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## **Live Webcasts and Satellite Feeds of Jeep® Products Unveiling and Broadcast Media Session With Sergio Marchionne at the 2013 North American International Auto Show in Detroit**

- Live webcasts with on-demand replay of Jeep reveal and Sergio Marchionne broadcast media briefing
- Live satellite feeds of both events
- Satellite feed of Jeep reveal highlights and product video

January 9, 2013, Auburn Hills, Mich. -

### **What:**

Journalists and the public are invited to watch live the unveiling of several new/refreshed Jeep vehicles, plus a Broadcast Media question-and-answer session with Chrysler Group LLC Chairman and CEO Sergio Marchionne from the North American International Auto Show in Detroit.

Live satellite feeds of both events will also be provided to broadcasters for live airing or recording for later use.

### **When:**

- January 14, 2013, 8 a.m.-8:25 a.m. EST: Jeep products unveiling
- January 14, 2013, 10 a.m.-10:15 a.m. EST: Satellite feed of product unveiling highlights and product b-roll
- January 14, 2013, 2 p.m.-2:45 p.m.: Marchionne Broadcast Media session

**Where:** Cobo Hall, Detroit, Michigan

### **Details:**

Jeep brand Webcast at: <http://host4video.com/naias13/jeep/>

Marchionne Webcast at: <http://host4video.com/naias13/chrysler/>

### **Live satellite feeds for both events at:**

Satellite Channel: SES2K-15 SLOT A (Ku Digital)

DOWNLINK FREQ: 12002.6 MHz

Polarity: Horizontal

FEC 3/4

Symbol rate 6.1113

### **Other:**

On-demand replays of both webcasts are available for 30 days at the same URLs approximately 90 minutes after the conclusion of each event.

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Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>