

Contact: Nick Cappa
David Elshoff

2014 Ram ProMaster Delivers Connectivity Conveniently and Comfortably

- Acclaimed Uconnect user interface includes Bluetooth functionality
- Productivity bolstered by handsfree text-reply capability
- Full-color five-inch touchscreen showcases available GPS navigation, integrates optional backup camera
- Available SiriusXM Radio enhanced by standard four-speaker sound system
- Industry-exclusive steering-wheel-mounted audio controls

February 7, 2013, Auburn Hills, Mich. - The 2014 Ram ProMaster's Uconnect system holds the promise of increased productivity, the easy way.

ProMaster customers can make the best use of their valuable time by leveraging Uconnect's easy-to-learn, easy-to-use interface, acclaimed for its convenience and sensible design.

"We don't integrate technology for technology's sake," said Marios Zenios, Vice President, Uconnect Systems and Services — Chrysler Group LLC. "The Uconnect team's number one priority is to help drivers keep their focus on the road ahead."

Handsfree calling in the all-new 2014 Ram ProMaster is made convenient via reliable Bluetooth technology.

Similarly, the truck's handsfree text-reply feature enables customers to quickly deliver one of 18 messages, ranging from "I'm on my way," to "I can't talk right now," to "I need directions."

A full-color, five-inch touchscreen is available with global positioning satellite (GPS) navigation, providing Ram ProMaster customers the ability to chart timesaving routes to their destinations.

On arrival, the center-stack display accommodates a quick turnaround by doubling as an available backup camera.

But things needn't be all business. A standard-equipment four-speaker sound system – two tweeters in the A-pillars and two mid-range speakers in the front door panels – channels available SiriusXM Radio into the Ram ProMaster's spacious cab.

An AM/FM radio, with a crisp monochromatic display, comes standard. And listening was never easier than with Chrysler's Group's industry-exclusive steering-wheel-mounted audio controls.

The Ram ProMaster features unique toggle switches intuitively located on the back-side of the steering wheel – one at the nine o'clock position, the other at three o'clock. The former controls content such as station and track selection; the latter manages volume for all functions of the sound system, including incoming calls.

Additional convenience comes in the form of USB ports. A 2.5-amp USB port on the instrument panel affords recharging capability for mobile devices such as smartphones or tablets, while an available second port accommodates media connectivity.

Uconnect Web, powered by Autonet Mobile, is available to U.S. customers. This system delivers continuous Internet connectivity, creating an efficient workspace and real-time information access on the go.

Uconnect Web is available as a dealer-installed Mopar Accessory. The technology provides high-speed data transfer, and transforms the vehicle into a mobile "hot spot," delivering unlimited, reliable and uninterrupted Internet

connectivity for passengers in and around the vehicle.

-###-

Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>