Auburn Hills, Mich. - Chrysler Group LLC today reported U.S. sales of 167,667 units, a 20 percent increase compared with sales in July 2013 (140,102 units), and the group's best July sales since 2005.

The Chrysler, Jeep®, Dodge, Ram Truck and FIAT brands each posted year-over-year sales gains in July compared with the same month a year ago. The Jeep brand's 41 percent increase was the largest sales gain of any Chrysler Group brand during July and its best ever July sales. Chrysler Group extended its streak of year-over-year sales gains to 52-consecutive months in July.

"Chrysler Group had a solid July as each brand recorded sales gains on our way to a 20 percent year-over-year increase, our strongest July sales in nine years," said Reid Bigland, Head of U.S. Sales. "Sales of the all-new Chrysler 200 mid-size sedan continued to increase while our Jeep and Ram Truck brands each turned in double-digit sales gains, helping to lead Chrysler Group to its 52nd-consecutive month of year-over-year sales growth."

Seven Chrysler Group vehicles set sales records in July. The Jeep Wrangler, Jeep Compass, Dodge Dart, Dodge Challenger, Dodge Journey, and Ram Cargo Van each recorded their best July sales ever. The Fiat 500L set a new all-time monthly sales record in July. Dart sales were up 23 percent in July, the third-consecutive month that the compact car has set a sales record. Wrangler sales were up 14 percent, while the 500L recorded a 49 percent year-over-year increase.

The Fiat 500L's 49 percent increase was the largest year-over-year sales gain of any Chrysler Group vehicle in July, while Ram pickup truck sales were up 14 percent compared with the same month a year ago. The Jeep and Ram Truck brands logged the largest percentage sales gains of any Chrysler Group brands during the month.

Chrysler Group finished the month of July with a 78 days supply of inventory (504,240 units). U.S. industry sales figures for July are internally projected at an estimated 16.8 million units Seasonally Adjusted Annual Rate (SAAR).

Jeep® Brand

Jeep brand sales were up 41percent, the brand's best ever sales in the month of July. The brand's 41 percent increase was the largest percentage sales gain of any Chrysler Group brand for the month. The Jeep brand has set a sales record in each month this year, including the all-time sales record in May. The Jeep Wrangler, with its 14 percent year-over-year increase, had its best ever sales in the month of July. Sales of the all-new Jeep Cherokee were up 11 percent compared with sales in the previous month of June.

Ram Truck Brand

The Ram pickup truck had its best July sales since 2005. Sales of the Ram pickup – Motor Trend "Truck of the Year" in 2014 and 2013 – were up 14 percent in July, its 51st-consecutive month of year-over-year sales gains. Ram Light Duty sales increased 15 percent in July, while Ram Heavy Duty pickups were up 18 percent. Ram Truck brand sales,

which include the Ram ProMaster van and Ram Cargo Van, were up 18 percent in July, the brand's best July sales since 2006.

Chrysler Brand

Chrysler brand sales were up 17 percent in July compared with the same month a year ago, driven by strong sales of the Chrysler Town & Country minivan and the all-new 2015 Chrysler 200 mid-size sedan. It was the brand's best July sales since 2007. Town & Country sales were up 41 percent in July, the minivan's best July sales since 2006 and its 12th-consecutive month of year-over-year sales gains. Sales of the new 200 continue to build. New 200 sales were up 32 percent compared with the previous month of June.

Dodge Brand

Dodge brand sales were up 3 percent in July, the brand's best July sales since 2005. Sales of the Dodge Dart increased 23 percent, the compact car's best ever sales in the month of July. The Dart's increase was the largest percentage sales gain of any Dodge brand model in the month. The Dart has set a sales record in each of the past three months, including its best sales month ever in May. Sales of the Dodge Journey were up 10 percent, the mid-size crossover's best sales in the month of July. The Journey has set a sales record in each of the past six months, including an all-time monthly sales record in March. Sales of the Dodge Challenger muscle car were up 1 percent, its best sales ever in the month of July. The Dodge Grand Caravan minivan and Dodge Charger each logged year-over-year sales increases in the month of July.

The Dodge brand introduced the all-new 2015 Dodge Challenger SRT in July. Its supercharged 6.2-liter HEMI Hellcat engine produces an unprecedented 707 horsepower and 650 lb.-ft. of torque making it the most powerful Challenger ever, the brand's most powerful V-8 ever, and the most powerful muscle car ever.

FIAT Brand

FIAT brand sales were up 1 percent, the brand's best ever sales in the month of July and its eighth-consecutive month of year-over-year sales gains. The Fiat 500L, with its 49 percent increase, recorded its best monthly sales since it was launched in June 2013. The FIAT brand introduced a Fiat 500L-Vans design concept in July during the Vans US Open of Surfing in Huntington Beach, Calif. Details from Vans original hi-top shoe are echoed throughout the vehicle, including vintage palm-patterned canvas, Vans logo stickers on the instrument panel and Vans Waffle Sole on the pedals and in storage bins. On the exterior, the roof displays the iconic Vans Checkerboard pattern, while the step pad, cladding and grille texture are accented with the Waffle Sole design. Other unique features include a two-tone body color paint scheme, 18-inch matte black wheels and a roof rack with a basket and a double-decker surfboard carrier.

Chrysler Group LLC U.S. Sales Summary July 2014

	Month Sales		**Vol %**	**Sales CYTD**		**Vol %**
Model	**Curr Yr**	**Pr Yr**	**Change**	**Curr Yr**	**Pr Yr**	**Change**
500	2,371	2,821	-16%	20,550	23,892	-14%
500L	1,436	962	49%	8,229	1,503	448%
FIAT BRAND	**3,807**	**3,783**	**1%**	**28,779**	**25,395**	**13%**
200	8,159	8,122	0%	53,337	83,137	-36%
300	3,926	3,796	3%	29,940	33,241	-10%
Town & Country	11,370	8,060	41%	81,246	67,439	20%
CHRYSLER BRAND	**23,455**	**19,978**	**17%**	**164,523**	**183,817**	**-10%**
Compass	5,411	5,222	4%	38,503	32,000	20%
Patriot	7,793	7,572	3%	51,721	45,687	13%
Wrangler	16,388	14,404	14%	102,125	92,132	11%
Liberty		60	-100%	0	6,048	-100%
Grand Cherokee	15,169	15,019	1%	104,782	95,815	9%
Cherokee	14,827	0	NEW	95,259	0	NEW
JEEP BRAND	**59,588**	**42,277**	**41%**	**392,390**	**271,682**	**44%**
Dart	7,483	6,064	23%	45,450	51,013	-11%
Avenger	4,318	6,131	-30%	44,781	67,149	-33%

Charger	5,539	5,200	7%	55,306	57,181	-3%
Challenger	4,294	4,271	1%	30,575	34,253	-11%
Viper	46	94	-51%	400	320	25%
Journey	7,158	6,508	10%	54,309	48,944	11%
Caravan	9,473	8,583	10%	81,539	68,055	20%
Durango	4,807	5,135	-6%	37,682	33,440	13%
DODGE BRAND	**43,118**	**41,986**	**3%**	**350,042**	**360,400**	**-3%**
Ram P/U	35,621	31,314	14%	239,481	201,633	19%
Cargo Van	861	764	13%	5,651	5,507	3%
ProMaster Van	1,217	0	NEW	6,924	0	NEW
RAM BRAND	**37,699**	**32,078**	**18%**	**252,056**	**207,140**	**22%**
TOTAL CHRYSLER GROUP LLC	**167,667**	**140,102**	**20%**	**1,187,790**	**1,048,434**	**13%**
TOTAL CAR	**36,136**	**36,499**	**-1%**	**280,339**	**350,231**	**-20%**
TOTAL TRUCK	**131,531**	**103,603**	**27%**	**907,451**	**698,203**	**30%**

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com