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## **R/T is Back as Dodge Unleashes Five New Performance Models at the Chicago Auto Show**

February 9, 2011, Chicago -

From minivans to muscle cars, the Dodge brand introduced an entire lineup of new R/T performance models at the Chicago Auto Show today.

Whether it's a Charger, Challenger, Journey, Durango or the Grand Caravan, Dodge now offers R/T models that deliver power, performance and modern technology that combine to create the heart and soul of each vehicle.

"We have customers who love cars, who love the thrill of driving, but can only afford one car," said Ralph Gilles, President and CEO, Dodge Brand - Chrysler Group LLC. "Our Dodge R/T models give buyers the chance to stoke their love of driving while still taking care of their families and responsibilities. Driving these R/T models will absolutely leave a smile on their face."

The Road & Track name has been the performance moniker for Dodge since the muscle car era of the 1960's, and the brand is delving into its rich heritage to pave the way for the future.

"We're going back to our roots, when Dodge R/T meant a higher level of dynamic capability," Gilles added. "In addition to exterior design cues and sporty interiors, every Dodge R/T vehicle will have unique handling characteristics, high-tech, high-performing engines, special exhaust tuning, a sport-tuned suspension and performance tires that grip the road. These Dodge R/Ts have definitely earned their stripes."

### **ALL-NEW 2011 CHARGER R/T - THE DODGE BRAND'S WORLD-CLASS PERFORMANCE FLAGSHIP SEDAN WITH POWER, PRECISION AND AN ICONIC SOUL**

With its iconic character, contemporary fastback four-door coupe proportions, 370 best-in-class horsepower, world-class performance, craftsmanship and refinement, and state-of-the-art connectivity features, the all-new 2011 Charger R/T is the Dodge brand's flagship, and it proudly delivers premium, world-class E-segment sedan precision at an incredible value.

The efficient and aerodynamic exterior of the 2011 Dodge Charger R/T is heavily inspired by the classic second-generation Charger from the late 1960s, featuring a design that is sure to strike the emotional chords of Dodge performance enthusiasts of all generations. With its sinister ready to attack the road "split crosshair" face, four-door fastback coupe proportions, muscular bodyside scallops featuring a striking A-line across the doors and an all-new signature taillamp design that incorporates 164 illuminating LEDs to form its signature "racetrack" graphic, the new Dodge Charger R/T delivers unmistakable character from blocks away.

The Dodge Charger R/T's all-new interior cockpit is meant to be an enthusiast office with premium materials throughout. Transmitting the performance chassis' world-class feel of the road, the all-new 2011 Charger R/T features a new leather-wrapped thick-rimmed three-spoke Dodge steering wheel for enhanced performance feel and grip. Crafted in world-class materials, Charger's passengers are surrounded with comfort, craftsmanship and style, thanks to premium soft-touch materials and four available distinct interior color combinations. At the center of the aluminum driver's bezel is the state-of-the-art Uconnect® Touch, which integrates world-class infotainment and convenience technologies to keep passengers connected.

For maximum thrills and best-in-class power, the 2011 Dodge Charger R/T's legendary 5.7-liter HEMI® V-8 engine with four-cylinder mode Fuel Saver Technology delivers 370 horsepower, world-class technology and fuel efficiency, an unforgettable throaty exhaust note and 0-60 mph performance in less than 6 seconds.

With its new second-generation E-segment rear-wheel drive (RWD) architecture, Dodge Charger R/T features world-class suspension-tunings with re-designed geometry making for a nimble, balanced chassis that will build the Charger's legend as one of the best driving sedans in the world. In addition, Dodge Charger's unibody packages material and structural design improvements, including dual-pane acoustic windshield and front-door side glass, body-cavity silencing foam, under-flush roll-framed doors with triple seals and acoustic wheel-well liners to absorb road noise and quiet the cabin to sound levels among the best in the E-segment.

The all-new 2011 Dodge Charger R/T with all-wheel-drive (AWD) features a re-thought stance and 19-inch wheels to make it much more appealing than ever before. The Charger R/T AWD features a segment-exclusive active transfer case and front-axle disconnect system to improve fuel economy by as much as 5 percent. When AWD is not needed, this innovative system automatically disconnects the front axle to maximize fuel economy.

The all-new 2011 Dodge Charger features more than 65 safety and security features, many of which are first time active safety systems and include adaptive-cruise control (ACC) with Forward Collision Warning (FCW), Blind-spot Monitoring (BSM) with Rear Cross Path (RCP) detection and ParkView® rear back-up camera with grid lines, all designed to provide the driver with added confidence while behind the wheel.

With more standard equipment than its direct standard full-size segment competitors, the 2011 Dodge Charger is well-equipped for the individual who is looking for standout styling, efficient performance, precision handling, comfort and refinement at an extraordinary value.

The Manufacturer's Suggested Retail Price (MSRP) for the 2011 Dodge Charger R/T is \$30,170 (excluding an \$825 destination charge).

The all-new 2011 Dodge Charger R/T is available in the United States in two models: Dodge Charger R/T and Dodge Charger R/T AWD. In addition, Dodge offers distinct lifestyle packages (R/T Plus, R/T Road & Track and R/T Max) designed to give Charger customers high-value content for their specific needs.

- R/T Plus package - For customers who want added curb appeal with interior comfort, convenience and technology features, this Dodge Charger R/T package includes 18-inch five-spoke chrome-clad aluminum wheels, P235/55R18 Michelin MXM4 all-season performance tires, premium leather seating, 12-way power front-passenger seat with 4-way power lumbar, heated/cooled cupholders, vehicle security alarm, LED-illuminated, front-row overhead lighting and LED-illuminated footwells. MSRP of the 2011 Dodge Charger R/T Plus is \$32,995, while the Charger R/T Plus AWD is \$35,145 (including \$825 destination)
- R/T Road & Track package - Designed for hard-core enthusiasts who demand more performance and heritage from their Dodge Charger R/T, this package includes the feature of the R/T Plus package and adds a black honeycomb-style grille with matte black surround and heritage "R/T" badge, rear differential with 3.06 axle ratio, performance front seats with suede insert, performance engine and transmission calibration, and high-speed engine controller. MSRP of the 2011 Dodge Charger R/T Road & Track is \$33,995 (including \$825 destination)
- For maximum performance, the available Super Track Pak adds unique performance-steering gear, high-performance brake linings, high-performance monotube shock absorbers, 20-inch Goodyear Eagle F1 Super Car three-season tires, larger front- and rear-stabilizer bars and three-mode ESC with "full off" to the Charger R/T Road & Track package (Not available on Charger R/T AWD)
- R/T Max package - For customers who want performance, state-of-the-art technology and maximum comfort and convenience features from their Dodge Charger R/T, this package includes the features of the R/T Plus package and adds Uconnect Touch 8.4N with Garmin® navigation, SIRIUS Travel Link, adaptive-cruise control (ACC) with Forward Collision Warning (FCW), Blind-spot Monitoring (BSM) with Rear Cross Path (RCP) detection, ParkSense® rear park assist, ParkView® rear back-up camera, Alpine® premium audio system with nine speakers and 506-watt 12-channel DSP amplifier for 7.1 Matrix surround sound, SmartBeam® headlamps, rain-sensing wipers, power-adjustable heated mirrors with memory and courtesy lamps, heated steering wheel with power tilt, telescoping and memory. MSRP of the 2011 Dodge Charger R/T Max is \$35,995, while the Charger R/T Max AWD is \$38,145 (including \$825 destination)

Built at the Brampton Assembly plant in Brampton, Ont. (Canada), the 2011 Dodge Charger R/T is now available at Dodge dealerships nationwide.

## **2011 DODGE DURANGO R/T - RAISES THE BAR WITH POWER AND PERFORMANCE-BIASED ENGINEERING AND WORLD-CLASS HANDLING**

The all-new 2011 Dodge Durango is a driver's SUV that delivers on-road performance and capability by combining handling characteristics with the flexibility of a three-row SUV. An independent suspension on all four corners combined with nearly 50/50 weight distribution and 25 percent stiffer platform transmits a solid driving feel that is usually found in much more expensive SUVs. Taking it to another level, Dodge is also offering a Durango R/T model for 2011 that is ready to be winded through the turns with unexpected driving dynamics.

This performance version features a unique suspension tuning, load-leveling rear shocks, performance steering for improved response, a tuned exhaust system, 20-inch wheels with all-season performance tires (also available are three-season high-performance tires for even greater grip and response), 20 mm lower ride height and a modern sports interior that holds you in your seat, all of which add another level of dynamic capability.

The legendary 5.7-liter HEMI V-8 engine with fuel-saver mode and variable-valve timing sits under the Durango R/T's hood. It delivers 360 horsepower (268 kW) and 390 lb.-ft. of torque (520 N•m) at 4,250 rpm. The HEMI assists in a best-in-class 7,400 lb. towing capability. The EPA fuel economy mpg (city/hwy) is 14/20 for the rear-wheel-drive model and 13/20 for the all-wheel-drive model, which includes a two-speed transfer case.

The Dodge Durango R/T's exterior features a unique fascia with fog lamps, a body-color grille surround with black texture and xenon high-intensity discharge (HID) headlamps. For a more monochromatic appearance, the R/T model also is equipped with a color-matched body kit, wheel lips, light bar and rear fascia with integrated dual chrome exhaust outlets. Additionally, the Durango R/T offers an exclusive "Redline Red" exterior paint color.

Durango R/T's modern interior includes digital suede seats for seven passengers and "R/T" embroidered sport front seats with red stitching accents on seats; console lid and door trim armrests. The power driver seat features four-way lumbar adjustment. Owners will grip a leather wrap steering wheel and shift knob. Also, R/T owners will enjoy a 506-watt Alpine audio system with 10 speakers, including a subwoofer. Additional electronics include a 30 GB hard drive radio, remote start, power lift gate, Uconnect® with Voice Command and passive entry with push button start. Available features include leather seats, Blind-spot Monitoring, adaptive cruise control, Forward Collision Warning and navigation.

Although the R/T package entices with performance bias styling and handling, the newest Durango maintains SUV capability with room for seven passengers and 84.5 cubic feet of cargo space.

Arriving in U.S. dealer showrooms in Spring 2011, the R/T model will appeal mainly to customers who have driven a performance sedan, but need the flexibility and functionality of a minivan and are looking for a vehicle with superior handling and agility. The R/T is where extreme versatility meets performance and attitude.

The 2011 Dodge Durango R/T model has a starting U.S. MSRP of \$35,465 (excluding \$850 destination).

The R/T model is available in seven paint colors: Bright Silver Metallic Clear Coat, Blackberry Pearl Coat, Brilliant Black Crystal Clear Coat, Dark Charcoal Pearl Coat, Mineral Gray Metallic Clear Coat, Redline Red Pearl Coat and Stone White Clear Coat.

The 2011 Dodge Durango is built at the Jefferson North Assembly plant in Detroit.

## **2011 DODGE GRAND CARAVAN R/T - BEST-IN-CLASS HORSEPOWER AND SIGNIFICANT SUSPENSION OVERHAUL DELIVER AN EXCEPTIONAL DRIVING EXPERIENCE WITH JUST THE RIGHT AMOUNT OF ATTITUDE**

Dodge is giving the Grand Caravan an extra dose of mojo for 2011. The result is the Dodge Grand Caravan R/T - a minivan that delivers the driving dynamics of a performance sedan and a little bit of attitude. Affectionately known internally within the company as the "man van," the new 2011 Dodge Grand Caravan R/T throws down the gauntlet for a whole new level of cool transportation for families on the go.

At the heart of the 2011 Dodge Grand Caravan R/T is an all-new powertrain. The new 3.6-liter Pentastar V-6 engine is mated to a smooth-shifting six-speed automatic transaxle and delivers best-in-class horsepower (283 horsepower compared with 197 horsepower in the previous 3.8-liter V-6 engine) and more torque (260 lb.-ft. versus 230 lb.-ft.) without sacrificing fuel economy.

Uniquely designed both inside and out, the Dodge Grand Caravan R/T proves a driver doesn't have to give up a spirited driving experience or their identity when they have a family.

The 2011 Dodge Grand Caravan R/T unique features include a "dipped" body-color grille, body-color side moldings and exclusive 17-inch wheels.

The 2011 Grand Caravan also features a new driver-selectable fuel-economizer mode. Drivers can change the transaxle shift schedule with the flip of a switch to maximize their fuel economy. In addition, a 12 mm lower ride height, new premium, lower-rolling resistance tires, a new spoiler and reduced brake caliper and rear bearing drag all contribute to Dodge Grand Caravan's class-leading aerodynamics and excellent fuel economy.

An all-new, exclusive to the R/T, all-black interior features exclusive perforated black leather seats with red stitching, leather-wrapped steering wheel and shift knob and a premium sound system with nine-speakers, a subwoofer and 506-watt amplifier. Add in a performance-tuned suspension and the weekend warrior runs will never be the same. With sleek, athletic styling, smart, cutting-edge entertainment features, flexible seating, cool storage options, the reliability of a 100,000-mile powertrain warranty and models that fit specific lifestyles, the new Dodge Grand Caravan moves families where they need to go in a way that makes the journey of life easier.

Arriving in U.S. dealer showrooms in the Spring of 2011, the R/T model will appeal mainly to customers who have driven a performance sedan, but need the flexibility and functionality of a minivan and are looking for a vehicle with superior handling and agility. The R/T is where extreme versatility meets performance and attitude.

The 2011 Dodge Grand Caravan R/T model has a starting U.S. MSRP of \$30,595 (excluding \$835 destination).

The R/T model is available in eight paint colors: Blackberry Pearl Coat, Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat, Deep Cherry Red Crystal Pearl Coat, Deep Water Blue Pearl Coat, Stone White Clear Coat, Mango Tango Pearl Coat and Dark Charcoal Pearl Coat.

The 2011 Dodge Grand Caravan is built at the Windsor Assembly plant in Windsor, Ontario, Canada.

#### **2011 DODGE JOURNEY R/T DELIVERS WORLD-CLASS INTERIOR, UTILITY AND PERFORMANCE**

The 2011 Dodge Journey also is getting the Dodge R/T badge for 2011. To back it up, the Journey R/T features the powerful new Pentastar V-6 engine, a re-engineered suspension geometry, premium tires and redesigned steering system that gives drivers a better response and feel of the road.

The 2011 Dodge Journey R/T is designed for customers who want a sporty, stylish, versatile vehicle to meet their active lifestyle demands. Like the Grand Caravan R/T, the Journey R/T is powered by the new 283 horsepower 3.6-liter Pentastar V-6 engine mated to a six-speed transmission. It is available with front- or all-wheel drive and can seat five or seven passengers. From behind the wheel, the 2011 Dodge Journey R/T feels nimble, composed and handles well in all driving and road conditions.

The Journey's interior is all new for 2011, and standard content on the R/T model includes a unique red and black cloth interior with six-way power driver seat with lumbar control, four-way power front passenger seat, three-zone automatic temperature control, leather-wrapped steering wheel and shifter knob with red accent stitching, remote start, 19-inch aluminum wheels with satin carbon finish, body-colored grille, body-colored door handles, fog lamps and "R/T" badge.

In addition to the Journey's gorgeous new interior, the R/T also features the latest and greatest in vehicle connectivity and customization with the Chrysler Group's new PowerNet electrical architecture. The R/T model features Uconnect Touch 8.4 CD/DVD/MP3/SIRIUS Satellite radio with six premium speakers with subwoofer and amplifier and Uconnect phone. With navigation, voice-command music selections and the ability to check fuel prices and weather, the all-new Uconnect Touch media center makes drivers feel like they have the world at their fingertips.

The 2011 Dodge Journey R/T front-wheel drive model has a starting U.S. MSRP of \$28,995 (including \$750 destination).

The 2011 Dodge Journey R/T all-wheel drive model has a starting U.S. MSRP of \$30,695 (including \$750 destination).

The 2011 Dodge Journey R/T is available in the following colors: Deep Cherry Red Crystal Pearl Coat, Bright Silver Metallic Clear Coat, White or Brilliant Black Crystal Pearl Coat.

## **NEW 2011 DODGE CHALLENGER R/T - ICONIC STYLING NOW WITH UPGRADED PERFORMANCE HARDWARE FOR MAXIMUM PRECISION AND GRIP**

The new 2011 Dodge Challenger R/T delivers more of what muscle-car enthusiasts want - improved handling with its new second-generation chassis architecture, the legendary HEMI® V-8 engine with transmission refinements and even more athletic styling - all executed with quality and precision.

Performance handling requires maximum grip, and the new 2011 Dodge Challenger R/T features the new second-generation E-segment architecture with redesigned front- and rear-suspension geometries, premium suspension hardware and all-new electro-hydraulic power steering (EHPS) system for world-class ride and handling.

A more aggressive front- and rear-camber geometry improve, the all-new Dodge Challenger R/T's road-holding capabilities. Set at -1.0 degrees in the front and -1.75 degrees in the rear, Dodge Challenger is set up for high-speed cornering with its tires leaning inboard at the top relative to the body. New larger diameter front- and rear-stabilizer bars keep the chassis nimble during cornering and make body lean a thing of the past.

For the performance enthusiast, the new 2011 Dodge Challenger R/T with its legendary 5.7-liter HEMI® V-8 engine delivers up to 376 horsepower (280 kW), 410 lb.-ft. of torque (556 N•m) and 25 highway mpg. When paired with the newly refined Tremec TR6060 six-speed manual transmission's Track Pak, the 2011 Dodge Challenger R/T delivers smoother shifts, while delivering even more power through unique performance-tuned dual exhaust and under-floor mufflers with low-restriction bottle resonators. The result is 376 track-tearing horsepower that can accelerate the performance coupe from 0-60 mph in less than 6 seconds and a sinister exhaust growl for the cars left in its rear-view mirror.

The all-new 2011 Dodge Challenger R/T's 5.7-liter HEMI engine with five-speed automatic transmission produces 372 horsepower (277 kW), 400 lb.-ft. of torque (542 N•m) and 25 highway mpg, plus its Fuel Saver Technology seamlessly transitions to high-fuel-economy four-cylinder mode when less power is needed and V-8 mode when more power is in demand. This optimizes fuel economy when full V-8 power is not required, without sacrificing vehicle performance or capability.

To match its unmistakable muscle-car styling, upgraded powertrain and improved handling capabilities, the new 2011 Dodge Challenger R/T features performance-driven exterior enhancements. At the front of the new Dodge Challenger's wide stance is a restyled trapezoidal front air dam with a larger opening to cool the legendary HEMI V-8 engine. Providing additional downforce is a larger "duck bill" front spoiler in black to match the coupe's lower sill.

The interior equipment in the new 2011 Dodge Challenger R/T is significantly upgraded to give customers added style, convenience, value and best-in-class accommodations. Transmitting Challenger's new precision steering and feel of the road is an all-new leather-wrapped thick-rimmed three-spoke Dodge steering wheel for better performance feel and grip. The new sport steering wheel features back-lit cruise, Electronic Vehicle Information Center (EVIC) and available Uconnect® Voice Command controls mounted on the front face, which makes it easier to see at night. Dodge Challenger R/T's trapezoidal race-inspired instrument panel now features a new four-bomb gauge cluster with chromed accent rings, sport-themed graphics and a new four-line display EVIC with trip and multimedia information from the Media Center radio.

To make long cruises more comfortable, the new 2011 Dodge Challenger R/T features redesigned seat structures with improved cushioning, more comfortable contours, power lumbar and improved access to the rear seats. When equipped with leather, Dodge Challenger's new Nappa leather seating surfaces provide a premium look and feel. Dodge Challenger R/T offers exceptional rear seating for a two-door coupe, achieving best-in-class rear head room (37.4 inches) and legroom (32.6 inches) compared with its competition. With class-exclusive seating for five, coupled with best-in-class cargo space (16.2 cu. ft.), the new 2011 Dodge Challenger is the segments best day-to-day pony-car choice, offering maximum comfort and functionality.

The U.S. MSRP for the 2011 Dodge Challenger R/T is \$29,670 (excluding an \$825 destination charge).

Built at the Brampton Assembly plant in Brampton, Ont. (Canada), the 2011 Dodge Challenger R/T is now available at Dodge dealerships nationwide.

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Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>