

## Chrysler Canada Reports Sales Increase of 27 per cent for June 2011

- Total sales up 27 per cent year over year
- 19 months of consecutive sales growth
- All-time sales record for Jeep Wrangler
- June sales records for Ram truck, Dodge Grand Caravan, Dodge Journey and Chrysler Town & Country
- Chrysler minivan wins J.D. Power Top Quality Award
- 2 of the Top 3 best-selling vehicles in Canada for 2011 are Dodge Grand Caravan (#2) and Ram truck (#3)

July 3, 2011, Windsor, Ontario - Chrysler Canada today announced the Company's 19th consecutive month of sales growth, reporting total sales of 23,576 for the month of June, 2011 compared with 18,502 in June, 2010. Total June sales represented a gain of 27 per cent over the same period one year ago. Calendar year-to-date sales are up 15 per cent for Chrysler Canada, compared to the same six months last year.

"Our 16 all-new or significantly refreshed products offer the right mix of fuel efficiency, performance, functionality and value that Canadian consumers expect" said Reid Bigland, President and CEO of Chrysler Canada. "With prestigious recognitions from J.D. Power about the quality of our products and a 27 per cent increase in sales, that's further evidence the hard work and long hours dedicated to continuously improving our vehicles has paid off."

### Sales Highlights:

The made-in-Canada, Chrysler Town & Country recently ranked highest for initial quality in the minivan segment from the J.D. Power and Associates 2011 U.S. Initial Quality Study (IQS); one of the most influential assessments of new vehicle quality in the industry. In June 2011, Dodge Grand Caravan and Chrysler Town & Country minivan sales were up 14 and 45 per cent respectively, compared to the same period one year ago.

"This is the best retail June sales month since 2005," said Dave Buckingham, Chief Operating Officer, Chrysler Canada. "We had a record sales month for Ram truck, Dodge Journey and Dodge Grand Caravan, which all rank within the top selling vehicles in Canada."

Ram sales continue to be strong with 6,156 trucks sold in June, representing an increase of 26 per cent compared to June 2010. Ram is the #1 selling diesel truck in Canada with more than 10 million Ram trucks sold worldwide. It offers 800 lb-feet of torque, with best-in-class trailer tow capability.

Canada's #1 selling Crossover, Dodge Journey, offering the choice of AWD and FWD as well as 5 and 7 passenger seating, continues to perform very well in the market place. June was a record month for Dodge Journey with 2,134 sales, representing an increase of 34 per cent, compared to the same period in 2010.

Total Jeep brand sales are up 57 per cent in June, 2011. Jeep Wrangler shattered all monthly records with 2,116 models sold. The vehicle that started the Jeep brand is 70 years young and celebrates the milestone with an all-new interior. Jeep Wrangler remains true to its legendary 4x4 heritage, offering capability and standard Jeep safety in a one-of-a-kind iconic Jeep exterior. It offers the ultimate open-air freedom that no other competitor can match.

### Chrysler Canada - June Highlights

June Sales	June 2011	June 2010	% Change
Total Volume	23,576	18,502	27%

Model Highlights	June 2011	June 2010	% Change	
Dodge Ram Pick-up	6,156	4,880	26%	All-time Record June
Dodge Grand Caravan	5,553	4,853	14%	All-time Record June
Dodge Journey	2,134	1,595	34%	All-time Record June
Jeep Wrangler	2,116	1,238	71%	All-time Record month

CYTD Sales	June 2011	June 2010	% Change
Total Volume	121,615	105,474	15%

Model Highlights	June 2011	June 2010	% Change	
Dodge Grand Caravan	29,986	28,529	5%	#2 selling vehicle
Ram Pick-up	29,747	25,310	18%	#3 selling vehicle
Dodge Journey	16,069	10,524	53%	#1 selling crossover

### About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc., is based in Windsor, Ontario and celebrates its 86th anniversary in 2011. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

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