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### **Chrysler de Mexico Reports Sales of 7,662 Units During October 2013**

- FIAT brand sales grew 66 percent during October 2013 versus October 2012
- Dodge Challenger posted strong results, increasing 122 percent versus October 2012
- New Dodge Durango sales grew 29 percent versus October 2012
- Jeep® brand sales increased 6 percent versus October 2012
- Jeep Grand Cherokee, Jeep Compass and Jeep Wrangler recorded sales increases for the month
- Ram light duty truck sales reported a double-digit sales increase
- 2014 Ram ProMaster arrived in dealerships across the country

November 1, 2013, Mexico City - Chrysler de Mexico today announced sales of 7,662 for the month of October 2013.

"October was a very special month for us at Chrysler as we celebrated two important events. The first being the announcement of two investments, totaling \$1.249 billion, for the construction of the new Van Assembly Plant in Saltillo to produce the Ram ProMaster commercial vehicle (already being sold in dealerships), as well as a new production line to assemble Tigershark engines at the Saltillo North Engine Plant, resulting in more than 1,000 new jobs and demonstrating the confidence the Company has in Chrysler de Mexico's products and workforce," said Bruno Cattori, President and CEO of Chrysler de Mexico. "This month we also celebrated our 75th anniversary. Over the years, we have consolidated into one of the most important automotive companies in Mexico; we are pioneers in production and exportation supported by almost 10,000 employees."

#### **Chrysler Brand**

Chrysler brand totaled sales of 363 units during October 2013, led primarily by Chrysler Town & Country, which posted sales of 283 units.

#### **Jeep® Brand**

Jeep brand reported an increase of 6 percent, fueled in part by the success of the Jeep Grand Cherokee and Jeep Compass, which logged a sales increase of 35 percent and 21 percent respectively. Jeep Wrangler sales increased 17 percent versus October 2012. The flagship Jeep Grand Cherokee won Mid-Size SUV and Luxury Mid-Size SUV of Texas during last month's Texas Truck Rodeo; in addition, the Jeep Cherokee earned a Top Safety Pick from the Insurance Institute for Highway Safety in October. The Jeep Wrangler took home the award for Off-Road Utility Vehicle of Texas.

#### **Dodge Brand**

Dodge brand reported sales of 2,704 units during October 2013. Dodge Challenger sales increased by a triple-digit number during October, a 122-percent sales increase. The new Dodge Durango sales went up 29 percent versus October 2012.

#### **Ram Truck Brand**

For the month, Ram truck brand posted sales of 1,091 units. Ram light-duty trucks reported a sales increase, led by Ram Crew Cab, which posted a 16-percent sales increase. Ram Regular Cab SLT sales increased 23 percent, Pick Up ST sales increased 6 percent and H100 Wagon posted an increase of 130 percent versus October 2012. The 2014 Ram ProMaster arrived in dealerships across the country.

The Ram Truck brand took home eight awards last month at the annual Texas Auto Writers Association Texas Truck

Rodeo, including the Truck Line of Texas. The 2014 Ram 1500 was named Truck of Texas for the second-consecutive year, as well as Full-Size Truck and Luxury Truck of Texas. The 2014 Ram 2500 received the Heavy Duty Truck of Texas award and Best Technology award for its five-link coil rear suspension. The 2014 Ram ProMaster was named the Commercial Vehicle of Texas.

#### **FIAT and Alfa Romeo Brand**

FIAT and Alfa Romeo had a successful month, with sales surging 64 percent year-over-year. Fiat Strada significantly contributed to the brand's October increase, posting sales of 146 units, other key players were Fiat Palio Adventure and Fiat Ducato with sales increases of 31 percent and 3 percent respectively versus 2012.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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