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## **2014 Fiat 500L: Technology**

- All-new 2014 Fiat 500L is the FIAT brand's first use of Chrysler Group's innovative and intuitive Uconnect system
- Two all-new Uconnect systems feature easy-to-learn, easy-to-use features such as handsfree calling, text messaging and voice-controlled audio
- eco:Drive adapted for Fiat 500L with Uconnect 5.0 records fuel savings and emissions reduction
- Studio-quality sound via segment-exclusive Beats Audio premium sound system that delivers a music experience the way the artist intended

June 27, 2013, Auburn Hills, Mich. - Chrysler Group LLC's heritage as a technology leader is enriched with the debut of the 500L, the first FIAT brand vehicle to integrate the Uconnect brand of connected features.

"For nearly 10 years, Uconnect has served Chrysler, Dodge, Jeep<sup>®</sup> and Ram customers," says Marios Zenios, Vice President, Uconnect Systems and Services — Chrysler Group LLC. "We are pleased to welcome FIAT customers to the fold with a new range of premium features."

### **All-new Uconnect 5.0 and 6.5**

The all-new Fiat 500L uniquely showcases Uconnect's distinctive handling of in-vehicle handsfree communication, entertainment and navigation.

The all-new Uconnect 5.0 system features a 5-inch touchscreen that enables handsfree calling via Bluetooth-equipped phones, as well as voice-command control of AM/FM, and optional SiriusXM Radio, USB media port and navigation system. Compatible smartphones, equipped with Bluetooth and Message Access Profile (MAP), can receive text messages and send from a list of 18 pre-defined messages. The system announces receipt of the message, identifies the sender and then "reads" the message aloud.

In addition, digital music can be streamed wirelessly from compatible Bluetooth smartphones or audio players supported by a media hub equipped with an auxiliary jack and USB port that enables recharging and seamless operation of portable devices. An integrated CD player offers additional media flexibility.

Upping the ante is the available Uconnect 6.5 model with a 6.5-inch touchscreen display, voice operation of AM/FM and standard SiriusXM Radio, mobile phones and navigation with intuitive map graphics. Additional features include handsfree calling, text messaging (with MAP compatible phones, check UconnectPhone.com for compatibility) and audio streaming via compatible Bluetooth-enabled phones, personalization settings and a premium media hub with USB and auxiliary ports, as well as SD card reader. Both Uconnect 5.0 and 6.5 systems are available with optional ParkView rear backup camera.

### **eco:Drive helps improve driving efficiency (late availability)**

The all-new 2014 500L offers the FIAT brand's state-of-the-art eco:Drive, demonstrating that an automaker's environmental responsibility should extend beyond the production line to the actual way customers drive their cars. Included on Uconnect 5.0, eco:Drive collects and calculates all necessary data relating to vehicle efficiency and transmits it to the 5-inch touchscreen so drivers can view the information in real time. The information also can be transmitted through the USB port to any configured USB memory stick. Plug the stick into a personal computer, and the feature details vehicle performance, such as per trip CO2 emission levels. In addition, eco:Drive analyzes the driver's style and provides recommendations on how to modify his or her driving style to help reduce fuel

consumption and CO2 emissions.

Originated in Europe, today there are more than 90,000 eco:Drive users worldwide. The eco:Drive feature has encouraged drivers to set challenges – CO2 reduction targets for specific journeys or over a set period of time. And as part of a global “eco:Ville” community, the system encourages all drivers to come together and pool their fuel and emissions savings to illustrate how individual contributions help the greater good.

#### **Beats by Dr. Dre Audio system**

Following the launch of the Beats by Dr. Dre Audio system in the 2013 Fiat 500, the all-new 2014 Fiat 500L also offers its passengers a music experience the way the artist intended. The Beats Audio studio-quality sound system includes six premium speakers, including a 6.5-inch dual-voice coil (DVC) subwoofer with trunk-mounted enclosure and eight-channel amplifier with Beats Audio digital sound processing (DSP) algorithm.

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