

Chrysler Group LLC Unveils 16 New and Improved Vehicles at the St. Louis Auto Show

January 27, 2011, St. Louis -

The Chrysler Group display at the America's Center has been completely transformed with 16 all-new and/or redesigned products from the company's Chrysler, Jeep®, Dodge and Ram Truck brands arriving for the first time at the 2011 St. Louis Auto Show.

"Over the past two years, the product and design teams at Chrysler Group have been working diligently to update our line-up and today the final products are arriving at the St. Louis Auto Show and in dealerships across the greater St. Louis area," said Jeff Kommor, director of Chrysler Midwest Business Center.

This year auto show goers will have a chance to interact and experience the new designs, interior refinements and improved efficiency of vehicles like the award winning 2011 Jeep Grand Cherokee and Dodge Durango, both finalists for the 2011 North American Truck of the Year. Fresh from its North American International Auto Show debut, the all-new Chrysler 300 and new Jeep Compass will be seen for the first time outside Detroit.

Dodge:

- 2011 Avenger
- 2011 Charger
- 2011 Challenger 392
- 2011 Grand Caravan
- 2011 Journey
- 2011 Durango

Chrysler:

- 2011 Chrysler 200
- 2011 Chrysler 300
- 2011 Chrysler Town & Country

Jeep:

- 2011 Jeep Compass
- 2011 Jeep Patriot
- 2011 Jeep Wrangler
- 2011 Jeep Grand Cherokee

"St. Louis is an important market for Chrysler Group and we sincerely hope that customers will take the time to experience all of our great new products at the show. I am confident that they will be impressed with how far we've come and the amazing value we have to offer," said Kommor.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram and Mopar vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation - first established by Walter P. Chrysler in 1925 - and Fiat's complementary technology - from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded

product line including environmentally friendly vehicles.

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