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Live Webcast and Satellite Feed of Ram Product Reveal at the 2013 Chicago Auto Show

January 31, 2013, Auburn Hills, Mich. - Journalists and the public are invited to watch a live webcast of the unveiling of the first new product under the Ram Commercial Brand at the 2013 Chicago Auto Show.

A live satellite feed will also be provided to broadcasters for live airing or recording for later use.

When: February 7, 2013, 2:30 p.m. Eastern Time, 1:30 p.m. Central Time

Where: McCormick Place, Chicago, Illinois

Details: Live Webcast at: <http://host4video.com/cas13/ram/>

Live Satellite Feed at: SES2K, transponder 15, Slot A
Ku Digital
Downlink frequency: 12002.6 MHz
Polarity: Horizontal
Bandwidth: 9 MHz
fec: 3/4
Symbol Rate: 6.1113

Other: Broadcast quality running footage of the vehicle will be fed on the same satellite immediately after the end of the live program.

On-demand replay of the webcast is available for 30 days at the same URLs approximately 90 minutes after the conclusion of the event.

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Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>