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## **Dodge to Set Big Apple and Car Enthusiasts Abuzz With Reveal of Its Two Iconic Muscle Cars – the New 2015 Dodge Challenger and Dodge Charger – at 2014 New York International Auto Show**

April 7, 2014, Auburn Hills, Mich. - Dodge is giving an early look at its new 2015 Dodge Challenger and the 2015 Dodge Charger, both of which will be revealed Thursday, April 17 at the New York Auto Show, just ahead of the Dodge brand's 100th anniversary this summer.

Inspired by the classic Dodge Challenger, the iconic muscle car is new from the inside out for 2015 and features a new powertrain combination that is sure to get enthusiasts "abuzz."

The world's most-successful, four-door muscle car – the 2015 Dodge Charger – will also take the stage at the Jacob Javits Center in New York. The new Charger receives a full-body makeover with nearly every single body panel being resculpted. The result? Check out the reveal in New York to see this sleeker, more modern appearance.

To see the new 2015 Dodge Challenger and Charger revealed live in New York at 11:30 a.m. EDT, go to [www.dodge.com](http://www.dodge.com) or watch the [Livestream webcast](#).

### **About Dodge/SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge proudly offers a complete lineup of performance vehicles that stand out in their own segments. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. The 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye, 2020 Dodge Challenger SRT Hellcat, the Challenger R/T Scat Pack Widebody and the 2020 Challenger R/T Scat Pack 1320. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable American three-row SUV, completes the brand's performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger. Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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