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Mopar Announces Top Performance Parts and Accessories for All-new 2013 SRT Viper

- Production of all-new 2013 SRT Viper begins next month
- Mopar performance parts and accessories available at Mopar.com

October 30, 2012, Auburn Hills, Mich. - Owners of the heart-pounding all-new SRT Viper will have more than 50 Mopar performance parts and accessories from which to choose.

"By itself, our all-new SRT Viper stands out from the crowd," said Pietro Gorlier, President and CEO of Mopar, Chrysler Group LLC's service, parts and customer-care brand. "For those owners who want to take the next step in customization and personalization, Mopar stands ready with more than 50 quality-tested performance parts and accessories."

Following are select Mopar performance parts and accessories for the all-new 2013 SRT Viper:

Performance Cross Car X-Brace

With single-piece carbon fiber construction, this hand-made brace has more than 30 layers of carbon fiber optimally aligned to manage driving loads. Brace features topology optimized structurally efficient design, aerospace-grade stainless steel attachment bushings, and significant weight savings over production aluminum engine brace. Polished, exposed carbon fiber weave complements hood inner finish. Front, carbon-fiber cross-car brace.

MSRP: \$3,175, part number 82213416

Carbon Fiber Coil Covers

Stamped stainless steel layered with a generous amount of carbon fiber has these engine covers screaming for attention. These covers definitely hold their own, or may be paired with the Mopar Cross Car X-Brace to form a venomous combination.

MSRP: \$880, part number 82213419.

Industry-first Wireless Charging Pad

Professionally installed within easy reach, the ultra-convenient wireless charging pad simultaneously powers multiple devices. Just equip your smartphone or player with a flexible cover that integrates wire-free charging technology (sold separately), place anywhere on the charging pad and you're good to go. No tangled wires, no deciding which device to charge first.

MSRP: \$275, part number 82213712

Performance Cat-back Exhaust System

This growl means business. The deeper tone you get from adding this stainless steel exhaust system communicates impressive horsepower and torque gains – and the added perk of improved fuel economy. The system includes two mufflers, mandrel-bent tubing, right and left turn-out assemblies, and four 2.5-inch clamps.

MSRP: \$668, part number P4510608

Bulkhead Satchel

Carbon fiber wraps the bulkhead satchel and is designed to be a direct replacement for both the SRT and GTS bulkhead compartments. This feature includes a universal integrated quick-release camera mount. Owners may track their on-track action with the security and convenience of a mounted camera inside of the vehicle.

MSRP: TBD, part number 82213434.

Pedal Kit

A sand-blasted aluminum finish gives the pedal additional stopping power. Features unique race-inspired contoured design and Stryker-engraved footrest pedal. Alloy construction stands up when you step on it. Accelerator, brake and clutch with Viper logo.

MSRP: \$255, part number 82213410

Billet Shift Knob

Industrial design cues reflect the heavy-duty inner workings of the machined G5 Billet aluminum shifter. A carbon fiber shift top features gunmetal pattern under a smooth satin clear finish.

MSRP: \$163, part number 82213426

Black Leather Shift Knob

Gives a real feel for Viper's shorter shift throw, the leather-wrapped shift knob is enhanced with a satin chrome and gunmetal cap.

MSRP: \$158, part number 82213425

Door Sill Guards

Bright, polished chromed door sill guards emblazoned with the bold Viper logo keep this collector's car collectible by protecting the vehicle's entry points from small dings and scratches.

MSRP: \$205, part number 82208805AB

Six-point Safety Harness

Keeping up with 640 horses requires a little extra equipment. This race-ready belt system anticipates the Viper's g forces from every angle and keeps the driver in optimal position to take the beast through its paces.

MSRP: TBD, part number 82213431.

Katzkin Leather Interiors

Katzkin offers a range of seating accessories that let you take the Viper interior to the next level. Premium leather trim packages include embroideries, piping, two-tones, suede and a range of colors. Fully custom leather seats, or four established designs from which to choose.

MSRP: TBD, part number LRZD0131TI

Stage 3 Coilover Suspension Kit

With lightweight aluminum construction, this suspension system is three-way adjustable for compression rebound and ride height. It bridges the gap between street systems and full race systems.

MSRP: \$5,995, part number 82213435

Brake Rotors

Keep those 640 horses in check with StopTech® two-piece slotted lightweight rotors that combine with the Viper's Brembo® calipers to reduce rotating inertia and unsprung mass. A patented curved-fin design contributes to improved brake cooling and significantly reduces fade, even under extreme conditions. The StopTech brake rotors, tires, and lightweight wheels combine to reduce 60 pounds of unsprung, rotating mass. Two-piece front set.

MSRP \$1,445, part number P5155125 (front).

MSRP: \$1,445, part number P5155126 (rear).

Racing Exhaust System

A low back pressure exhaust system specifically tuned for Mopar race headers (P5155828). Features a pressure drop equal to that of a straight pipe. The four-tube perforated design changes the tonality of the exhaust noise with minimal size and weight. MSRP: \$1,005 , part number P5155831

Performance Headers With J-Pipe

These race headers are constructed of heavy-duty stainless steel and are equipped with a five-tube flange that allows easy installation without removal of the engine. With a primary tube diameter of 1.75 inches, its 5-into-1 collector allows for maximum torque and horsepower gain. The "J" pipe connects race headers to the race exhaust. It may be used when customizing the exhaust system or by itself depending on vehicle tuning requirements.

MSRP: \$3,495, part number P5155828

Vehicle covers

For the ultimate in indoor protection, SATIN STRETCH™ Lycra fibers optimally stretch to show off Viper's curves. The special stitching methods, invisible seams and auto-show quality fit make this the cover of choice. Its inner-liner pampers Viper with fleece. The cover comes in a unique Viper storage case.

Black with Silver Stripes, MSRP: \$352, part number 82213248

Red with White Stripes, MSRP: \$352, Part Number: 82213240

Blue with White Stripes, MSRP: \$352, Part Number: 82213347

About the All-new 2013 SRT Viper

Street and Racing Technology (SRT) brand's flagship performance machine returns with more power and performance, superior craftsmanship, new technologies and creature comforts. The fifth generation of the iconic two-seat, American-built supercar features an all-aluminum, mid-front 8.4-liter V-10 engine that delivers 640 horsepower and 600 lb.-ft. of torque- the most torque of any naturally aspirated sports car engine in the world.

About SRT

The Chrysler Group's Street and Racing Technology (SRT) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots.

The SRT lineup in the 2013 model year features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT8, Dodge Challenger SRT8 392, Dodge Charger SRT8 and Jeep Grand Cherokee SRT8 are joined by the SRT flagship Viper and Viper GTS models which are making their highly anticipated return to the high-performance sports car market.

Mopar-First Features

Mopar has introduced numerous industry-first features including:

- Vehicle-information apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- Electronic owner manuals: first to introduce traditional owner manuals in a DVD and brief user-guide format and first to offer complete vehicle-information kits in Spanish
- Wi-Fi: first to offer customers the ability to make their vehicle a wireless hot spot
- Wireless charging: first to introduce in-vehicle wireless charging for portable devices
- Electronic Vehicle Tracking System (EVTS): first to market with a new interactive vehicle tracking device that sends owner a text when vehicle is driven too fast or too far based on pre-set parameters
- 2011 Mopar Challenger Drag Pak: first to introduce a 500-plus cubic-inch V-10 drag-race package car
- Brand-specific customer care telephone lines: first to offer Sunday service hours for customers
- WiTECH: first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network

About the Mopar Brand

Mopar is Chrysler Group LLC's service, parts and customer-care brand and distributes 280,000 parts and accessories. With the creation of the Chrysler Group and Fiat SpA partnership, Mopar is extending its global reach, integrating service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Combined with Fiat SpA, Mopar's global portfolio includes more than 500,000 parts and accessories that are distributed in more than 120 countries. Mopar is the source for all genuine parts and accessories for Chrysler Group and Fiat SpA brands.

Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler Group and Fiat SpA vehicles — a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.com.

75 Years of Mopar

Mopar (a simple contraction of the words MOtor and PARts) was trademarked for antifreeze product in 1937. The Mopar brand made its mark in the 1960s — the muscle-car era. The Chrysler Corporation built race-ready Dodge and Plymouth "package cars" equipped with special high-performance parts. Mopar carried a line of "special parts" for

super-stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use. The brand has expanded to include technical service and customer support.

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