Contact: Amy Delcamp

Rick Deneau

All-New 2015 Chrysler 200 Delivers Array of Easy-to-Use, State-of-the-Art Advanced Technology to Keep Drivers Connected and Informed, yet Focused on the Road

- All-new 2015 Chrysler 200 delivers connectivity conveniently and comfortably
- The new 200 offers the largest touchscreen in its class: the intuitive, easy-to-use 8.4-inch Uconnect Voice Command
- Acclaimed Uconnect Access system leverages advanced embedded cellular technology
    - Enables direct, one-touch connections with emergency service providers, roadside assistance dispatchers and vehicle information specialists
    - Available mobile phone app enables vehicle owners to start their vehicle, lock or unlock doors
    - Enables on-demand Wi-Fi hot-spot capability
- Voice-recognition technology, steering-wheel controls, touchscreen displays and traditional controls provide Chrysler 200 customers with a variety of ways to interact with their mobile phones, music, navigation system and Uconnect Access services
- Uconnect Via Mobile allows customers to enjoy their personal Internet radio accounts and stream audio content using their own mobile device data plans
- The 2015 Chrysler 200's available navigation system accommodates single-step voice-controlled destination entry and enhanced 3-D navigation map graphics
- Personalization is made easy with a segment-exclusive 7-inch full-color, LED reconfigurable instrument gauge cluster that allows the driver to choose the information they want to see, in the format they prefer

March 21, 2014, Auburn Hills, Mich. - The all-new 2015 Chrysler 200 offers an array of state-of-the-art, innovative and easy-to-use features and services designed to keep consumers connected, entertained and most importantly, focused on the road.

"The all-new 2015 Chrysler 200 is a fantastic vehicle that will fully immerse customers in all the features that Uconnect and Uconnect Access has to offer," said Alan Amici, Head of Uconnect Systems and Services, Chrysler Group LLC. "Our goal is to provide drivers with a variety of ways to quickly connect with, and easily control the information they want and need, while keeping them focused on the primary task of driving."

From the award-winning Uconnect Access, to voice-to-text capability, to 3D navigation, to a full-color 7-inch instrument cluster, the 2015 Chrysler 200 delivers not-seen-in-the-segment cool features as well as some tried and true favorites that are designed to enchant and delight drivers and passengers alike.

7-inch multiview driver information display instrument cluster

The all-new 2015 Chrysler 200 features an available, segment-exclusive, 7-inch full-color, multiview display that enables the driver to personalize the information displayed in the instrument cluster. The 2015 200 driver information display is designed to visually communicate information, using graphics and text, quickly and easily.

The multiview display offers a wide range of customization options, from a basic digital speed read out to more detailed vehicle status information such as tire pressure,fuel economy, audio, warning messages, turn-by-turn navigation or parallel/perpendicular park assist.

Operation of the display is intuitive and clearly communicated to users with easy-to-understand icons and instructions. Using buttons on the steering wheel, drivers can customize the screen with as much or as little information as they desire. There are three areas of the instrument cluster display that can be customized with time, temperature, compass or speedometer. The main screens found inside the instrument cluster menu are: fuel economy, vehicle messages and information, trip and audio.

Once a main screen is chosen, it becomes the default setting and the vehicle will remember the user's selection upon restarting the new Chrysler 200. Vehicle concerns are instantly reported to the driver via pop-up warning messages on the display. Warning messages are then stored so a driver can review the message at their convenience.

Smart Uconnect system

- Uconnect 5.0 features a 5-inch touchscreen media center that provides customers with multiple ways to connect their Chrysler 200 – SiriusXM Radio; voice-recognition technology to provide handsfree operation of mobile phones, music and texting and a variety of ways to access digital music content, including USB and 3.5 mm auxiliary input in the media console – all standard. The system also can "read" texts received on paired phones equipped with both Bluetooth and Message Access Profile (MAP). Drivers also can reply to text messages – all by using voice recognition. Uconnect 5.0 also allows for voice control of AM/FM and optional SiriusXM Radio, and can stream music wirelessly from Bluetooth-enabled smartphones
- Uconnect 8.4AN features an available 8.4-inch color touchscreen with standard Uconnect Access service. With its user-friendly touchscreen display and large, easy-to-use icons located along the bottom of the screen, the media center offers touchscreen operation for the radio, personal audio devices with player controls, climate, navigation and phone. A range of features provides customers with multiple ways to connect their vehicle; HD Radio, SiriusXM Radio, SiriusXM TravelLink and SiriusXM Traffic; voice recognition technology to provide handsfree operation of mobile phones, music and texting. This system also includes a USB, SD Card and 3.5 mm auxiliary input in the media console

Uconnect Access: A suite of connected services

The Uconnect 8.4AN provides owners with an included 12-month trial of Uconnect Access Services. A variety of services leverage a built-in data connection. With the Uconnect Access app, users can remotely lock or unlock doors or start their vehicles via the web or a smartphone. The Uconnect system includes a 911 button on the rear-view mirror for a direct connection to emergency services. An ASSIST button also is integrated into the rear-view mirror to summon help directly from a roadside assistance provider or connect with Chrysler Group's Chrysler Customer Care or Uconnect Customer Care.

With their hands on the wheel, Chrysler 200 customers also can use Uconnect Access to tap the power of the cloud. When a compatible (check UconnectPhone.com for device compatibility) Bluetooth mobile phone with the Message Access Profile (MAP) is paired, Uconnect Access will:

- Announce receipt of incoming texts
- Identify the senders
- "Read" the messages aloud

To respond or compose any new text, drivers need to simply dictate a message of 140 characters or less. The Uconnect system will send the message to a "cloud-based voice-recognition server," that converts spoken words to text and "reads" it back for accuracy before sending verbatim. And it can all be done handsfree, without having to memorize any pre-approved messages.

Drivers unsure of their destination and looking for popular locations around them can use their voice to conduct a Yelp search and simply say what they are looking for.

En route, passengers also can check e-mail or browse news sites. On Demand Wi-Fi hotspot capability enabled by Uconnect Access provides in-cabin wireless Internet connectivity via laptop, tablet or smartphone, whether on the move or at the worksite. Passengers can purchase Wi-Fi for a day, week or month.

Uconnect Via Mobile
The Chrysler 200 includes Uconnect Access Via Mobile, an extension of Chrysler Group's suite of Uconnect Access services. Uconnect Access Via Mobile offers an easy-to-learn interface and easy-to-view 8.4-inch touchscreen that allows customers to enjoy their personal Internet radio accounts and stream audio content using their own mobile device data plans. The result: a truly personalized listening experience.

Uconnect Access Via Mobile seamlessly brings four popular Internet radio apps into the Chrysler 200. They are: Aha by Harman, iHeartRadio, Pandora and Slacker. Like all Uconnect-brand features, it is designed to be easy to learn and easy to use.

With Pandora, for instance, customers can register their preferences by hitting the app's familiar buttons – "thumbs up" or "thumbs down" – which are displayed on the available 8.4-inch touchscreen. In addition, unique steering-wheel controls enable song skipping.

Voice Command
The available Uconnect Voice Command is a voice-activated communication system that allows drivers to operate their mobile phone, HVAC, music and navigation system handsfree to remain staying focused on driving. When a compatible Bluetooth mobile phone is initially connected to the system, the phone book within a mobile phone is automatically downloaded, synchronizing as many as 5,000 phone book entries, which can then be selected by simply saying a contact name. The feature also allows drivers to switch radio modes, tune to SiriusXM Radio, AM, FM, and HD and request real-time information (such as fuel prices) from the available SiriusXM Travel Link using natural voice commands. The handsfree option promotes driver focus, freedom, value and flexibility.
Bluetooth-equipped cell phones also feature Message Access Profile (MAP) with advanced text-messaging:

- Announces receipt of a text message
- Audibly identifies sender
- Reads the message

This industry-first voice recognition system uses the embedded connectivity to access cloud-based voice-recognition and enable advanced text messaging, which converts the spoken word into verbatim text messages. Communication is limited only by the user's vocabulary.

Navigation features
The Uconnect 8.4AN offers navigation standard, including 3D imagery of landmarks, city models and digital terrain. The Uconnect systems utilize the large, 8.4-inch screen to deliver directions, lane guidance and points of interest. Directions are given audibly and also appear in the vehicle information center – so information is available when the driver needs it. The system features enhanced graphics and a one-step voice entry system so customers can easily say the address and navigate on the go.

Entertainment features
HD Radio, SiriusXM Radio and a variety of ways to access digital music, including, USB and 3.5 mm auxiliary inputs as well as a remote USB port in the media console all come standard.

SiriusXM Travel Link
SiriusXM provides information and entertainment. SiriusXM Travel Link can be operated via voice and provides premium data services and information to make every trip more efficient. Services include:

- **Weather:** shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- **Fuel Prices:** lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the navigation system route to a selected fuel station location. The feature also can search for fuel grade pricing for gasoline and diesel
- **Sports:** in-game and final scores and weekly schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- **Movies:** uses listings from more than 4,500 movie theaters across the United States to help consumers plan movie times, theater addresses, ratings, and run lengths ahead of time. Passengers also may have the navigation system set a route to a selected theater location

SiriusXM Traffic

SiriusXM Traffic works with the vehicle's navigation system to display traffic speed and flow information along with accident information to assist drivers in routing around congested areas.

Uconnect systems are always current

Owners will be confident to know that the all-new 2015 Chrysler 200 is designed to be forward-thinking, providing the freedom to upgrade Uconnect Access services, without having to replace their factory installed Uconnect systems. Uconnect Access services are updatable over the air and will downloaded directly to the 8.4AN system, keeping services current and enabling customers to continually evolve their in-vehicle connectivity experience.

A variety of ways to control your content

Uconnect's controls are placed on the steering wheel in addition to the center stack. Chrysler Group LLC was the first vehicle manufacturer to integrate these rocker switches at the back of the steering wheel, where research has shown customers have a preference. Audio system controls, including next station, radio preset and previous station or track, are located on the left rear. Volume up or down and change audio source are located on the right rear of the steering wheel. This means drivers can keep their hands on the wheel while they enjoy a variety of entertainment content sources.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com