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Ram Announces New EcoDiesel Towing Numbers

2014 Ram 1500 Achieves New Best-in-class Tow Rating for V-6 Gasoline Pickups

- 2014 Ram 1500 with 305 horsepower Pentastar V-6 tows 7,450 lbs., topping all base V-6 engines in the segment
- More robust parking system components inside the exclusive 8-speed transmission allow for greater tow rating
- 3.0-liter EcoDiesel towing capacity rated at 9,200 lbs. approaching large V-8 capability
- No direct competitor for new Ram 1500 3.0-liter V-6 EcoDiesel with best-in-class fuel economy that will
 exceed the current title holder, Ram's 3.6-liter V-6 gas engine at 25 MPG

July 28, 2013, Auburn Hills, Mich. - The capability race is far from over. The 2014 Ram 1500 takes top spot in V-6 towing capacity at 7,450 lbs. To reach the best-in-class number, Ram powertrain engineers added a more robust parking gear to the exclusive 8-speed TorqueFlite 8 for a higher capacity rating.

"There was more towing capacity in the V-6 Ram 1500 but we needed to upgrade the transmission to hold the truck and trailer when parked on steep grades," said Mike Cairns - Chief Engineer, Ram Truck. "Now that we're building the transmissions ourselves, the improvements are included in the new assembly."

Ram also finalized towing numbers for the exclusive Ram 1500 EcoDiesel. In a 2WD, two-door, long bed configuration, the new EcoDiesel will tow up to 9,200 lbs. The new diesel engine approaches much larger displacement V-8 towing capability with a small but powerful 3.0-liter V-6 and best-in-class fuel efficiency of better than 25 MPG on the highway.

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