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SRT® Brand Debuts New 2014 Satin Vapor Editions at Chicago Auto Show

February 6, 2014, Auburn Hills, Mich. - The Chrysler Group LLC's SRT® (Street and Racing Technology) brand is expanding its 2014 vehicle lineup by offering new Satin Vapor Editions of its Chrysler 300 SRT, Dodge Challenger SRT and Dodge Charger SRT models.

The new SRT Satin Vapor Edition models will debut at this year's Chicago Auto Show on Feb. 6.

"We're responding to the diversifying tastes of our performance enthusiast customers by expanding our product lineup to offer more custom models straight from the factory," said Ralph Gilles, President and CEO – SRT Brand and Motorsports, Chrysler Group LLC. "Building on our core vehicle strategy, the Satin Vapor Edition models add some swagger with new, brand-exclusive finishes and content that augment the value proposition of our popular 'Core' price classes."

Keeping exclusivity in mind, every Satin Vapor Edition package is tailored to fit the individual design and personality of each featured SRT model.

New 300 SRT Satin Vapor Edition

On the exterior, the new Satin Vapor Edition of the 300 SRT offers 20-inch by-9-inch forged-aluminum split five-spoke wheels with a Black Satin Vapor Chrome finish, Satin Black mirrors, Satin Black spoiler, grey 6.4-liter HEMI® badge, Satin Black roof and red Brembo calipers. Exterior paint colors include Bright White, Billet Silver and Granite Crystal. An optional black body stripe also is available.

The interior of the 300 SRT Satin Vapor Edition features black seats trimmed in Nappa leather with ultra-suede inserts various matte carbon and piano black accents surrounding the instrument panel, door bezels and center console.

Under the hood of every 300 SRT model is the 6.4-liter HEMI V-8 delivering 470 horsepower (351 kW) and 470 lb.-ft. (637 N•m) of torque. On the highway, up to 23 mpg is achieved by use of an active valve exhaust system that allows the standard Fuel Saver Technology (four-cylinder mode) to engage over a wide rpm range. The active exhaust system also allows for straight-through mid and rear mufflers for a throaty exhaust note under engine load.

The manufacturer's suggested retail price (MSRP) of the 300 SRT Satin Vapor Edition package is \$2,300.

New Challenger SRT Satin Vapor Edition

The new Challenger SRT Satin Vapor Edition features 20-inch by-9-inch forged-aluminum split five-spoke wheels with a Black Satin Vapor Chrome finish, Satin Black mirrors, grey 392 HEMI badge, red Brembo calipers and Satin Black fuel door. The Challenger SRT Satin Vapor Edition is available in Bright White, TorRed, Header Orange and Graphite.

The interior features charcoal seats trimmed in Nappa leather with ultra-suede inserts and mini-carbon bezel instrument panel.

The Challenger SRT is powered by the proven 392-cubic inch (6.4-liter) HEMI V-8 that delivers 470 horsepower (351 kW) and 470 lb.-ft. (637 N•m) of torque. The torque band is extremely flat allowing for strong standing starts and improved straight-line performance throughout the rpm range.

The MSRP of the Challenger SRT Satin Vapor Edition package is \$1,700.

New Charger SRT Satin Vapor Edition

The Charger SRT Satin Vapor Edition offers 20-inch by-9-inch forged aluminum split five-spoke wheels with a Black Satin Vapor Chrome finish, Satin Black Super Bee tail graphic, Satin Black roof and hood, Satin Black mirrors and spoiler, grey 392 HEMI badge and red Brembo calipers. Available exterior colors include Bright White, Billet Silver, TorRed and Graphite.

On the interior, the Charger SRT Satin Vapor Edition features premium black seats trimmed in Nappa leather with ultra-suede inserts and includes the Uconnect Media Center with the 8.4-inch touchscreen LED display.

The Charger SRT Satin Vapor Edition is powered by the same 6.4-liter HEMI V-8 that delivers 470 horsepower (351 kW) and 470 (637 N•m) lb.-ft. of torque. On the highway, up to 23 mpg is achieved by use of an active valve exhaust system that allows the standard Fuel Saver Technology (four-cylinder mode) to engage over a wide rpm range. The active exhaust system also allows for straight-through mid and rear mufflers for a throaty exhaust note under engine load.

The MSRP of the Charger SRT Satin Vapor Edition package is \$2,330.

The 300 SRT, Challenger SRT and Charger SRT Satin Vapor Edition models will be available during the second quarter of this year.

About SRT Brand

The Chrysler Group's SRT brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors; to remain true to its performance roots.

The 2014 SRT lineup features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT, Dodge Challenger SRT, Dodge Charger SRT and Jeep® Grand Cherokee SRT join the flagship SRT Viper, which made its highly anticipated return to the high-performance sports car market in 2013.

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