

Contact: Jeff Bennett

Gardner, Alistair (AI)
Head of Maserati - North America

Alistair (AI) Gardner was named Head of Maserati – North America in November 2018 and is responsible for developing the brand in the North America region.

Gardner was previously Head of Network Development, FCA – North America and also served as President and CEO – Chrysler Brand, FCA – North America, a position he was named to in 2013. Prior to that, he served as Director of the Southeast Business Center from February 2010, where he was responsible for overseeing FCA US LLC dealerships in the six-state region of Tennessee, North Carolina, South Carolina, Georgia, Alabama, and Florida.

Since joining the Company in 1986, Gardner has had extensive experience in sales, service and business center operations. His professional experience includes:

- 2018 - current, Head of Maserati – North America
- 2019 - Head of Network Development, FCA – North America
- 2013, President and CEO – Chrysler Brand
- 2010, Director – Southeast Business Center, FCA US LLC
- 2009, Director, Sales Planning & Programs (Incentives)
- 2008, Director, Owner Loyalty and Voice of the Customer, Chrysler LLC
- 2006, Senior Manager, Marketing Analysis and Programs, Chrysler LLC, DaimlerChrysler
- 2005, Senior Manager, Marketing, West Business Center
- 2003, Senior Manager, Dealer Operations
- 2000, Regional Incentive Specialist, Retail Incentives
- 1998, Retail Marketing Manager, Boston Zone Office
- 1997, Team Leader, Boston Zone, Chrysler Corporation
- 1996, District Manager
- 1995, District Service Manager, Customer Service and Vehicle Quality
- 1987, District Sales Manager
- 1986, District Manager Trainee

Gardner holds a degree in history from Tufts University (1986) in Medford, Mass.

Gardner was born in London, England.

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