

Contact: Trevor Dorchies

Kristin Starnes

## **2013 Dodge Grand Caravan – America’s Most Awarded & Best-Selling Minivan Ever – Is Now Available for Under \$20,000 MSRP**

- New Revised lineup offering the lowest starting U.S. Manufacturer’s Suggested Retail Price (MSRP) in 15-years of just \$19,995 - \$1,000 less than in 2012
- Grand Caravan AVP is the Most Affordable 7-passenger Vehicle in America
- New Industry-exclusive Blu-Ray video system with dual screens available on Crew and R/T
- Industry-exclusive Super Stow ‘n Go seating can be easily operated with one hand
- Pentastar 3.6-liter V6 provides best-in-class 283 horsepower without a penalty at the gas pump. Dodge Grand Caravan gets up to 25 miles per gallon
- More than 45 safety and security features, including new–for-2013 Trailer Sway Damping, IIHS Top Safety Pick and a 5-year/100,000-mile powertrain warranty

August 31, 2012, Auburn Hills, Mich. - The 2013 Dodge Grand Caravan continues to innovate in the segment it created. It starts by offering an unprecedented level of functionality, convenience and safety at an unexpected price – the AVP now starts \$1,000 less than in 2012 – at just \$19,995 MSRP.

Also new for 2013, Dodge is offering an industry-first new dual-screen Blu-Ray DVD video system with four-times higher resolution on Crew and R/T models (available fourth quarter). This system is offered by no other auto manufacturer and is the latest innovation the Grand Caravan is bringing to the minivan segment. The system also features a High-Definition Multimedia Interface (HDMI) input for video game systems, a 115-volt power outlet and two USB ports so customers can charge their cell phones, laptops, tablet PCs or MP3 players. The Blu-Ray player can play both standard DVD’s and Blu-Ray Discs.

The 2013 Dodge Grand Caravan will be available in five models that fit almost any lifestyle and budget: the AVP, SE, SXT, Crew and R/T, with innovative design and features inherent in every model.

New for 2013 is a second-row bench seat standard on the AVP. The second-row bench seat reclines, folds and is removable for added storage when required. Also standard on the AVP are segment-exclusive dual in-floor storage bins, providing concealed storage for valuables, toys and electronics. Available on the AVP and standard on the SE, SXT, Crew and R/T is the industry-exclusive Super Stow ‘n Go seating with new easy one-touch operation and more comfortable seats. The second-row Stow ‘n Go seats in the Dodge Grand Caravan can be effortlessly stowed in less than five seconds with just one hand. And when not stowed, only Dodge Grand Caravan allows secure storage in the second-row in-floor bins. Standard on all Grand Caravan models is the 60/40 split-folding third-row Stow ‘n Go seating. Only Grand Caravan can so effortlessly be transformed from hauling seven passengers to hauling cargo in a matter of seconds.

Other new features for 2013 include a new Black/Sandstorm interior color scheme, integrated Trailer Sway Damping standard on all models, standard 17-inch wheels (late availability on AVP models), new 17-inch aluminum wheels on SXT and R/T, anchored second-row floor mats and the exterior colors Maximum Steel, Billet Silver and Blue Streak.

### **AWARD-WINNING ENGINE**

At the heart of the 2013 Dodge Grand Caravan is the award-winning 3.6-liter Pentastar V-6 engine mated to a smooth-shifting six-speed automatic transaxle. This engine was named a “10 Best Engines” by Ward’s Automotive two years in a row. In the Grand Caravan, the Pentastar V-6 delivers a best-in-class 283 horsepower and 260 lb.-ft. of torque and best-in-class 3,600 lbs. towing.

Dodge Grand Caravan also features a driver-selectable fuel economizer mode. Drivers can change the transaxle shift schedule with the push of a button to maximize their fuel economy. In addition, lower-rolling resistance tires, a spoiler and reduced mechanical drag all contribute to Dodge Grand Caravan's class-leading aerodynamics and efficient fuel economy. Even with the potent V-6 powertrain, Grand Caravan still manages to deliver a generous fuel economy rating of 25 miles per gallon (mpg) on the highway, which translates to 500 miles on a single tank of gas.

R/T is where versatility meets performance and attitude. Uniquely designed both inside and out, the Dodge Grand Caravan R/T features a suspension tuned for sporty handling, while still providing a comfortable ride. The shocks were re-tuned to work in conjunction with the higher rate springs at all four corners. These changes allow for quicker responses to driver input and tighter handling characteristics.

#### **EXTERIOR DETAILS**

Grand Caravan's design is intended to convey the dynamic driving nature of the vehicle. A front fascia that sports the Dodge signature "split crosshair" grille and quad headlamps combine to give the face of the 2013 Grand Caravan a sporty feel. A sculpted rear fascia and liftgate and rear "ring of fire" LED taillamps completes the look from front to back.

Another innovation from the minivan leader is the Stow 'n Place™ roof rack system that lets owners stow the roof bows in the side rails when they're not using them and snap them easily into place when needed. The ability to stow the roof bows when they're not being used means less aerodynamic drag and wind buffeting and better overall efficiency.

New exterior colors for 2013 include Maximum Steel, Billet Silver and Blue Streak.

#### **PREMIUM INTERIOR**

Owners will step inside to a world-class interior. A modern, one-piece instrument panel is intuitive for the customer with instinctive ergonomics and large gauges, with premium bright accents and soft-touches throughout. An available "super" center console provides clever functionality and storage for the active commuter, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse.

A three-spoke steering wheel with integrated controls for audio, navigation and speed control also offers a minivan-first heated steering wheel option. The best storage in the segment rounds out the improved interior.

Anchored second-row floor mats are now standard on 2013 models, and the new interior color combination of Black and Sandstorm is available on AVP, SE, SXT and Crew models.

#### **MORE THAN 45 SAFETY, SECURITY AND TECHNOLOGY FEATURES KEEP FAMILIES SAFE AND CONNECTED**

Safety and security features include standard front seat-mounted side air bags, a driver-side knee blocker air bag, three-row side-curtain air bags, electronic stability control (ESC), tire pressure monitoring and remote keyless entry. The available Safety Sphere Package of features includes ParkSense® rear park assist system, ParkView® rear backup camera, Blind-spot Monitoring and Rear Cross Path detection system, rain-sensitive wipers and automatic headlamps.

New for 2013 is integrated Trailer Sway Damping that automatically helps keep a trailer in line and towed safely down the road.

Dodge Grand Caravan is a 2012 Insurance Institute for Highway Safety (IIHS) Top Safety Pick.

With class-leading cargo capacity, best-in-class power, 100,000-mile powertrain warranty and segment-exclusive Super Stow 'n Go, the 2013 Dodge Grand Caravan truly is the industry's most versatile cargo and passenger vehicle. And with pricing now starting at an affordable \$19,995 MSRP, it's also the most affordable.

#### **2013 DODGE GRAND CARAVAN AMERICAN VALUE PACKAGE (AVP)**

With a starting U.S. MSRP of \$19,995 and standard equipment like the 3.6-liter Pentastar V-6 with class-leading 283 horsepower and six-speed automatic, air conditioning, anti-lock four-wheel disc brakes (ABS), electronic stability control (ESC), seven airbags, second-row in-floor storage bins, third-row Stow 'n Go seating, power windows, locks and mirrors, remote keyless entry, cruise control and much more, the Grand Caravan is a tremendous value in the

minivan segment.

### **2013 DODGE GRAND CARAVAN SE**

The Dodge Grand Caravan SE adds such features as second-row Super Stow 'n Go seating, three-zone climate control, floor console with cup holders, deep tint sunscreen glass, and body color exterior handles, side moldings and sill appliques to the already well-equipped minivan. New for 2013 is the addition of available 17-inch alloy wheels and tires for \$1,400 less than in 2012.

### **2013 DODGE GRAND CARAVAN SXT**

The Dodge Grand Caravan SXT is the only minivan in America priced less than \$30,000 to include the functionality of power dual sliding doors and power liftgate. In fact, Grand Caravan SXT, starting at \$26,495 MSRP, is positioned up to \$8,230 less than the competition with these features. Other standard equipment includes second-row power windows, third-row power quarter air vents, body-color heated mirrors, segment-exclusive Super Center Console and Stow 'n Place Roof Rack and new 17-inch aluminum wheels and tires for 2013.

An industry-exclusive Blu-Ray DVD system with dual nine-inch screens in the second and third rows will be available on SXT models.

### **2013 DODGE GRAND CARAVAN CREW**

The Grand Caravan Crew adds bright chrome exterior accents, fog lights, 6.5-inch touchscreen media center and backup camera, power eight-way driver's seat, leather-wrapped steering wheel and shifter, SiriusXM satellite radio with 12-month subscription, universal garage door opener, ambient interior lighting and automatic temperature control. Also standard on Crew is power liftgate, remote start and security alarm.

The class-exclusive Blu-Ray DVD system will also be available on Crew models.

### **2013 DODGE GRAND CARAVAN R/T**

The Grand Caravan R/T includes a very distinctive monochromatic exterior and unique new 17-inch satin carbon aluminum wheels, premium black leather interior with red accent stitching, nine speakers with amplifier and subwoofer, a unique suspension and more.

Dodge Grand Caravan R/T models also include remote start, power liftgate and security alarm as standard. Added value will also be found in the new for 2013 available Blu-Ray dual rear DVD rear entertainment system.

For 2013, the Dodge Grand Caravan is available in eight paint colors: Brilliant Black, Redline, Stone White, Sandstone, True Blue and new for 2013 colors Billet Silver, Maximum Steel and Blue Streak.

The 2013 Dodge Grand Caravan will be built at the Windsor Assembly Plant in Windsor, Ontario, Canada, and will arrive in showrooms in the third quarter.

### **ABOUT DODGE**

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart, the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a class-leading 31 miles per gallon on the highway, the new Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the United States.

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